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the Land of the SKY
Summer Season
1914



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NORTH CAROLINA**

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LAND OF THE SKY

SAPPHIRE COUNTRY

LAND OF WATERFALLS

AMERICA'S GREATEST RESORT SECTION

THE WORLD'S GREATEST PLAYGROUND

THE PLEASURE PARK OF AMERICA

With Charming and Captivating Climate, Mammoth Mountains
Sublime Scenic Environment, and Splendid Special
Attractiveness for Every Conceivable
In- and Out-door Sport,
Including

GOLF, TENNIS, MOUNTAIN CLIMBING, MOTORING
DRIVING, HORSEBACK RIDING, FISHING
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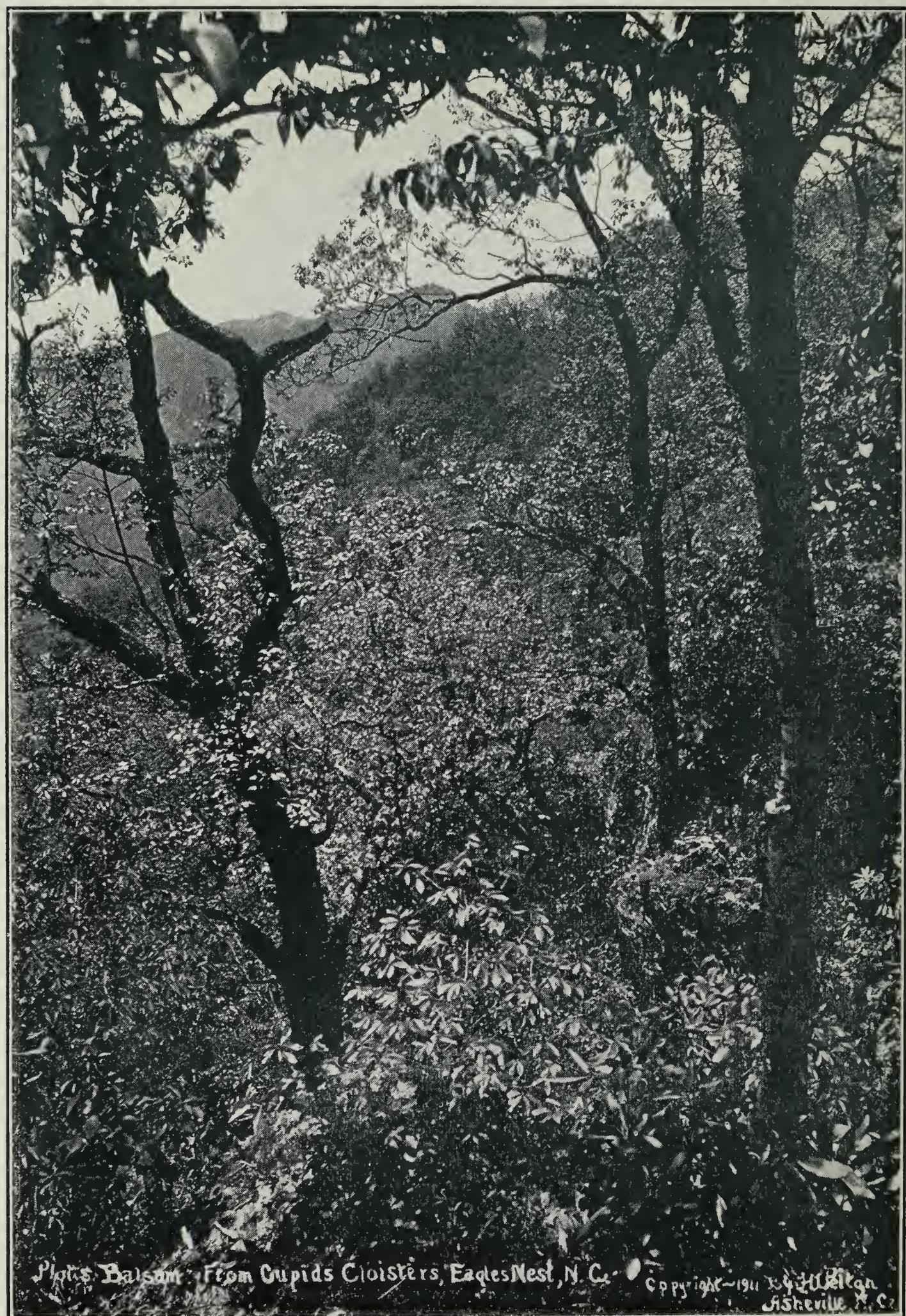
Boards of Trade of Various Cities, or

GREATER WESTERN NORTH CAROLINA ASSOCIATION

Sandford H. Cohen, Manager

Asheville, N. C.

GREATER WESTERN NORTH CAROLINA



Plots Balsam From Cupids Cloisters, Eagles Nest, N. C.

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Asheville, N. C.

Greater Western North Carolina

“LAND OF THE SKY”, “SAPPHIRE COUNTRY” AND
“LAND OF WATERFALLS”, “THE PLEASURE
PARK OF AMERICA” “WORLD’S
GREATEST PLAY-
GROUND”

Greatest Resort Section in the World

COMPRISING THE COUNTIES OF BUNCOMBE, HENDER-
SON, HAYWOOD, TRANSYLVANIA, JACKSON,
POLK, AND MADISON, REACHED
BY THE SOUTHERN
RAILWAY



HIS beautiful country, so lovingly and fittingly named “The Land of the Sky” by those who come again and again in increasing thousands as the years roll by, for rest, recreation and rehabilitation of bodies worn by the wear and tear of life, acknowledge with fervor of enthusiasm the justice of its claims to the title.

Its geographical location, and the magnificent service maintained by the railroad traversing its length and breadth, bring it within a pleasant day's journey of the dwellers in the large cities of the North, South, East and West.

The two hundred and fifty square miles embraced by the Blue Ridge and Appalachian Mountain Ranges, covering a most diversified and charming variety of topography, and including the counties of Buncombe, Henderson, Haywood, Madison Transsylvania, Polk and Jackson, is situated at an average altitude of 2,500 feet above ocean level, and though geographically within the area that suffers under the hot rays of the midsummer sun, possesses a charm of climate in perfect keeping with the tender beauty of its forest-clad hills. Its days are days of joy, rendered so by the never-failing cool mountain breeze wafted down from the balsam-clad heights that enfold it, while its nights are cool and refreshing to an extent that makes warm covering a necessity, bringing with the unfolding morning a sense of reinvigoration and snap that almost compels healthful exercise. Its beautiful hills are riven by a thousand sparkling cascades and mountain streams, crystalline springs well up to greet the thirsty wayfarer, and its beautiful lakes lend to charm of landscape, and the exercise of propelling canoe or boat upon their placid surface, or laving the heated frame in their pellucid depths.

On this section nature seems to have lavished every gift in her possession, so readily bestowed upon the magnificent topographical superstructure already provided, for nowhere else in the temperate zone can be found the

GREEN RIVER

PHOTO BY SAKER



GREEN RIVER, BETWEEN HENDERSONVILLE AND SALUDA

GREATER WESTERN NORTH CAROLINA

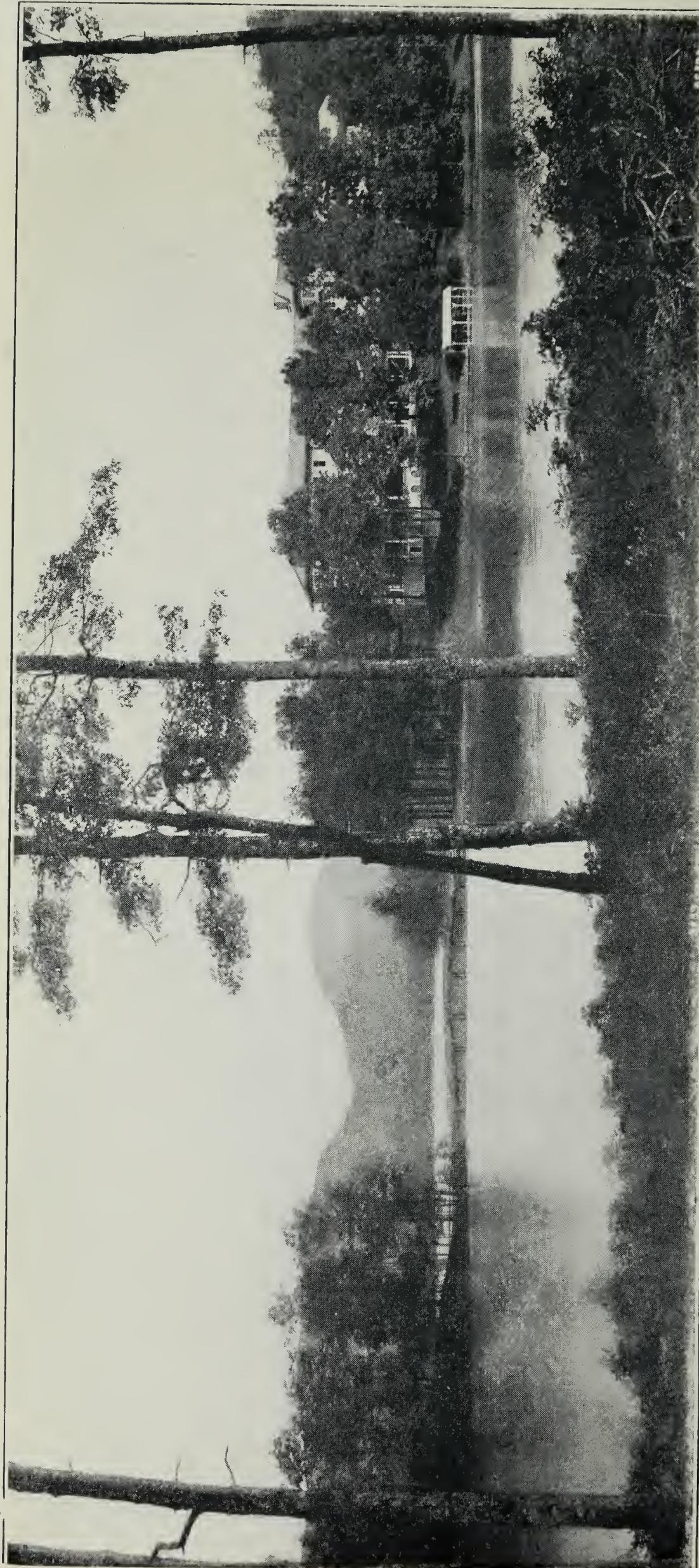
almost extravagant wealth of laurel, rhododendron, azalea and every blooming flower and shrub that gladdens the heart of man, while towering oak and pine, and every variety of hardwood known, afford shade and shelter in the heated season, and add a brilliancy of coloring to the landscape during the closing months of the year that baffles description, and must be seen to be understood and appreciated.

In the cities, towns and villages of Arden, Asheville, Azalea, Balfour, Balsam, Barnardsville, Blantyre, Beech, Black Mountain, Bat Cave, Biltmore, Bluff, Blue Ridge, Brevard, Brickton, Candler, Canton, Cashiers, Cherryfield, Chimney Rock, Clyde, Cullowhee, Dana, Davidson River, Democrat, Dillsboro, Dillwood, Edneyville, Etowah, Fairview, Flat Rock, Fletcher, Grimswares, Hendersonville, Hillgirt, Horse Shoe, Horace, Hot Springs, Lake Toxaway, Marshall, Montreat, Mount Hebron, Ottanola, Penrose, Pisgah Forest, Ridgecrest, Rosman, Saluda, Sylva, Skyland, Sugarloaf Mountain, Swannanoa, Springdale, Sapphire, Turnpike, Tuxedo, Tryon, Waynesville, Webster, Weaverville, Yale, etc., is to be had hotel and boarding house accommodation suited to the demands of the exceedingly wealthy, as well as the man whose thin purse compels careful judgment in the selection of his pleasures.

With all its wealth of opportunity, congenial people seeking change of scene amidst familiar social environment, have been quick to take advantage of its possibilities, and resulting organizations along religious, educational or purely social lines have developed to an extent, and with a rapidity very little short of amazing, until today the interests possessed by the Methodist Church (South) at Lake Junaluska; the Presbyterian Church at Montreat; the Baptist Church at Ridgecrest, and the Young Men's Christian Association at Blue Ridge, regarded from a purely monetary point of view, represent millions of dollars, and are still being increased to meet the growing requirements of these denominational developments.

The purely educational developments are too numerous to mention in this booklet, and are the subject, in part, of another booklet issued by the Greater Western North Carolina Association, but in passing we cannot help directing attention to the amazingly rapid growth of the Summer Camp School idea in this favored territory, and the perfect suitability of the territory from every point of view for advance and progress along this line. While Summer Camps are in evidence in every part of this splendid domain, it is felt, judging from the widespread inquiry, that the movement is but in its infancy, and that ere many years have passed Western North Carolina will be known to every boy and young man throughout the entire country, if for no other reason, then for the appreciation of young men who have experienced the benefits of its splendid opportunity for pure holiday life spent close to nature, as well as for the increased efficiency they have acquired under the hands of skilled instructors who are devoting their leisure time to the up-building of this magnificent work. Camps have been located here by discriminating educators who have included in their investigation for desirable sites, most of the States in the South, and the United States Government, realizing the splendid healthful climate, beautiful scenic environment, and advantages of a choice social atmosphere, have selected Sunset Mountain, Asheville, as the point for the establishment of a Students' Military Instruction Camp for the South-eastern section of the United States.

The purely social camp movement has progressed beyond the original impulse in many instances, resulting in the establishment of camp colonies on a permanent basis, involving the erection of a large Administration Building, and numerous picturesque bungalows in its immediate vicinity. The



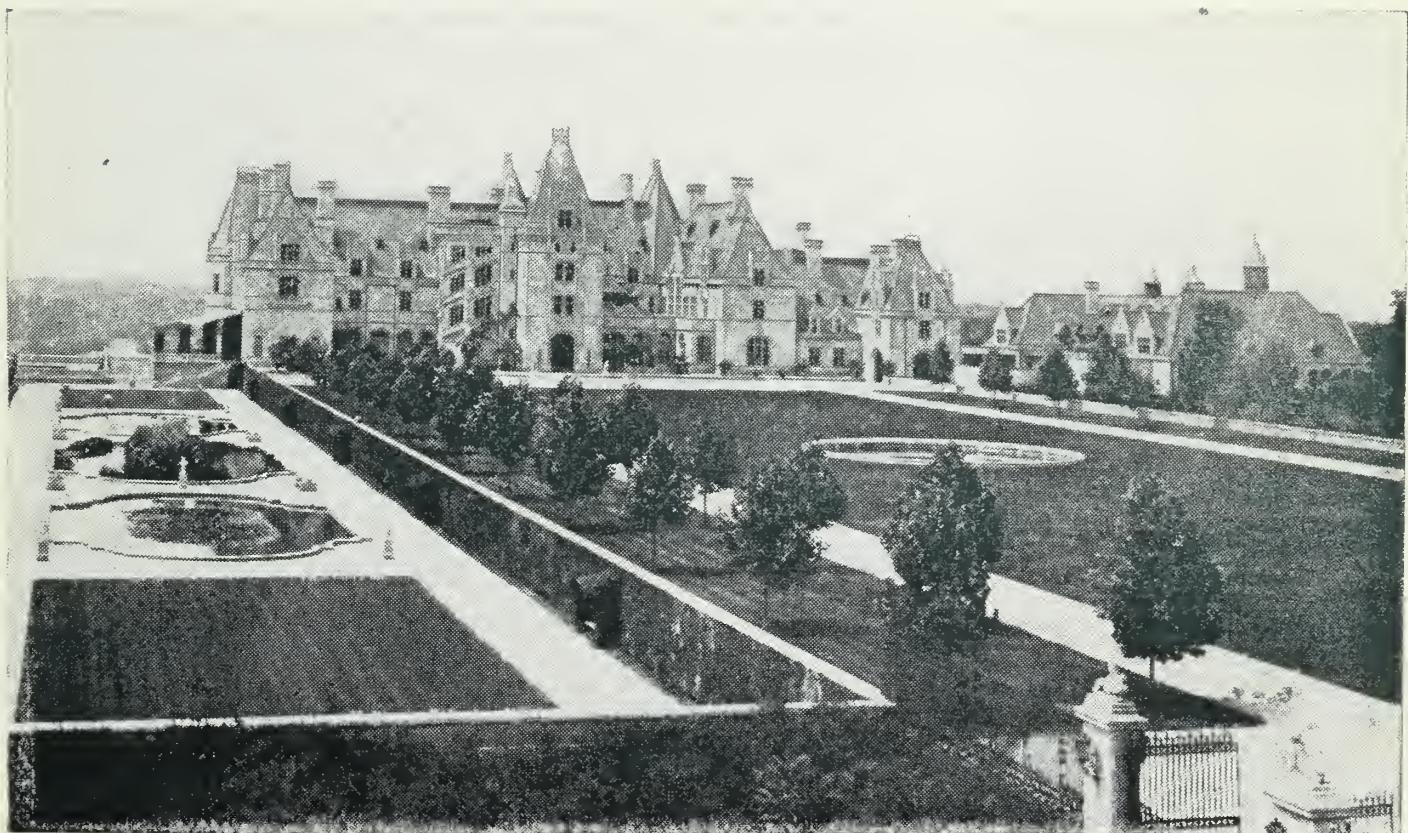
LAKE TOXAWAY

GREATER WESTERN NORTH CAROLINA

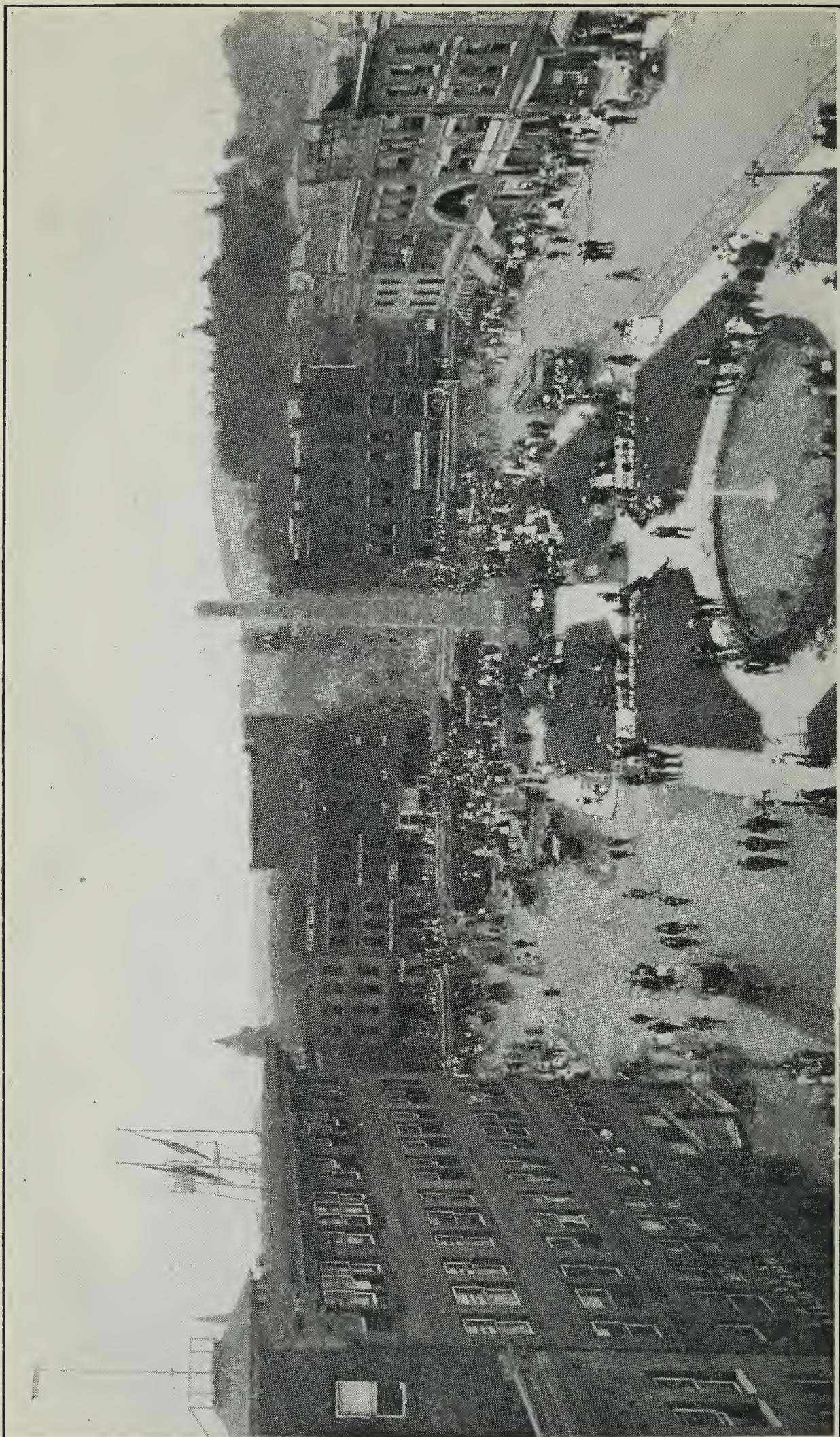
Administration Building serves the purpose of a general assembly, or club house, with apartments for those who do not care to go to the expense of erecting individual residences, as well as a place where all the necessary cooking is conducted for the members of the colony. This arrangement is ideal because of the lessening of household cares for the summer visitor, and no less because of the economy of labor and expenditure effected. Many such colonies are now, and have been for a considerable time, in successful operation, affording a delightful and care-free outing to its members, and the movement is still developing at a rapid rate.

The energizing atmosphere of the country makes demands upon the strong and weak alike to put forth effort, and opportunity readily presents itself in the shape of Golf, Tennis, Boating, Canoeing, Fishing, Mountain Climbing, Horseback Riding, Motoring, and every conceivable form of out-door exercise that tends to brace the relaxed muscles, and clear the fogged brain, bringing also in its train quickened appetite to enable one to enjoy the triumphs of culinary art awaiting at the close of day. The golf links at Asheville, Highland Lake, Kanuga Lake, Mountain Park Hotel, Hot Springs, etc., are continually covered with gay parties, and this section is rapidly taking its place among the recognized golf countries in the South. Many more links are in course of construction, or at present under contemplation, and the game, under the exhilarating influence of the beautiful surroundings, and in an atmosphere of almost ideal conditions, promises to become the leading out-door sport in Western North Carolina.

There is also endless opportunity for tennis on good courts, that are maintained at the hotels, as well as the various clubs, while the infinite number and variety of beautiful mountain trails for pedestrians as well as horse-back riders constitute a lure to the great out-of-doors that is irresistible to young and old, weak and strong, alike. Week-end camping parties, originating at the various large hotels and boarding houses, are the fashion during the summer, and delightful trips are taken at very small expense, giving in return a wealth of experience and increased vitality that repay the outlay involved a thousandfold.



GREATER WESTERN NORTH CAROLINA



ASHEVILLE

FOR beauty of location and environment; facility of transportation; variety of personnel in population; perfection of natural hygienic condition; purity of boundless water supply, and with all the remarkable advantages of climate possessed by the territory of which she is the beautiful metropolis, Asheville stands without a peer in comparison with cities of its size throughout the States.

Her growth of recent years, while not partaking of a "boom" nature, has been marvelous, and she bids fair to become, in the near future, and chiefly because of the wonderful natural advantages possessed, one of the most important cities of our country.

The rapid, yet substantial, growth of the city for the past two years has attracted the attention of people all over the country; real estate is active and business is good.

Asheville's water supply is one of the important features of comment by all who come within our gates, because of its remarkable purity, sparkling clearness and delicious taste. The supply is adequate and unfailing, and is taken from crystal mountain streams, the entire area feeding which,—some 10,000 acres,—is owned and controlled by the city. The watershed is covered with virgin forest, and wardens constantly patrol it from such intrusion as might contaminate the water. There is no cultivated land within the boundary, and no human habitation at any point where drainage could come onto this boundary. The water is caught in the intake on the boundary nearly 500 feet above Pack Square in the center of the city, from whence it is sent in great iron pipes laid deep underground, eighteen miles to Asheville, where it is distributed to the consumers.

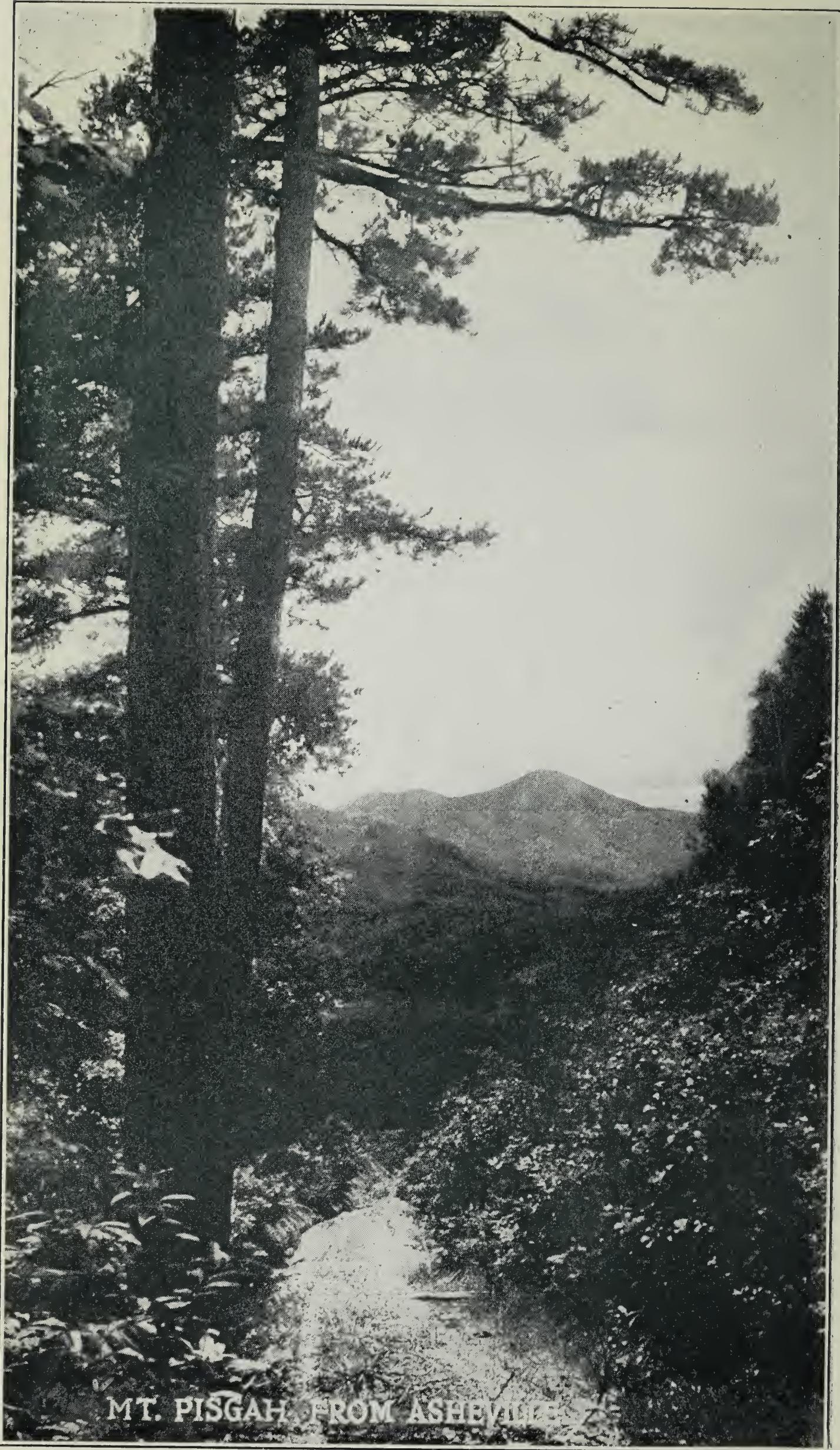
With the world to choose from, and with unlimited means at his command, the late Mr. George W. Vanderbilt selected this beautiful city as the location of one of the most magnificent estates in America. Moved by the same sentiment, Mr. E. W. Grove of St. Louis has erected, in the opposite section of the city, an hotel that is worthily characterized as the most famous resort hotel in the world. Asheville boasts of her excellent hotels and boarding places, which are probably unequaled in America, among them being the structure above referred to, Grove Park Inn, and including the well-known Battery Park, The Manor, The Langren, Margo Terrace, Swannanoa-Berkeley, and several hundred boarding houses. It is a city of beautiful private homes, in which culture and refinement joins with the most generous hospitality of the true Southern type.

Asheville is proud of her schools, with over 150 high-class instructors, and of the fact that her churches of all denominations are well supported by her own citizens, as well as by the host of visitors that returns with unfailing regularity year after year to enjoy the delightful climate, and the no less delightful hospitality offered by her enterprising hotel proprietors.

While Asheville is a leading tourist city, it is also the center of many manufacturing industries, with a payroll aggregating nearly two million dollars, in addition to over three hundred thousand dollars distributed annually by the Southern Railway Company to its employes resident here.

Over forty passenger trains is the daily average of service offered by the Southern Railway, with through Pullman service to New York, New Orleans, Chicago, Cincinnati, St. Louis, Memphis, and all intermediate cities.

Asheville offers unequaled opportunities for investment in real estate, as well as in industrial enterprises.



MT. PISGAH FROM ASHEVILLE

POINTS OF INTEREST AROUND ASHEVILLE

IN addition to the advantages of a city of considerable size, with splendid roads, unequaled street car service, and cement sidewalks throughout, and with modern stores of every possible kind, the surrounding country offers wonderful and varied means of entertainment.

The Country Club is a favorite resort, not only for Golf and Tennis, but also for the social entertainments tendered by its members, and it is the center of the social life during the afternoons not spent in visiting the innumerable points of interest.

Riverside Park, a short drive from the city, on the French Broad River, is a favorite rendezvous. Here boating and bathing may be enjoyed, and during the summer evenings many pleasant hours may be spent enjoying the moving pictures shown free of charge, cooled by the delightful breeze, and with means available for immediate return to the city every fifteen minutes by street car.

The estate of the late Mr. George W. Vanderbilt, just outside the city limits, affords a delightful drive, and is open to the public every Tuesday, Thursday and Saturday.

Sunset Mountain, on the other side of the city, upon the slopes of which is located the famous Grove Park Inn, and also the Government Military Students' Instruction Camp, is a pleasant ride from the center of the city. The drills and manouvers will be conducted by experienced army officers, assisted by companies of regular United States troops, and will be very realistic and thrilling to the onlooker, as well as to the young students engaged.

Mountain Meadows Inn, situated but six or seven miles away, and approached through a delightful country, is a favorite drive, and numerous parties are formed throughout the entire season, making this the objective point, and dinner on arrival the climax of a most enjoyable afternoon.

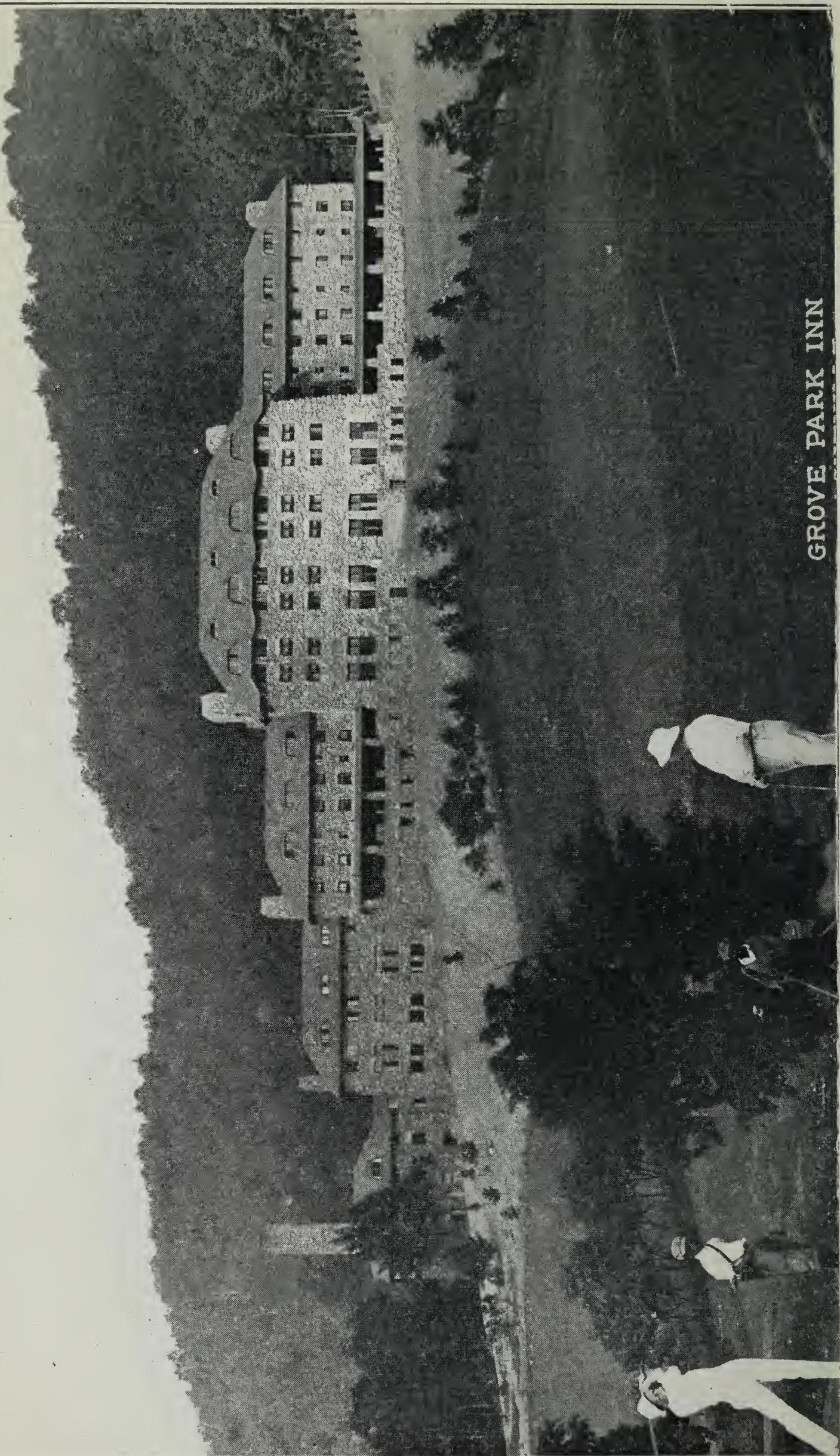
The entire country for twenty miles around offers horseback rides in wonderful variety and length. Trips of this nature may be planned, involving either a few hours, or covering one day, or several.

Excellent livery service is available in the city for either riding or driving, and automobile service is to be had at all hours. The roads in and around the city are in excellent condition for automobiling, and connect with every city and village in the territory, offering unlimited field for pleasure rides and drives.

TRIP TO PISGAH

PISGAH motor road, seventeen miles exclusive motor highway, reached over the Haywood County road through West Asheville, Hominy Valley and South Hominy Valley, a distance of sixteen miles. The motor road crosses Little Pisgah at an altitude of 5,200 feet above sea level, eight miles from where the motor road leaves the South Hominy Valley road. The motor road continues beyond the summit a distance of nine miles descending the mountain in easy grades into the Mills River Valley and the county road leading to Hendersonville, there connecting with the Asheville-Spartanburg and Asheville-Greenville Highway to Asheville.

GROVE PARK INN



GROVE PARK INN

SITUATED on the slope of 'Sunset Mountain, a few miles to the northeast of the city of Asheville, this, the greatest resort hotel in America, absolutely fireproof, unique and magnificent structure, erected by Mr E. W. Grove of St. Louis, faces a landscape that constitutes a scene of almost incomparable beauty, while its background affords the enjoyment inseparable from unlimited stretches of beautiful forest.

In operation but a short year, it has been found to be totally inadequate to meet the constant demand of patrons, and its owner is today facing the necessity of considerable enlargement, which will be undertaken in the near future.

The inn is under able management and consists of a series of five separate buildings, all connecting, faced on the outside by boulders taken from the mountain, and placed in position without the mark of a chisel to mar the strict simplicity of construction. The general effect of the building is one of great massiveness, and the big hall or lobby comprehends a space that would entitle it to a place beside the ancestral living room of a Viking. The general impression on first seeing the building is one of almost barbarity, but the visitor is immediately disabused of any such impression upon entering, where he finds fittings and furniture, rugs and other essentials to perfect comfort, spread before him in almost royal lavishness. The huge fireplaces at either end of the hall are sufficiently large to comfortably seat a score of people, and during chilly weather huge logs burn, adding great cheer to the studied comfort and homeiness already established by the elaborate, though unostentatious, preparations for guests.

The lighting arrangements are perfect, no glare being in evidence, and the same care has been exercised in elimination of the heating pipes, which are hidden in the massive walls.

There are 160 bedrooms in the inn, each connecting with bathroom. Every room is an outside room, and each is fitted with two or three closets, the closets being lighted by electricity, automatically supplied by the opening or shutting of the doors. The toilet rooms are fitted with pure white porcelain tubs and bowls, all of the most modern and sanitary design. The acme of sanitary perfection has been the aim of the builder, and it has certainly been achieved.

In the basement is located a huge swimming tank for the convenience of guests returning from the adjoining golf links. There is ample locker space, and everything necessary for comfort and convenience.

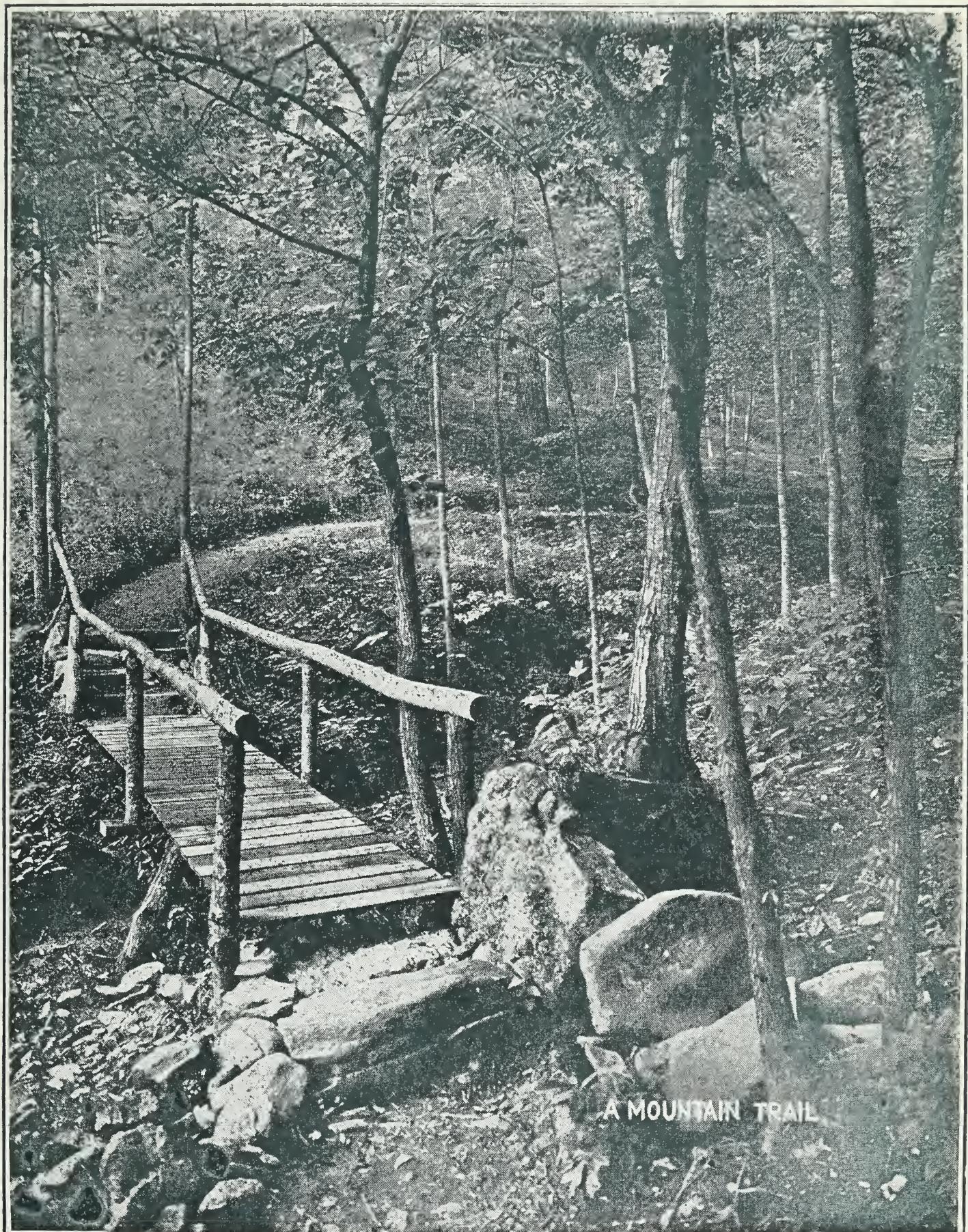
The elevators, hidden behind the massive chimneys in apparently solid rock, operate without the slightest sound, and the luxurious rugs spread out in profusion upon the tesselated floors contribute to perfect quietude.

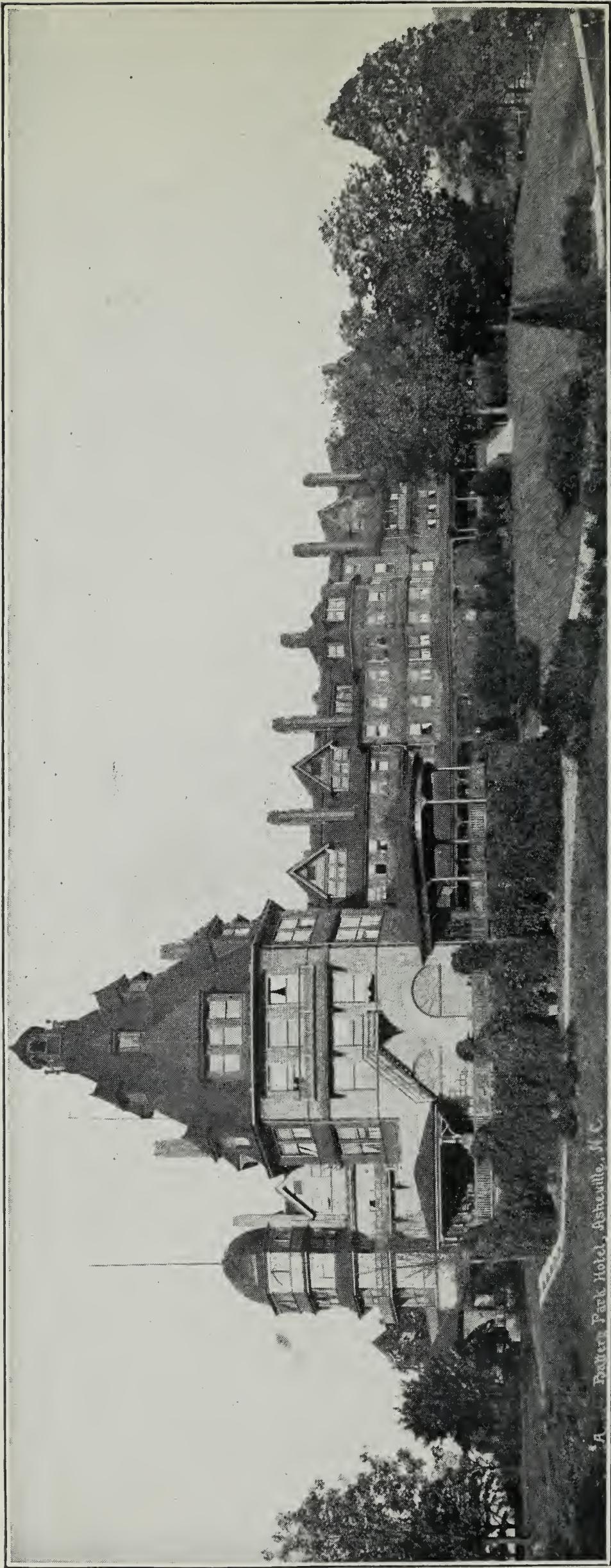
The aim and object of the builder of this most unique, and magnificent structure, has been attained by the combination of simplicity and lack of ostentation, with perfect, wholesome comfort, and the patronage extended to the inn during the past season is a testimony to the wisdom shown in the erection of a building originally conceived in a spirit of pure philanthropy; the outward manifestation of appreciation of a lover of "The Land of the Sky" for the peculiar and beautiful characteristics of a truly favored section.

The location of one of the four Government Military Students' Instruction Camps within a few hundred yards of the inn will very materially add to the charm of the innumerable social events projected for the coming season. The Camp will be held from July 6th to August 7th, and bookings in anticipation of these dates are already being made.

GREATER WESTERN NORTH CAROLINA







Battery Park Hotel, Asheville, N. C.

BATTERY PARK HOTEL, ASHEVILLE, N. C.

BATTERY PARK HOTEL

THERE is probably no hotel building in the entire South around which wind so many romantic memories as this well-known edifice. Its location is incomparable, commanding a view of mountain and vale that discounts efforts at description. It has afforded entertainment, during its twenty-six years of existence, to many people of note in America, as well as from abroad, and is probably the best-known tourist hotel in America today.

Entertainments, both private and public, at the hotel during the season are recognized and chronicled among the brilliant events of Southern society, and the hotel is a scene of continuous gaiety, its unique location making it easily accessible from all points of the city, the center of which is within a few minutes' walk, yet no sound of the nearby busy business section reaches the guest to disturb his slumber or detract from the quiet refinement of his surroundings.

The structure of the hotel is modern in style, and beautiful and dignified in design. The frontage measures four hundred and seventy-five feet, and the extensive verandas of the hotel are a feature fully appreciated by all guests, who congregate here during the soft warm evenings to drink in the beautiful landscape lying bathed under the exquisite moonlight, and to enjoy the strains of an orchestra, playing a few yards away in the famous ballroom adjoining, where so many brilliant gatherings have in times past assembled, and where still the pleasant summer evenings glide away all too swiftly for the young people gathered together for enjoyment.

The hotel, under the management of Major J. L. Alexander, continues to cater to an exacting clientele, and with extensive improvements effected during the past year, offers entertainment second to none. Bookings are now being made for the coming season, which, owing to the establishment of the Government Student's Military Instruction Camp at Asheville, promises to be one of the utmost gaiety.



PALM ROOM BATTERY PARK HOTEL

The MANOR, ASHEVILLE



THE MANOR AND ALBEMARLE PARK

THE Manor has a distinctiveness and attractiveness that very few resort hotels present. Situated in Albemarle Park, consisting of thirty-six acres in the very best residence section of the beautiful city of Asheville, made attractive by its landscape, the work of which was done by one of the famous landscape architects of New York, Mr. Samuel Parsons, of Central Park; situated on one of Asheville's principal trolley lines on Charlotte Street; within two hundred yards of the Country Club and its fine eighteen-hole all turf golf course, and tennis grounds, the Manor is ideally located, and an ideal resort for the entertainment of tourists and families; and very few resort hotels have so endeared themselves to their patrons as has the Manor.



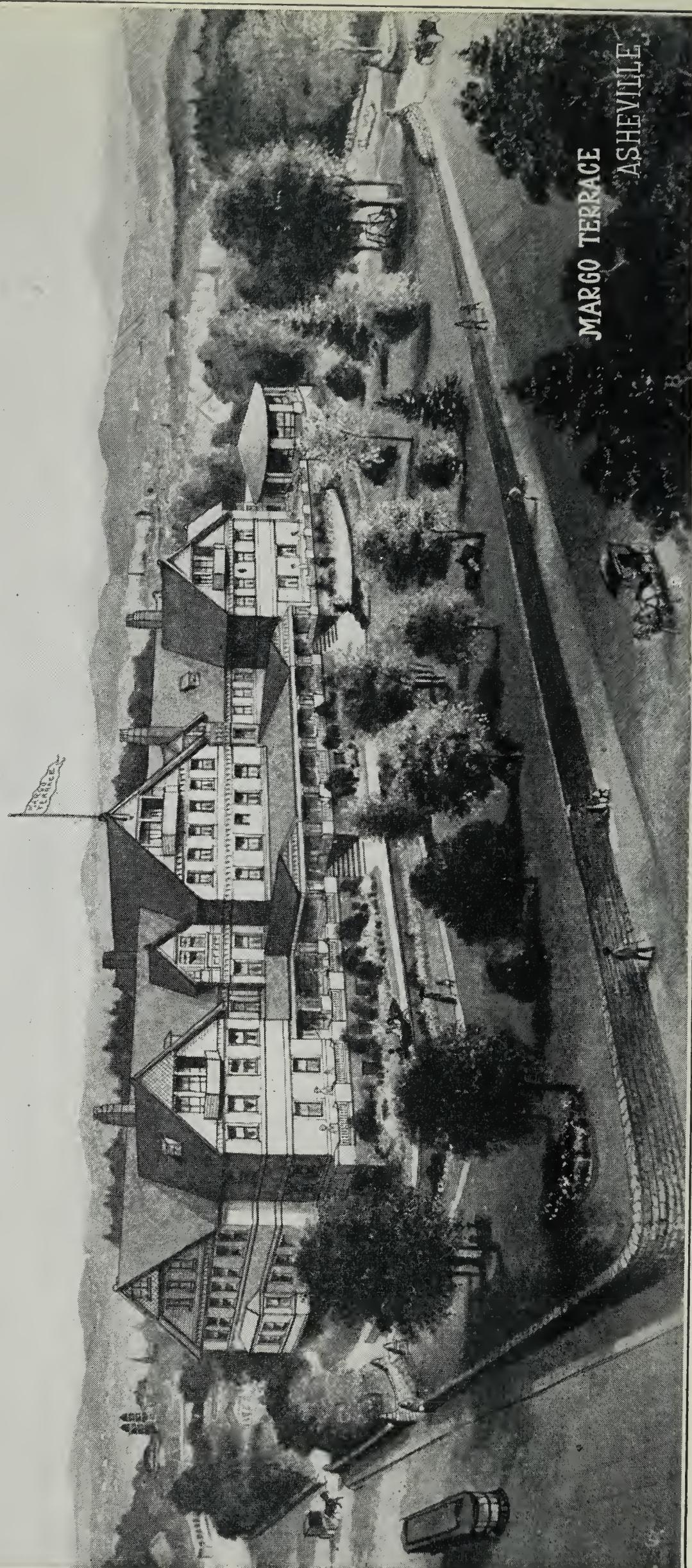
ENTRANCE TO ALBEMARLE PARK

The Manor and its five auxiliary cottages is operated as an inn of the first-class, while there are cottages available, some furnished, some unfurnished, for housekeeping purposes.

The appointments of the inn are handsome and modern; the atmosphere homelike, with an air of refinement essential to the entertainment of cultured people, and the cuisine is unexcelled. All the rooms are front rooms with exquisite views, while the backing afforded by the wooded slopes of Sunset Mountain makes a tout ensemble of perfect harmony.

In addition to the varied amusements furnished for guests at the Manor, the Albemarle Club House affords a choice place for the congregation of guests of this popular tourist resort. The Manor has for a long time been considered one of the most popular all-the-year-round hotels in the Southland, and the rapidly increasing demand for accommodation necessitates the addition of some 200 rooms, the construction of which has already been begun. Many engagements are already booked for the coming season.

MARGO TERRACE
ASHEVILLE



MARGO TERRACE

LOCATED in the very heart of the city of Asheville, at the intersection of Haywood Street and North French Broad Avenue, Margo Terrace commands a beautiful view of the surrounding mountain landscape, and no hotel has a prettier environment of grounds and buildings than this ideal family resort.

The house contains sixty bed-rooms and forty-five private baths; is elegantly furnished, and affords accommodation for 125 guests. The living and dining-rooms are both models of modern architecture, and no more comfortable bed-rooms can be found anywhere than are offered at Margo Terrace.

The hotel is deservedly one of the most popular places of entertainment for families and visitors to Asheville. The sun parlor, office and private reception room are in keeping with the general perfection of everything connected with this modern building. The cuisine and service are as near perfect as possible for a hotel of this size, and those who have spent a period at Margo Terrace are always its friends and advertisers.

The popularity of Margo Terrace has been attested by the fact that during the summer and winter months hundreds are unable to secure accommodations, and a large number are already booked for the coming season.

The social environment, the elegant rooms, the home-like table, brings together a gathering of a high-class clientele that increases each year, and has made the name of Margo Terrace popular all over the country. ;





THE LANGREN
ASHEVILLE

SITUATED within a hundred yards of Pack Square, where all lines of street railway meet, The Langren is a modern, up-to-date, luxurious, fireproof, eight-story concrete building, operated under the direction of J. Baylis Rector as manager. The hotel has 210 finely-equipped and elegantly-furnished bed-rooms, all connecting, each room being provided with a bath, hot and cold water.

The success of The Langren has been phenomenal. Though barely two years old it has established for itself a reputation that places it among the most popular hotels in the South, and increased demand justified an addition of two stories, which will shortly be undertaken by the owners.

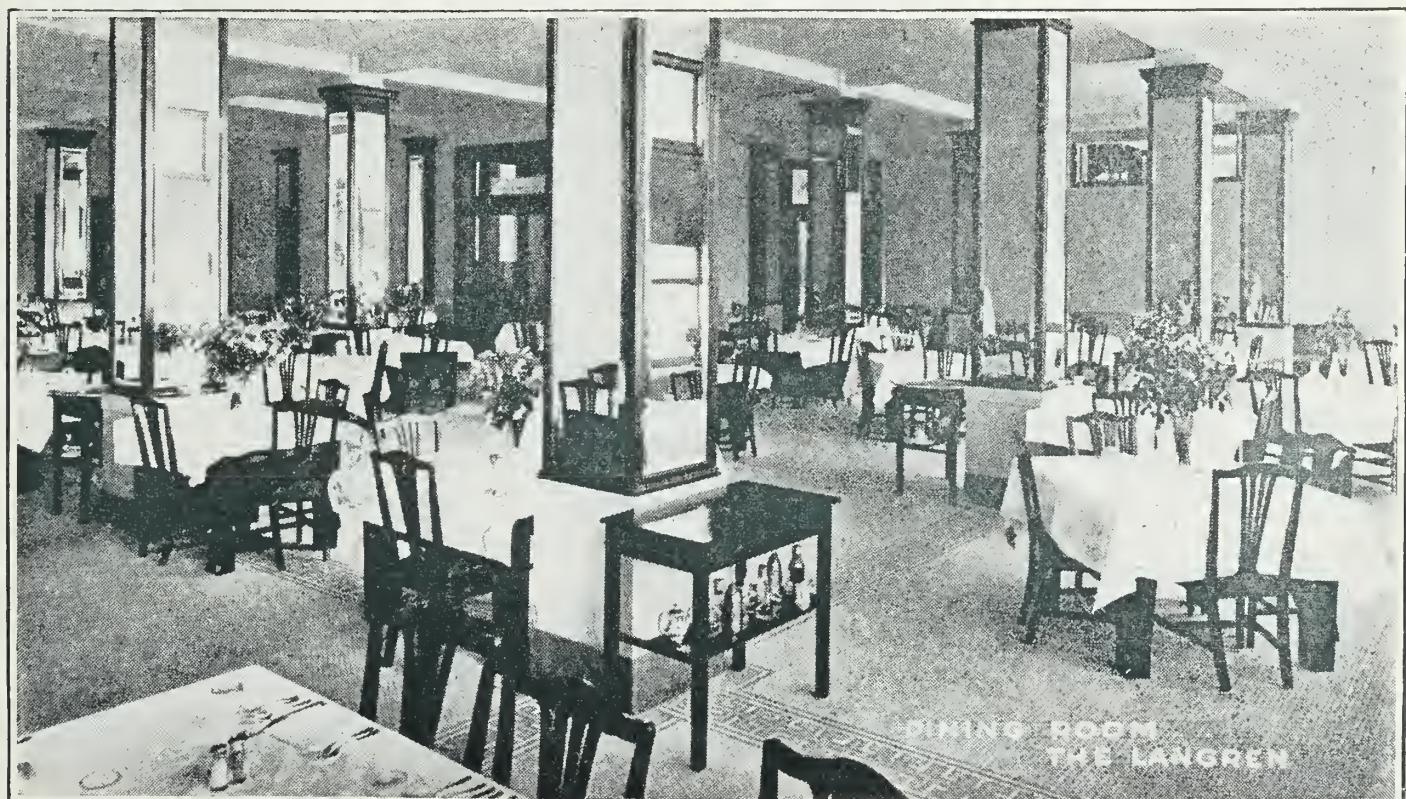
The first floor of the hotel is furnished with a baggage room, drug store, barber shop, pool room, etc., and a short flight of stairs leads to the second floor, where the elegantly tiled lobby and office, Ladies' and gentlemen's waiting room, handsome and airy dining room are located, while a balcony for musicians overlooks the lobby and dining room. There is a ladies' reception

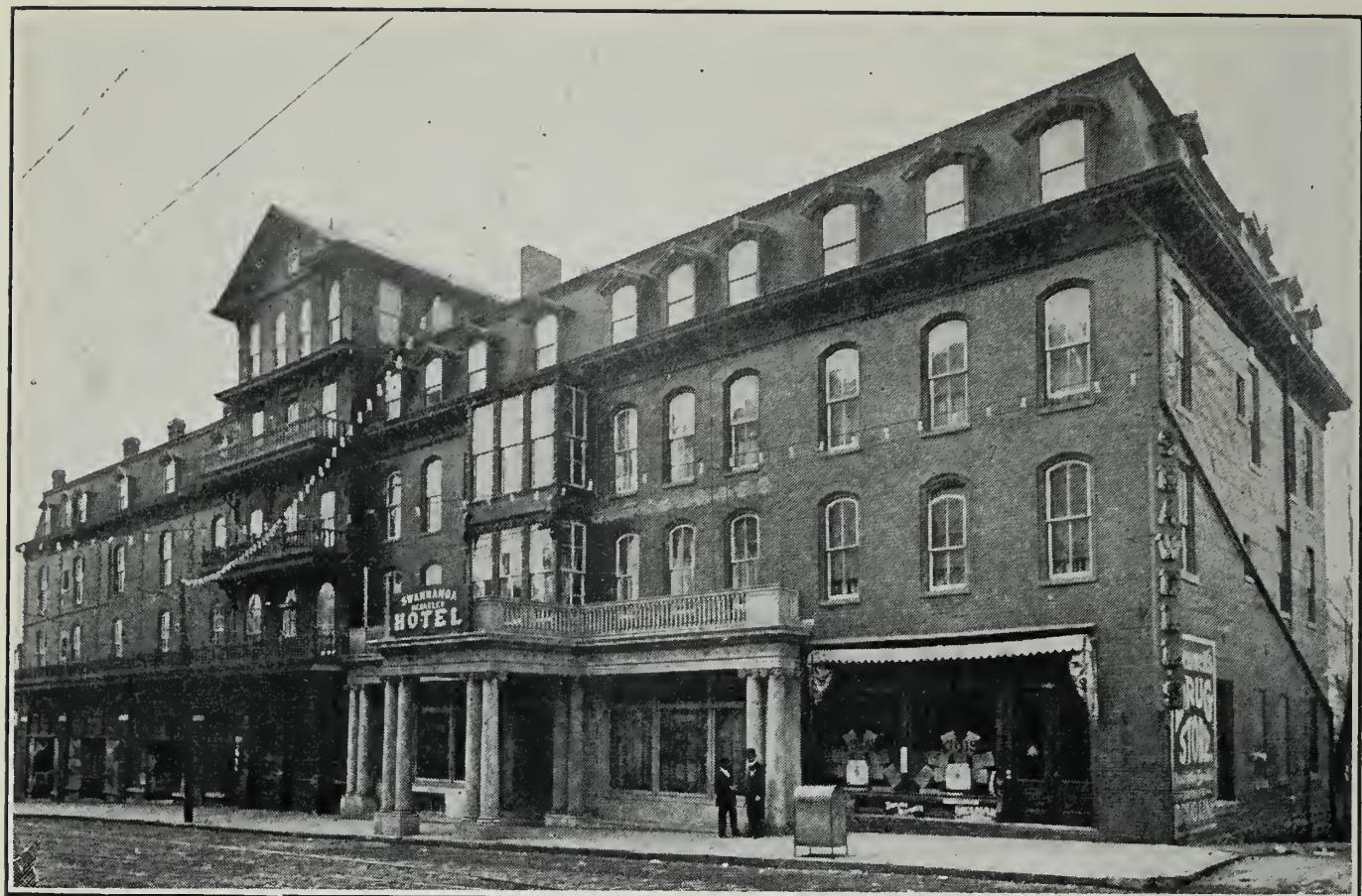


room on the second floor, and a handsome ball or convention room on the eighth floor, all being surmounted by a roof garden, where guests assemble to enjoy the cool breezes that blow, contributing to comfort during even the hottest spells.

The hotel is supplied with every modern convenience, and is operated on the European plan, with excellent cuisine. It is operated both as a tourist and commercial hotel, and is the scene of many delightful gatherings during the season of people who come to enjoy the splendid musical entertainment offered by the management.

The Langren Hotel is prepared to accommodate, with its present equipment 500 guests, which will be materially increased by the addition of two more stories to the structure.





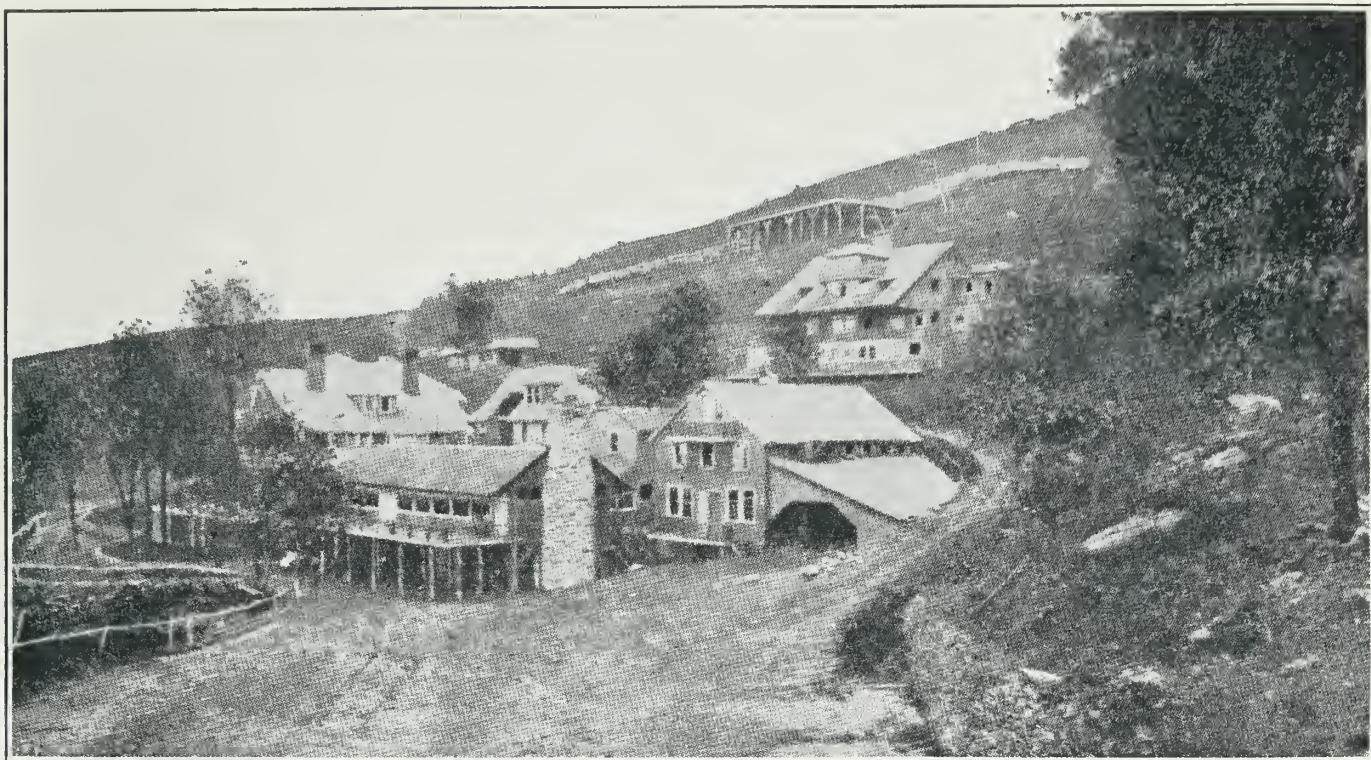
SWANNANOA-BERKELEY HOTEL

AMONG the oldest and best-known hostelries, but keeping pace with every advance in accommodation and convenience for its patrons, the Swannanoa-Berkeley is today a strictly high-class American-plan hotel, with hot and cold water or private bath in every room; electric elevator, steam heat; local and long distance phone; large airy and comfortable bed-rooms, and excellent cuisine.

The Swannanoa-Berkeley's location is central, being but one block from Pack Square, with electric car line passing its doors. The building has recently undergone vast improvements at an expenditure of about \$50,000.00, and is favored among tourists and commercial men who visit Asheville. It has a spacious and handsome ball-room, which has been the scene of many notable gatherings and the headquarters for many conventions from this and adjoining States; and the beautiful tiled office, lobby, waiting and lounging room, with its old-fashioned fireplace, is one of the finest in the South. It pays especial attention to families and diligently watches for the comfort and care of its patrons.

The hotel has been leased by H. S. Langel, who is well known in hotel circles. He will operate it himself, and under his management guests may be assured of every consideration for their comfort and convenience.

GREATER WESTERN NORTH CAROLINA



MOUNTAIN MEADOWS INN

One of the most popular and picturesque trips made by summer visitors is to Mountain Meadows Inn, six miles from Asheville. This is also one of the most popular of the summer resort homes in Western North Carolina.

TRIP TO MT. MITCHELL

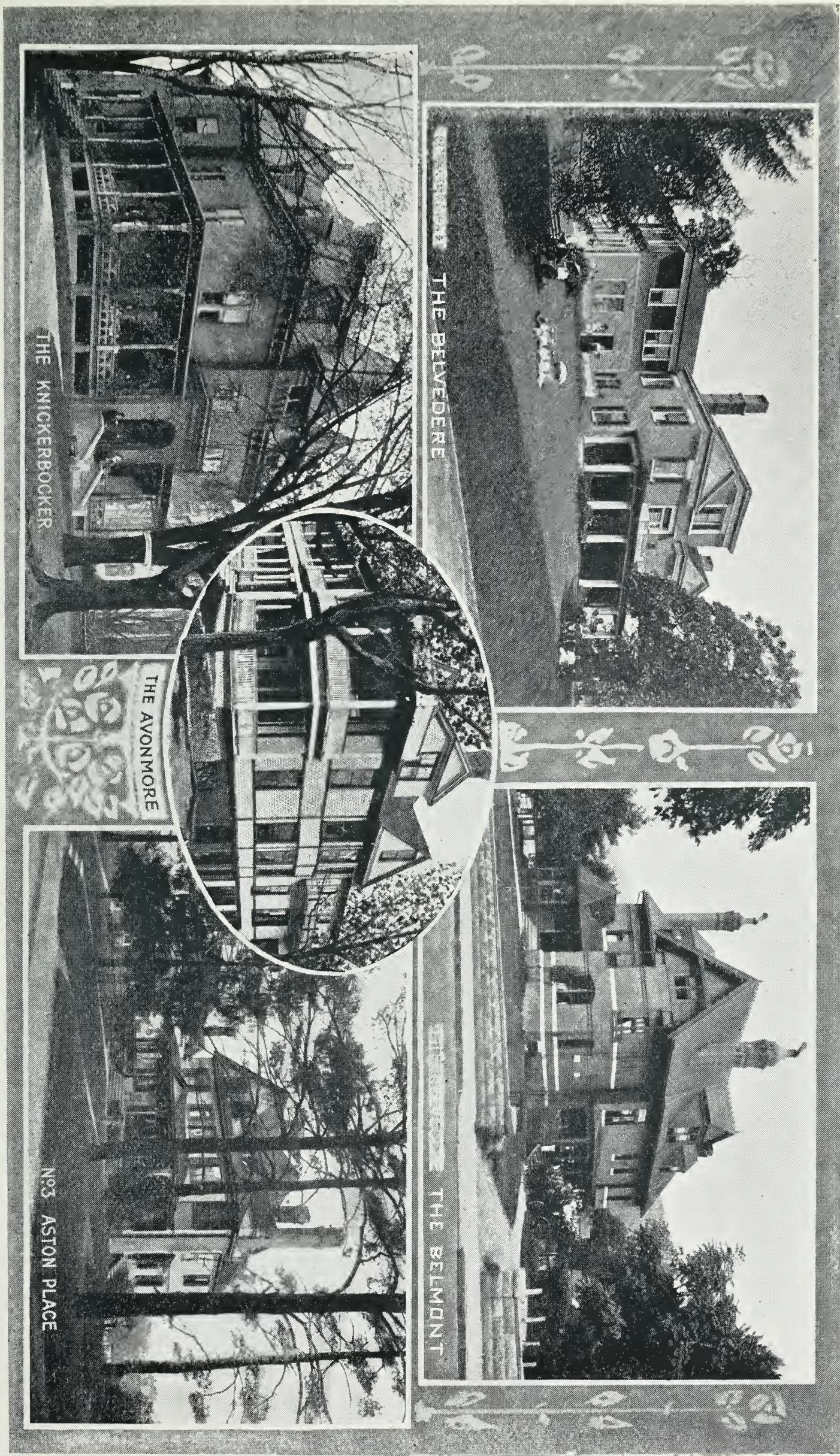
WEEK-END camping parties have become very popular, the equable weather conditions contributing to perfect enjoyment. Mt. Mitchell, elevation at summit 6,711 feet, the highest peak of the Appalachian Range, is a favorite ride, either by horseback from Asheville, making a trip of thirty-two miles, or by mule from Black Mountain, lessening the distance to be covered in the saddle by sixteen miles.

The scenery along the Asheville-Mitchell trail, once witnessed, can never be completely effaced from the memory, while the beauties of nature, viewed from the elevations en route, are incomparably beautiful with a soft beauty peculiarly their own. Comfortable entertainment of a camp nature are offered at an inn on the summit, and the trip may be made to last two days, offering opportunity to witness sunset and sunrise on the summit, as well as the remarkable meteorological phenomena prevailing at this elevation.

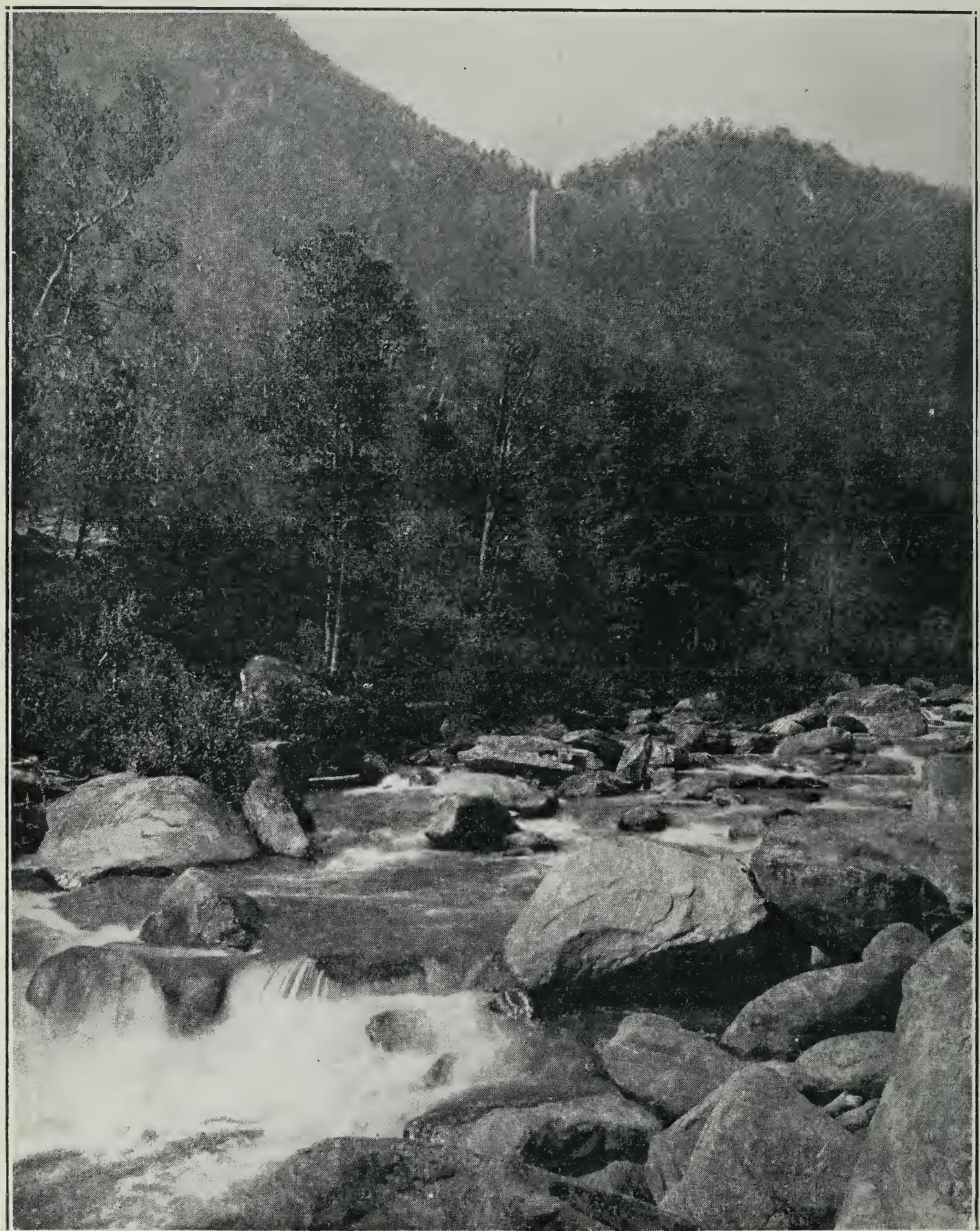
There is a choice of six trails approaching the mountain from the Asheville side, and the trip can be made in light order and on foot by those of robust frame, leaving the railroad at either Black Mountain or Graphiteville.



2



GREATER WESTERN NORTH CAROLINA



SCENE IN HENDERSON COUNTY, NEAR CHIMNEY ROCK

HENDERSONVILLE

SLEEP, Dame Nature's universal remedy for all ills of body and mind, sweet sleep welcomed by the tourist from the fevered lowlands as a divine benediction, is the easiest thing in the world of nights in this delightful city of Hendersonville. When night draws her mantle over the darkening sky the tonic of the pines is borne on the whispering wind sweeping over balsam-laden hills and mountains, bringing rest and relaxation to the enervated visitor and making living a joy instead of a trial.

The tourist comes to the mountains for rest, relaxation and pleasure. Hendersonville, with its peculiarly beneficial climate, of which its cool nights are but a pleasant incident, offers the stranger within its gates every opportunity for a health-restoring vacation. The absence of fog, dampness and malaria are additional contributions from generous Nature to a climate which is absolutely unsurpassed anywhere in the world.

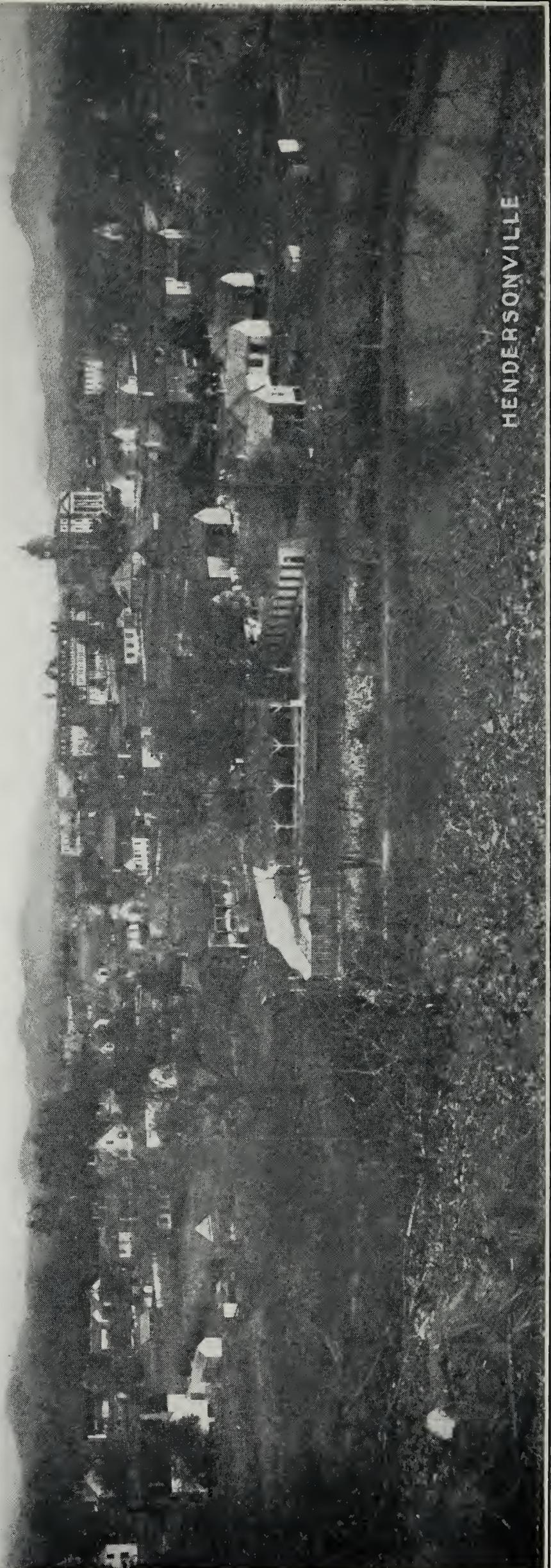
Hendersonville, truly a cosmopolitan city during the season, rests on a wide and level tableland 2,252 feet above the sea. It is a most attractive resort, in the very heart of the Western North Carolina mountains, the famed "Land of the Sky," now being discovered annually by tens of thousands as the "Wonderland of the South."

Hendersonville is surrounded but not oppressively shut in by majestic mountains, which soon become like old-time friends. Their charm never palls and each morning their beauty appeals anew to both their oldest and youngest acquaintances. They furnish a well-nigh inexhaustible source of mental delight and physical recreation to the visitor. Superbly graded and improved roads invite motoring or driving to the innermost recesses of mountain and valley, and every trip is well worth while. At the right season of the year these mountainsides are ablaze with gorgeous, rioting masses of rhododendron and laurel, plants whose genealogy is strangely mingled with the foliage of far-off Japan and the ancient Chinese Empire. The geologists say these mountains, the oldest in America, if not in the world, were once connected by land with Asia, and true it is that many trees and plants found here and in other parts of Western North Carolina are found only elsewhere in Eastern Asia, establishing a strange and romantic likeness to the Orient.

The points of unique scenic interest near Hendersonville are so many that to enumerate them might be tiresome. Hickory Nut Gap and Chimney Rock, the entire Bat Cave section, with its many natural wonders, appeals forcibly to the lover of nature in her most inspiring aspect. The pretty lakes which have made this city known to many as the "Lake City of the South," and the various clubs and colonies, which really do make of Hendersonville the "Club-Colony City of America," are equally appealing. There is Osceola Lake, surrounded by a fine drive, and beyond it, reached over a perfect sand-clay road, is Kanuga Lake, a part of the Kanuga Club estate. In Laurel Park there is Rhododendron Lake and its fine bathing beach, with its twin-sister, Rainbow, close at hand, the two connected by a miniature, a very miniature, Panama Canal. Highland Lake, at Flat Rock, is no less attractive. Boating, bathing and some fishing is afforded at all these mountain lakes, all of them easily accessible and all worthy of a day's travel to see.

The lakes afford unlimited pleasure to the tourists in Hendersonville and to members of the various club colonies surrounding the city. It is here, in Henderson County, by the way, that the community idea of living has been so successfully worked out and possibly a million dollars have already been invested in these colonies. Prominent among these gatherings of congenial people are Kanuga Club and Highland Lake Club, the latter now operated as

HENDERSONVILLE



GREATER WESTERN NORTH CAROLINA

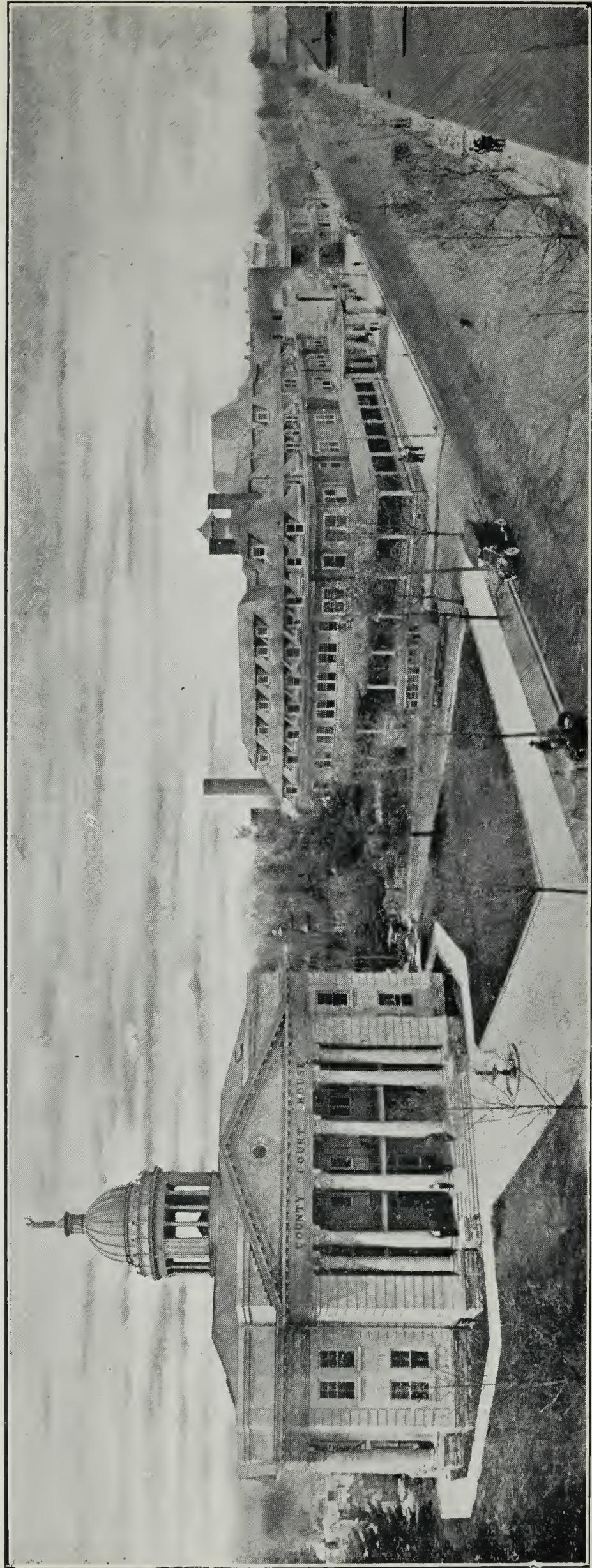
Highland Lake Hotel, both very admirably situated indeed. Kanuga is five miles from Hendersonville and is famous throughout the South, being the Summer gathering place of hundreds of well-known people. The club house and cottages, and the spacious dance pavilion on the lake, are harmoniously designed and advantageously situated, while the fine golf course is one of the Club's strongest attractions. Highland Lake Hotel has a wonderfully beautiful setting amidst gigantic old trees, and affords every facility for outdoor sports, including golf. The South Carolina Colony is close to town, while the Jacksonville Automobile Club has a modern club house within a few feet of Sugar Loaf's summit, 5,000 feet high, up whose steep slopes an excellently graded automobile road has been built. From this commanding eminence there is unfolded a panorama of scenic grandeur literally startling in its magnificence. The St. Petersburg Colony has purchased a superbly wooded estate of 700 acres close to Hendersonville, forming a welcome addition of prominent Florida men to the county's Summer citizenship. The Southern Railway has built an extensive siding at the site of this new village and will also erect a depot there. The Tuxedo Club is still another addition to community life in Henderson County. Many of the great private estates with which the county abounds are open under restrictions to the tourist. Mr. Frank B. Hayne of New Orleans has a superb home here, where he spends a considerable part of each year. Twenty thousand acres of the late Mr. George W. Vanderbilt's estate are in Henderson County, as is the fine hunting lodge on Mt. Pisgah. The lodge, at the very summit of this great mountain, is reached by an automobile highway perfectly graded. Part of it was literally blasted out of the mountainside—a marvel of modern road building.

Then there is Flat Rock—a suburb of Hendersonville, a little bit of Old England transplanted to Western North Carolina. This ancient settlement of famous Charlestonian families is full of historic interest. That really beautiful church, St.-John's-in-the-Wilderness, built in 1820, is an excellent type of Norman architecture. On the weather-worn stones in the graveyard surrounding the sacred edifice are 'graven names celebrated in generations now long past. A visit to this interesting spot recalls the dim and shadow enshrouded long ago, when the iron horse was unknown here and travel was more or less hazardous by coach and four. The private estates at Flat Rock, still owned by descendants of these early Charleston settlers, possess a charm conferred by time alone—a charm which mere money may not create.

The finest climate, the purest water, mountain scenery the peer of any in the world, long ago attracted these families of Charleston to this section. The more modern discoverers of this "Wonderland of the South" find here also good roads, excellent hotels and ample facilities for sport and amusement.

To the motorist Hendersonville makes a special appeal. The roads leading from the city are admirably graded, the work of many, many years and representing a tremendous financial investment. Recent township bond issues have made available additional large sums for hard-surfacing these roads and it is doubtful if any resort in the South may now appeal more strongly to the owners of automobiles. Its good roads lead in all directions—to Asheville, Greenville, Spartanburg and Brevard, thus opening to motorists the most glorious mountain region in the world.

During the season of 1913 from fifty to one hundred cars passed over the Greenville-Hendersonville Highway each day. To the owners of these cars, and to many others, the new Hebron-Jumpoff Loop will be a pleasant surprise this year. This highway is unquestionably one of the finest automobile scenic roads in the South. The loop, worked out on easy grades, with the most approved signals posted at every curve, makes easily accessible the following



MAIN STREET, HENDERSONVILLE

GREATER WESTERN NORTH CAROLINA

places of interest: Laurel Park, famed for its beauty throughout the South; Mountainside Park, so replete with interest; Jumpoff Mountain, a sheer precipice of hundreds of feet; Mount Hebron, with its stupendous panorama of mountain and valley; and the weird and historic Indian Caves. The loop is twelve miles long and every mile, every turn of the road calls for a new gasp of delight.

For those who care not for the motor car there is an excellent livery service here. Then there are two street car lines, one owned by the Hendersonville Traction Company, operating successfully gasoline motor-driven cars, the only ones of their type in the South. The other, the Laurel Park Street Railway Company, operates a modern trolley line to and through the most beautiful natural park in America. This superb estate of more than two hundred and fifty acres of fragrant woods and sunny meadows is reached in a few minutes by the trolley, through newly-paved Fifth Avenue, from the business heart of a modern city. From the crowds of Main Street to the sylvan depths of a forgotten tract of virgin forest—cool, inviting, and very beautiful. The park is a glorious wilderness of woods, of rhododendron and laurel thickets, of cool, hurrying streams and gushing springs. The flora of the park is remarkable. A wealth of wild flowers greets the observer at every turn and at all seasons. Here in profusion are the trailing arbutus, bloodroot, anemone, trillium, many different varieties of violets, the pink azaleas, dogwood, the lovely flame azalea, honeysuckle, holly, laurel and rhododendron.

From the rugged hills in the park may be seen the great mountains which, after all, are this community's greatest charm. It is a picture painted by the Almighty and owned in fee simple by all who will but look. In the far distance rises the majestic sweep of the mountains, height upon height, the near ones green above, the more distant ones a sweet mystical blue—one of the grandest spectacles on this globe.

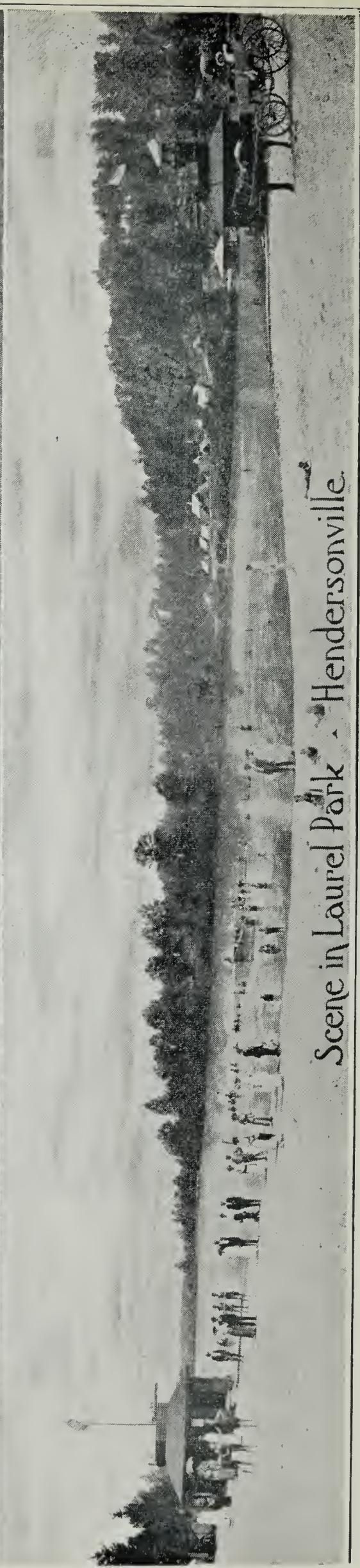
Laurel Park is the city's playground, visited by thousands of tourists each year. During 1913 the Laurel Park Street Railway collected more than one hundred thousand fares during three months of the season. This represented but a portion of the traffic to the park, possibly not more than one-fourth—for visitors motored, drove, walked and went on horseback to the number of many thousands more. With Fifth Avenue paved to the park's entrance this year the crowds who will enjoy the delights of the most beautiful natural park in America will naturally be still further increased.

Laurel Park offers the tourist every opportunity for clean sport and healthful amusement. There is music, dancing, moving pictures, trap shooting, fishing, boating and bathing. Think of it! a bathing beach in the mountains, over 2,200 feet above the sea, bathing in a lake from which may be seen the highest mountain on the American continent East of the Rockies! A unique attraction, truly. The Swiss Indian Railway in the park gives a thrill to the venturesome, miles of shady walks and drives attract the pedestrian and the motorist, while the remarkable springs of limpid purity appeal to all. The season of 1914 will be marked at Laurel Park by the addition of other and modern amusement facilities, detail mention of which is hardly necessary.

The citizens of Hendersonville have always in mind the proper entertainment of their guests. To this end evening band concerts and Sunday sacred concerts will be a feature this season. State associations formed by visitors from the various commonwealths are a decided innovation, and the frequent "State Days" given by these organizations are peculiarly enjoyed



Park Hill College & Grounds
Hendersonville



Scene in Laurel Park - Hendersonville

GREATER WESTERN NORTH CAROLINA

by their members. The city authorities have fitted up a centrally located headquarters for these State Associations with an attendant constantly in charge. Then, too, there will be this season a chautauqua and other special entertainments; athletic meets; many baseball games; motor races; hill climbing contest; a motor floral parade culminating in the annual automobile ball. Water carnivals, to which the numerous lakes lend themselves so admirably, will be a conspicuous feature of the season's amusements, while devotees of the game of golf will find at Highland Lake a well laid out course. A grand carnival week will this year end the season's festivities.

The Community Club, organized for social and intellectual purposes, is a new force in the city's social life. It is, in a way, a clearing house, or rather a central organization for the many successful clubs surrounding the city, and as such it has a definite mission to fulfill. The Community Club owns its own building, which is centrally located adjoining the Carnegie Library.

A most interesting feature of the season is what visitors have termed the "Main Street promenade." The street is really a boulevard, 100 feet wide, a mile long and flanked by shade trees and substantial buildings. It is, without question, one of the finest business thoroughfares in the South. The twenty-foot concrete walks at certain hours of the day are crowded from curb to building with a slowly-moving, well-dressed throng, while often motors are parked two deep in the street. At night the hundreds of electric bulbs strung from curb to curb transforms it into a great white way, revealing the merry crowd in almost undiminished numbers, still there!

Hendersonville is fast becoming recognized as an educational centre. Already there are here Prof. Brown's very successful Laurel Park Camp, the fine Blue Ridge School for Boys, while the schools of the city and county are excellent.

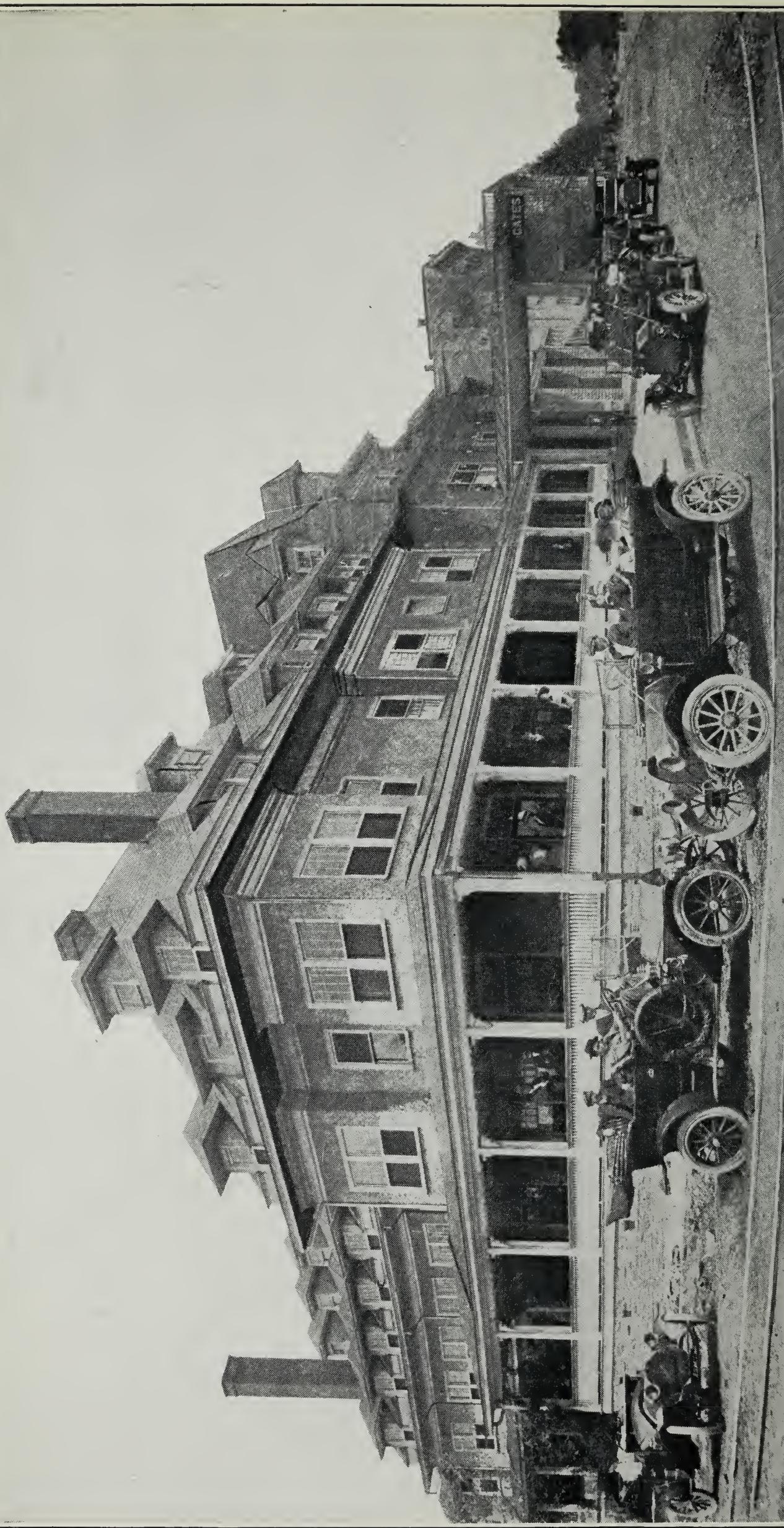
Hendersonville is well prepared to care for the thousands of tourists who each year in increasing numbers come here for health, business or pleasure. The St. John Hotel, the Kentucky Home and Park Hill, all strictly high-class places, are among the most prominent of the city hotels. The Highland Lake Club, at Flat Rock, is now known and operated as Highland Lake Hotel and enjoys every facility for the thorough enjoyment of outdoor pleasures, such as golf, tennis, fishing, boating, etc. There are any number of boarding houses, many of them indeed, almost entitled to be called hotels, and all of them prepared to take good care of thousands of visitors. The rates charged are reasonable considering the service rendered, and Hendersonville enjoys the reputation of being a resort where the high cost of living is not the serious problem it is in so many cities.

As this inadequate story of an altogether delightful community will fall into the hands of many who have not yet discovered the "Wonderland of the South," possibly a few words about the growth and future of Hendersonville will be of interest.

The city has 4,000 population, and its present prosperity and future growth is best instanced by its civic improvements. Among them is a new supplementary water supply at an initial expenditure of \$75,000.00; the paving of Fifth Avenue at a cost of \$50,000.00; miles of concrete walks already laid and provision made for miles more; a Hendersonville township good roads bond issue of \$50,000.00; a total good roads fund of \$120,000.00; a new Federal Building costing between \$60,000.00 and \$70,000.00; a school building pronounced to be the finest in North Carolina; a new \$10,000.00 Carnegie Library; the new Patton Memorial Hospital, representing an investment of \$20,000.00; and any number of new private residences. The total public and private building operations aggregate fully half a million dollars. This sum

HENDERSONVILLE

THE ST. JOHN



GREATER WESTERN NORTH CAROLINA

does not include expenditures for new sewer lines in the city, new iron bridges in the county, and similar improvements.

One of the marked characteristics of Hendersonville is its strong moral atmosphere. There are many churches and secret societies and its educational facilities are excellent. The city has a modified form of commission government with a competent business manager in charge. Real estate here is higher now than it ever has been and lower than it ever will be. The name of the man who has lost money investing in Hendersonville real estate is not known.

Agriculturally, the county of Henderson is rich. The soil responds readily to kindly treatment and modern methods are demonstrating that farming, fruit-growing, stock-raising in this county pays and pays well. A Federal farm demonstrator is now helping to awaken the farmers to a more realizing sense of their opportunities. The Blue Ridge Creamery, winner of the North Carolina silver medal at the recent Chicago National Dairy Show, is aiding the farmers to develop the latent resources of their land.

Numerous industrial enterprises are demonstrating the desirability of this location for such purposes by their entire success.

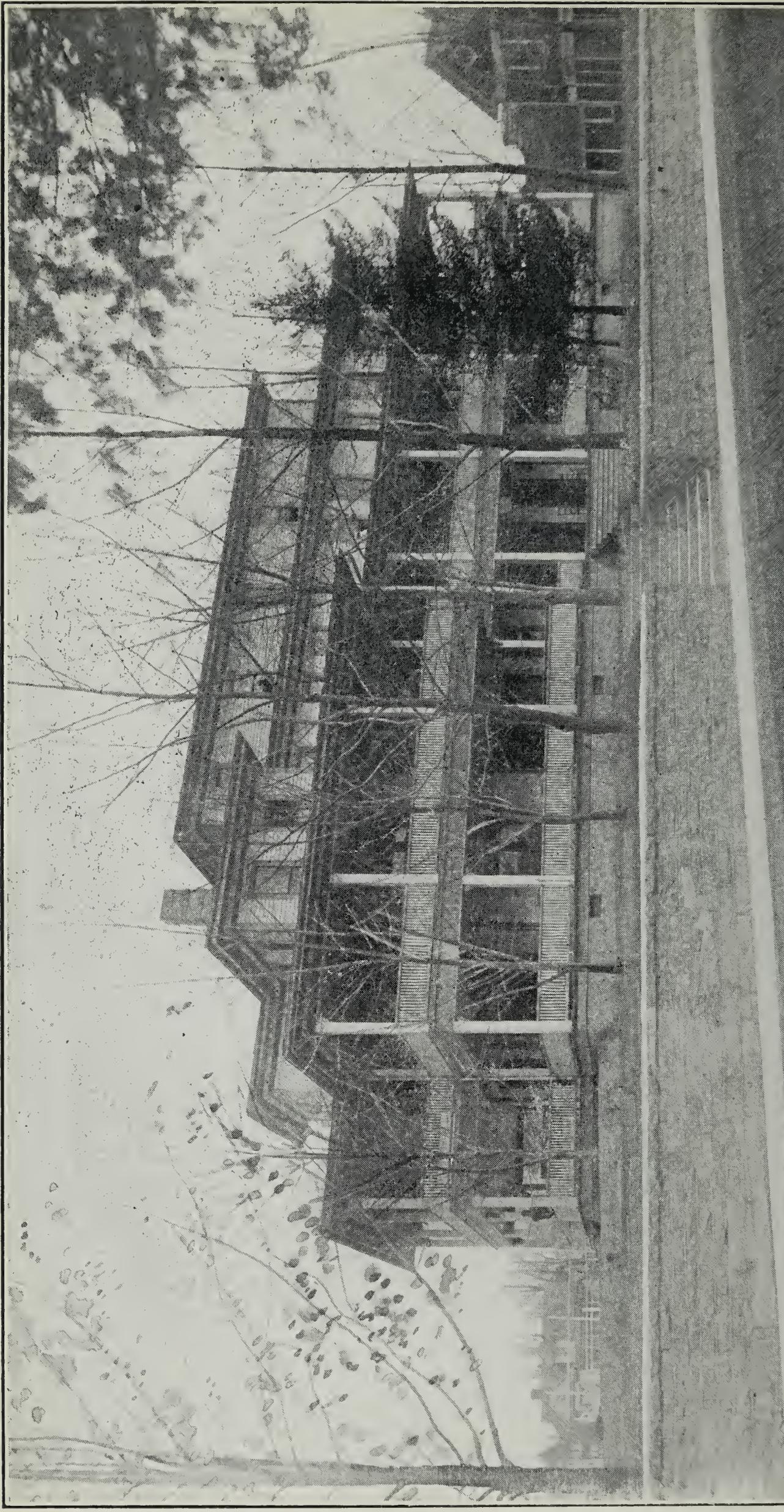
There are three banks, all vital forces in the upbuilding of the community. The telephone service is first-class, as is also light and power service.

Hendersonville is on the main line of the Southern Railway, it is the junction point of two railroads and the gateway to Lake Toxaway and the beautiful "Sapphire Country." Sixteen passenger trains, many of them in two sections, with through Pullman service to the principal cities, furnish a service beyond criticism.

The Greater Hendersonville Club is the city's commercial organization. It employs a paid secretary and maintains an office in the city hall. Any further information desired about Hendersonville or Henderson County will be cheerfully furnished by this organization.



KENTUCKY HOME
HENDERSONVILLE

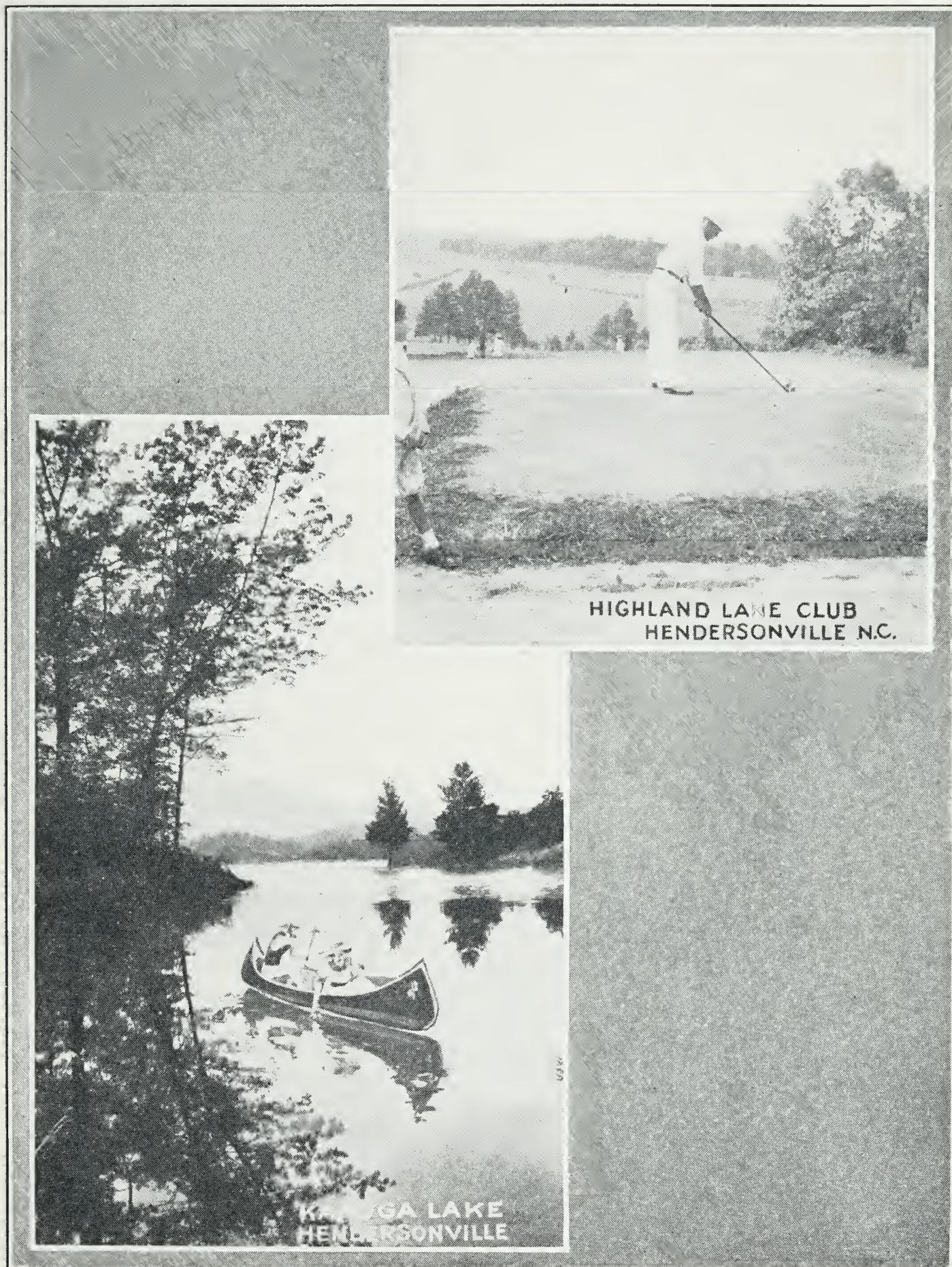


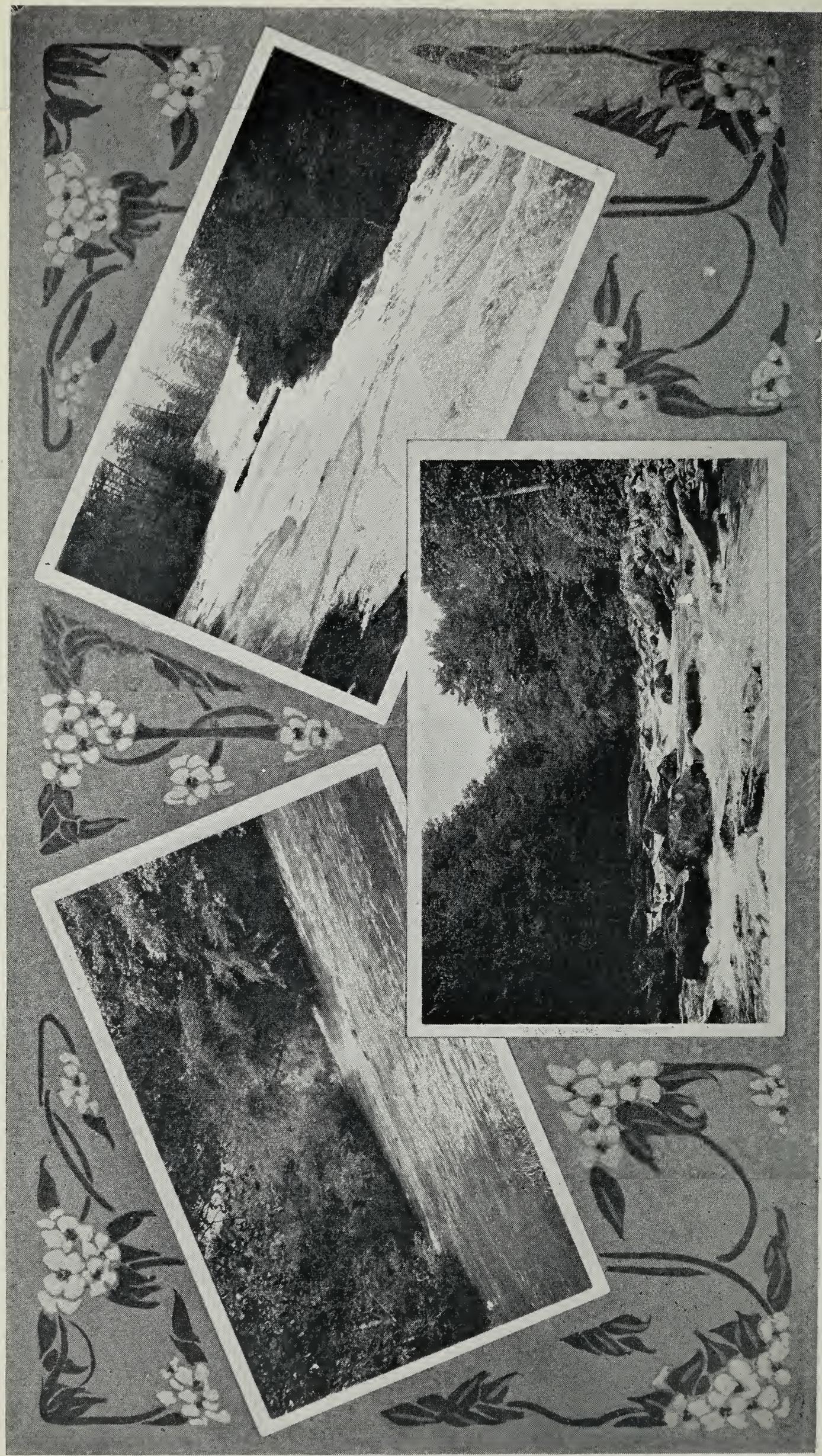


HIGHLAND LAKE CLUB, FLAT ROCK.

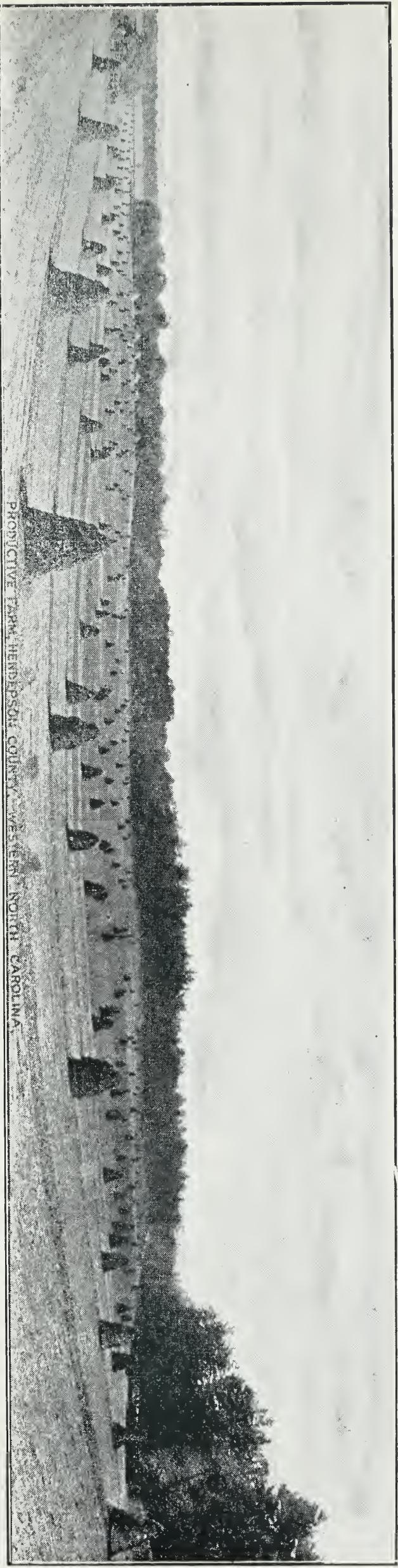


GREATER WESTERN NORTH CAROLINA





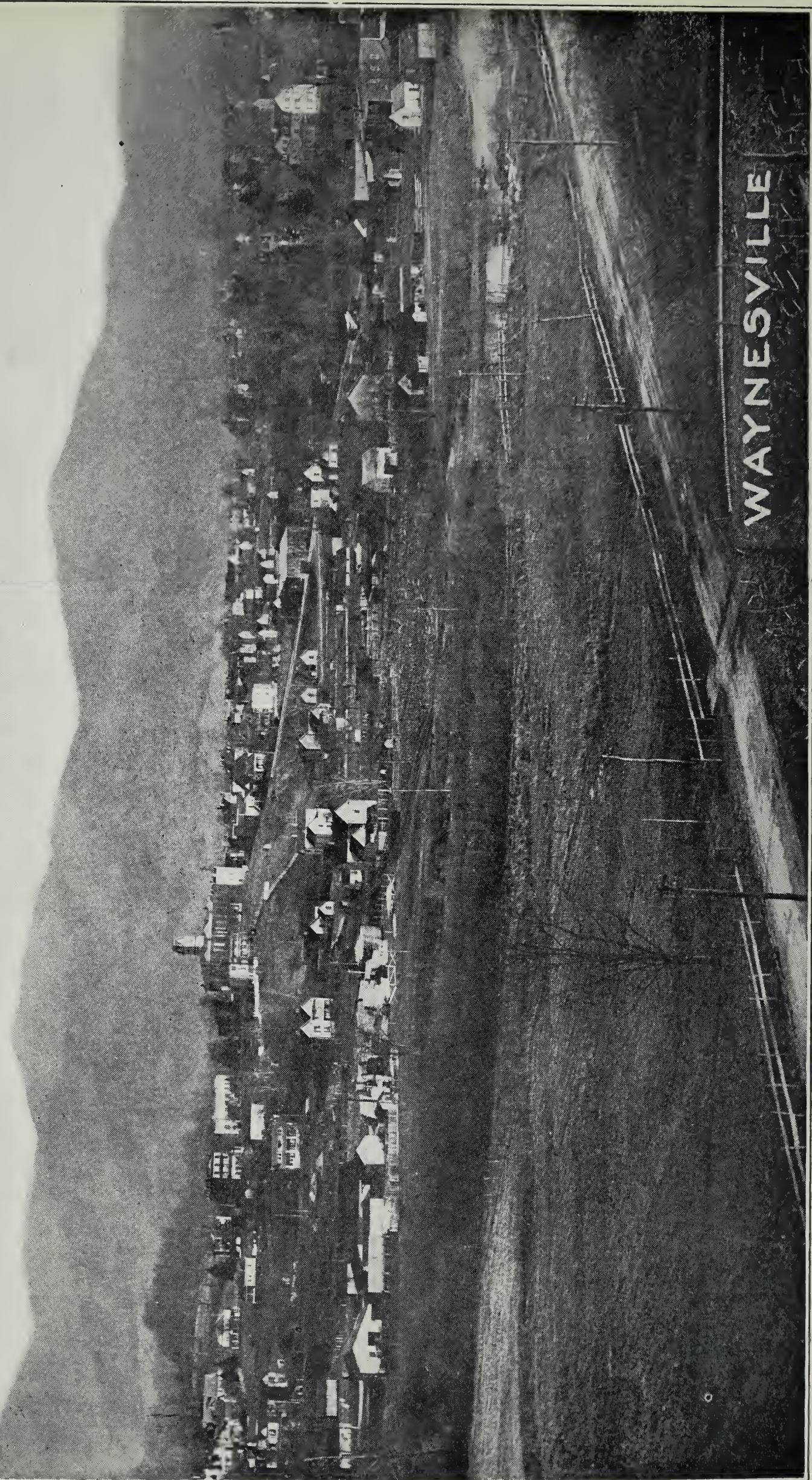
WATERFALLS IN WESTERN NORTH CAROLINA



PROSPECTIVE FARM, HENDERSON COUNTY, WESTERN NORTH CAROLINA.

The farming interest in Henderson county is growing with the other developments of the section. The climatic conditions and the fertility of the soil makes the county especially attractive to those interested in agriculture. The county is famous for its cabbage and potatoes, and is also admirably adapted for fruit culture, grass and small grain.

WAYNESVILLE



WAYNESVILLE

SIX thousand feet in the air. That is the average height of the majestic mountain peaks which encircle the beautiful town of Waynesville, located on the Southern Railway in Haywood County, only twenty-eight miles from Asheville.

Waynesville is in the fertile valley of the Richland, with an elevation of 2,800 feet. On every side rise the peaks of mountains forming the highest ranges on the Eastern side of the American continent. And in Waynesville one does not have to gaze upon the higher mountains from a distance, for they are within easy reach either by walking or driving.

Two miles east of Waynesville is the wonderful development of the Southern Assembly at Lake Junaluska, where a stream has been confined between its mountainous shores and made to form one of the most picturesque lakes in all "The Land of the Sky." At this place each year come the hosts of Southern Methodism for the many religious conferences of the church at which appear speakers of both national and international reputation.

Waynesville is situated near the thirty-fifth degree of latitude, but it is blessed with a climate that is not surpassed. Within the radius of less than a hundred miles on the north, south, east and west of this favored spot the coming of Summer is a thing that is dreaded, but in Waynesville, with its elevation, and shielded by its guardian mountains, Summer is only an added joy, and thousands each year come from less favored places to breathe its invigorating air and luxuriate in its cooling breezes, catching a fresh and firmer hold on life.

Here the extremes of both Winter and Summer are unknown. The forest-clad slopes of the Smokies and Balsams shelter Waynesville from both heat and cold and makes it free of violent storms. The delightful climate, high altitude, invigorating atmosphere and low humidity form an unmatched combination that aids in the restoration and preservation of good health.

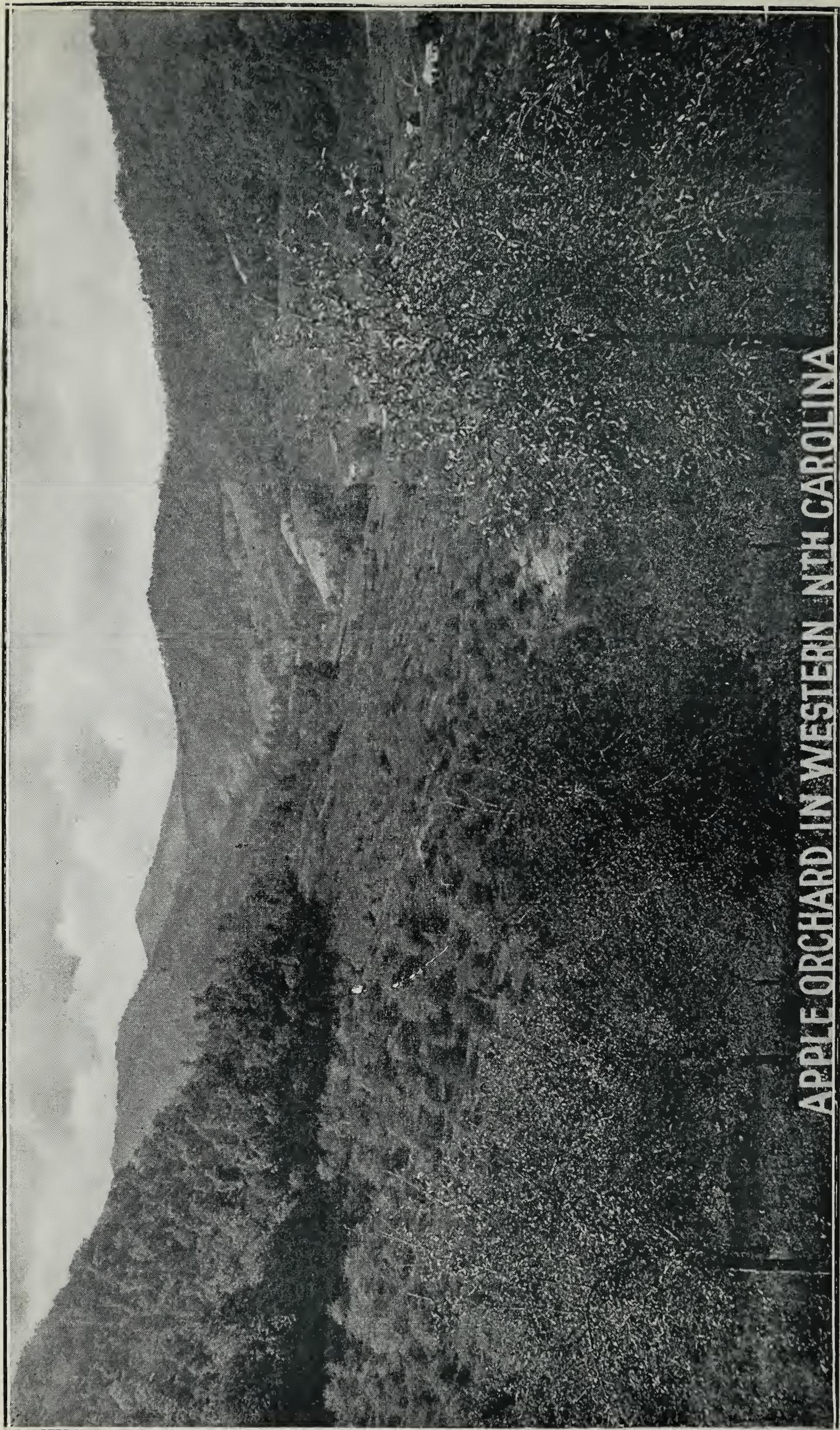
Added to its natural advantages Waynesville boasts of one of the best water systems in the country. In quantity this is abundant and in quality is in keeping with the most exacting demands of hygienic excellence. The water is piped to the town from springs upon the sides of nearby mountains and is protected by a large watershed owned and guarded from contamination by the town authorities.

Waynesville has a population of thirty-five hundred, which increases during the Summer months to from 10,000 to 15,000. Primarily it is a resort town to which the weary ones of the lowlands have been coming for more than half a century. There are many and excellent hotels and boarding places, both within the town and situated in its outskirts. Two banks, churches of all the leading denominations, a first-class system of public schools, a modern telephone system, cheap hydro-electric power, and numerous factories contribute to the success of the town.

Waynesville is situated on the Southern National Highway from San Francisco to New York, which means a good road through Haywood County, continuous from Asheville to the Tennessee State line. Immediately surrounding Waynesville in every direction are roads that make driving an added pleasure, while numberless horseback trails leading from the main roads to the summits of the mountains, making easily accessible scenery that is marvelous.

Two of the most popular drives, for instance, are through the Pigeon Gap, which leads by some of Haywood County's famous apple orchards, and around Lake Junaluska; and the drive to Eagle's Nest, the famous hotel

APPLE ORCHARD IN WESTERN NTH CAROLINA



GREATER WESTERN NORTH CAROLINA

situated on the summit of Mount Junaluska, an altitude of 5,050 feet, where there is obtainable one of the grandest panoramic views in the United States.

In addition to the many delightful drives over good roads, the following points are easily accessible, over well-defined horseback trails: Plott's Balsam, 8 miles, 6,225 feet; Jones' Knob, 9 miles, 6,309 feet; Water Rock Knob, 10 miles, 6,400 feet; Caney Fork Bald, 8 miles, 5,926 feet; Lone Balsam, 9 miles, 6,016 feet; Rhinehart, 10 miles, 6,106 feet; Richland Balsam, 10 miles, 6,540 feet; Spruce Ridge, 9 miles, 6,076 feet; Rough Butt Bald, 14 miles, 6,010 feet; Black Balsam Mountain, 20 miles, 6,275 feet; Cold Spring Knob, 8 miles, 6,010 feet; Lick Stone Bald, 6 miles, 5,741 feet; Chestnut Bald, 25 miles, 6,040 feet; Cold Mountain, 15 miles, 6,000 feet; Shining Rock, 15 miles, 6,040 feet; Sam's Knob, 20 miles, 6,130 feet; Mount Guyot, 18 miles, 6,636 feet; Soco Falls, 14 miles; and numerous other trails over mountains ranging from 3,000 to 6,000 feet in altitude, so that visitors can arrange for either a few hours' outing or for a day or more. The tops of some of the highest peaks can be reached from Waynesville within two or three hours' time, going at a comfortable gait, and when the top is reached one can travel for miles and spend a day at or near the 6,000-foot line and be back in Waynesville in time for supper. The opportunities offered from this point, of reaching and seeing some of the noblest peaks in the mountains of Western North Carolina, are not equaled by any other place. Waynesville is literally in the heart of the mountains.

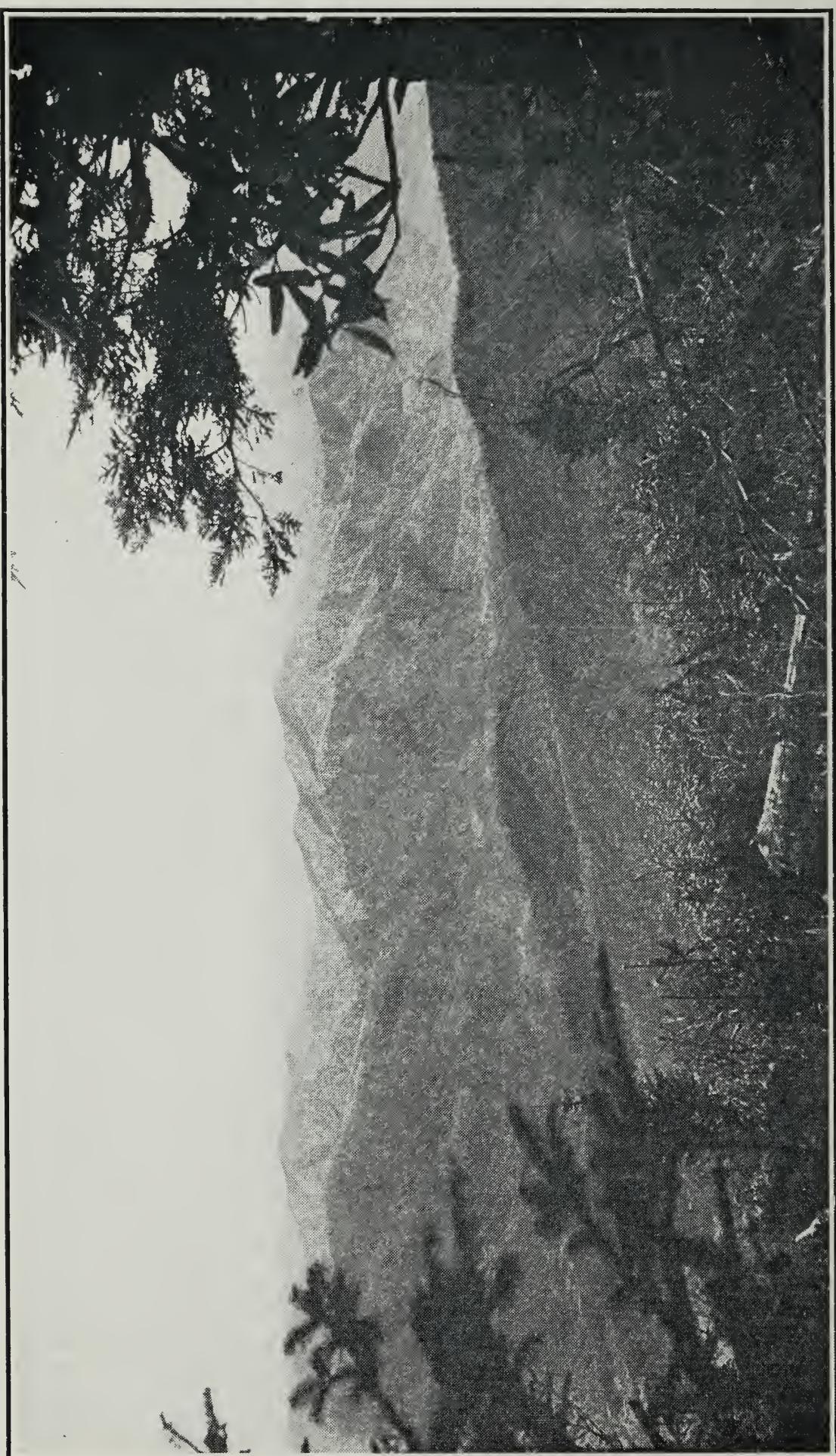
The streams around Waynesville are stocked with speckled and rainbow trout, offering one of the finest sports imaginable. Good fishing is easily accessible, it being practicable to reach well-stocked streams, spend several hours, and return within a morning or afternoon.

There is more to Waynesville and its contributory territory than just scenery and sport, however. There is no county in North Carolina that surpasses Haywood in its agricultural and horticultural products, and it is the equal of any in all the South. The farmers of this county have won prizes with their farm displays and fruit all over America, capturing premiums in competition with the famed orchards of the West and East. Cattle, hogs and sheep from this county have repeatedly won the prizes offered at the North Carolina State Fair, and to this county has come several times the honor of having the best county exhibit at that fair.

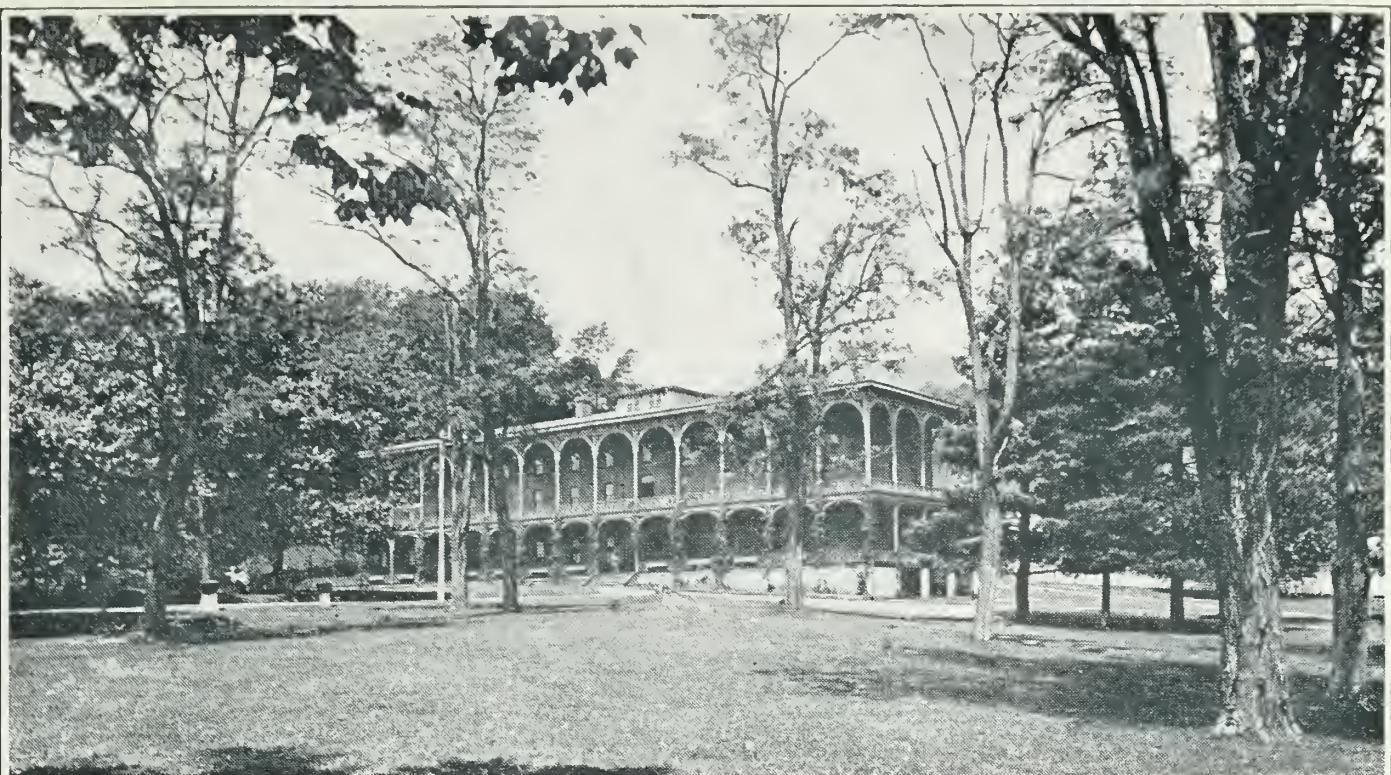
While progressive farming, orcharding and stock-raising are the principal assets of the county, yet Haywood has in its forested mountains timber that is giving employment to thousands of men. At Waynesville are two large furniture plants manufacturing the native woods, and at Canton the great mills of the Champion Fibre Company are converting still more into paper pulp. The greater part of the timber, however, is as yet being shipped as unmanufactured lumber, and here is offered an unsurpassed opportunity for capital.

Another source of wealth for the county is its mineral resources which, though never extensively worked, are yet increasing in value every year. Included in those actively worked are the largest mica mines in the United States.

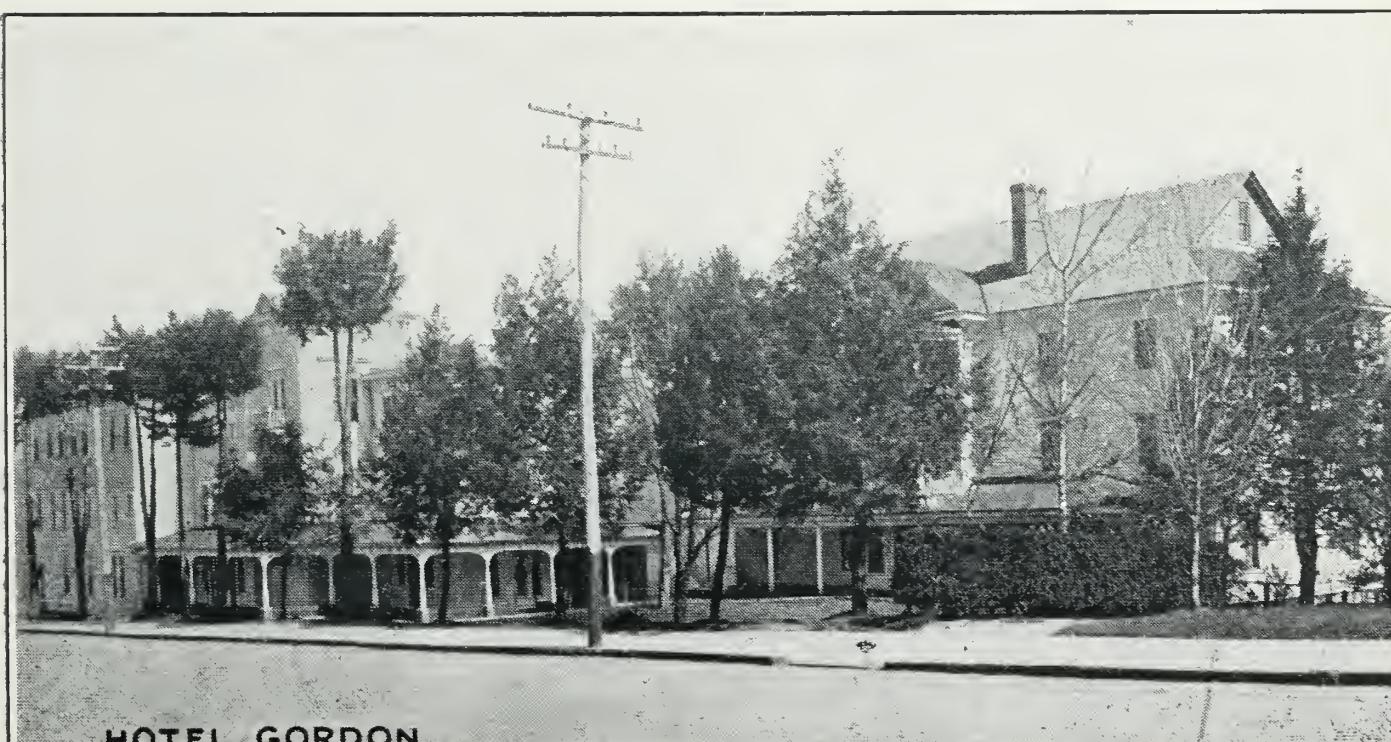
Waynesville offers to those seeking accommodations here in the Summer a large number of attractive places. While there are no extremely large hotels, yet the accommodations are ample to comfortably care for several thousand people at one time, and the number and diversification of the hotels and boarding houses add to the charm of the place. While the population of Waynesville is only 3,500, yet the town is prepared to care for from 10,000 to 20,000 visitors during the Summer season.



PLOTT'S BALSAM, NEAR WAYNESVILLE



WHITE SULPHUR SPRINGS HOTEL AND ANNEX

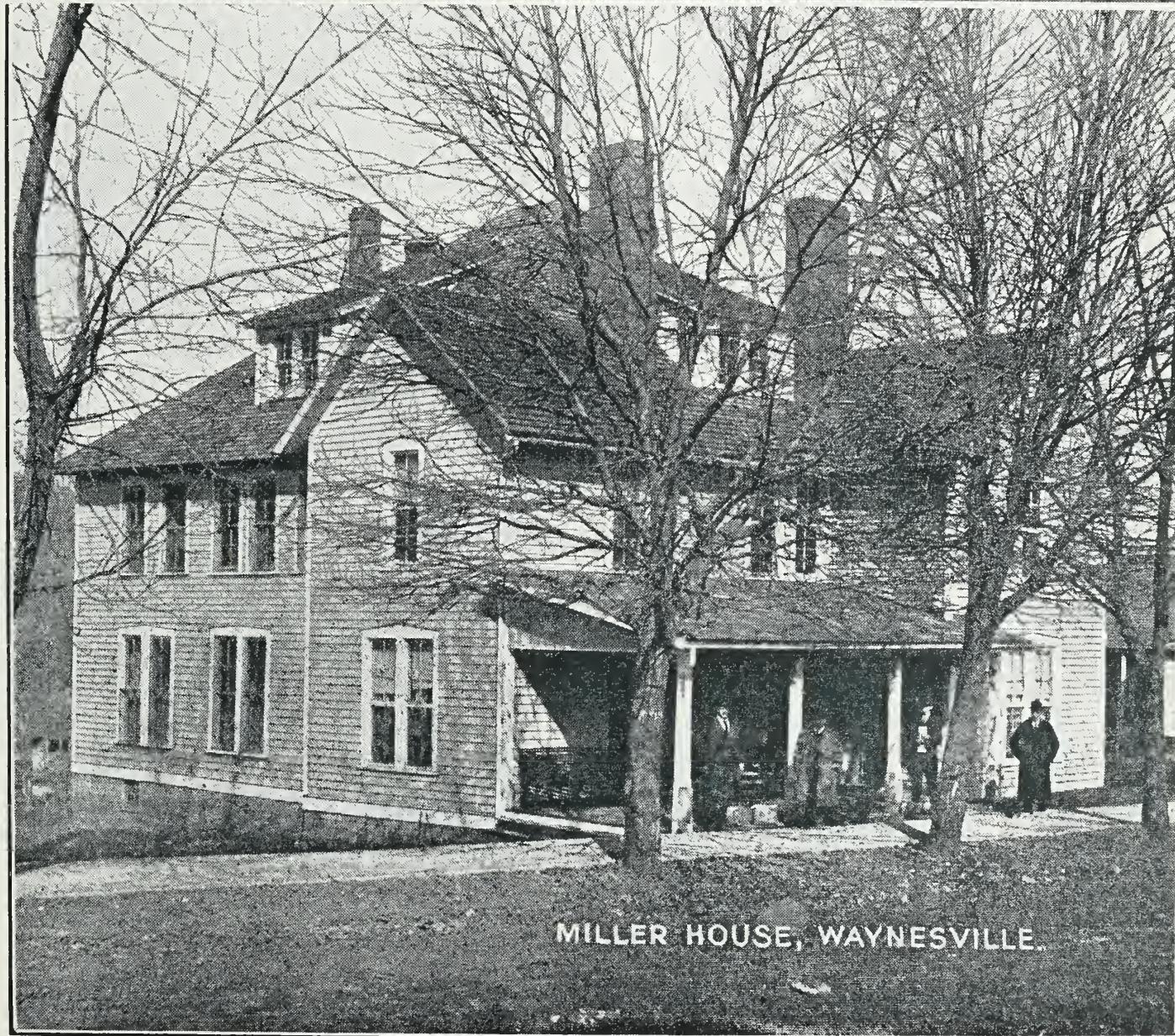


HOTEL GORDON

GREATER WESTERN NORTH CAROLINA



RESIDENCE OF S. C. SATTERTHWAIT, WAYNESVILLE



CAMP EUREKA

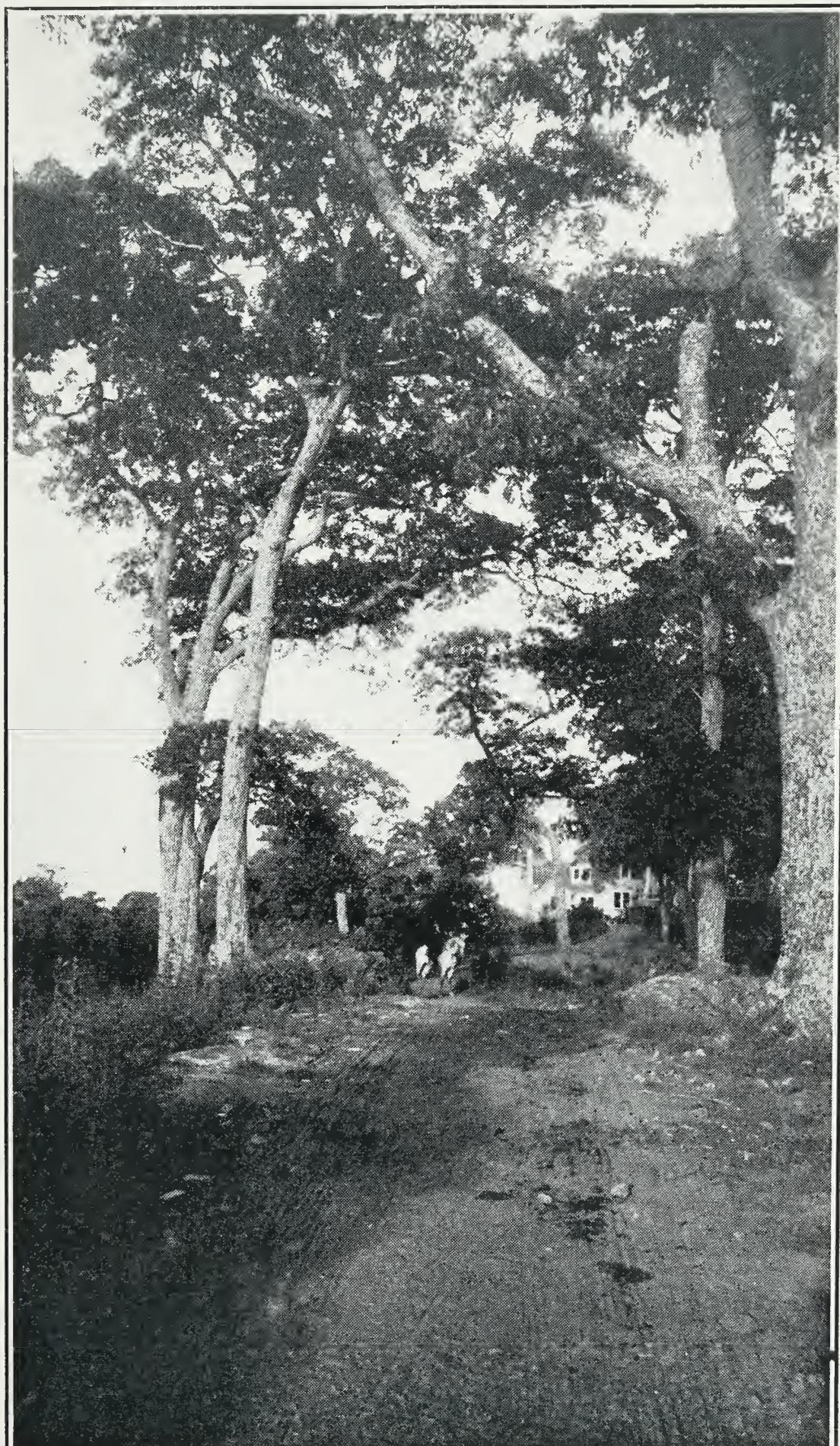
The object of this camp is two-fold: to offer to boys and young men of high school and college age, a rare combination of recreation and study. Students so desiring may reside with parents, guardians, or friends on the Assembly Grounds, and enroll only for instruction and recreation; or, accommodated within the bounds of the Camp, they may partake of its life in every phase, as, meals, tents, study, athletics.

The athletic features consist of baseball, tennis, boating, swimming, fishing, horseback riding, mountain climbing, occasional all-day "hikes" to neighboring peaks; and athletic contests in competition with Assembly residents and visitors.

The Director of Camp Eureka will spare no pains to provide instruction of high quality to all ambitious students. and the course of study special embraces the English, French, German, Greek, and Latin, languages; American, English, European, Grecian, and Roman, history; with Arithmetic, Algebra, Geometry, Trigonometry, and Analytical Geometry, in Mathematics; while additional studies, as may be desired, will be provided upon definite request. The period devoted each day to actual recitation on the part of a student will be a maximum of three hours, but the study during this period will be thorough. All rules and regulations of the Assembly Grounds will be carefully enforced, though there will be no limitation to genuine enjoyment of all pleasurable camp activities, in the promotion of which the director and Associates will be found in fullest accord with the boys and young men under their care.



GREATER WESTERN NORTH CAROLINA



JUNALUSKA DRIVE, APPROACHING EAGLE'S NEST



GREATER WESTERN NORTH CAROLINA





Among the larger hotels are the famous White Sulphur Springs Hotel, which has been a mecca for Summer visitors for many years. The hotel has an enviable reputation as a family resort, is beautifully located and offers its guests the cooling waters from the sulphur springs near its doors. The Gordon Hotel, extensively improved and furnished, is near the center of the town and under the management of Mr. F. O. Dunham, is most successful in pleasing its many guests. Mr. Dunham has had years of experience in Florida and other places and is widely popular. The Suyeta Park Hotel, with its large annex, is prepared to care for a large number. This hotel is located on extensive grounds, the buildings and grounds composing one of the most attractive spots in all Western North Carolina. It is this year under the management of one who has had a large experience in serving tourists and its accommodations are first-class in every respect. The Hotel Waynesville has been considerably improved for the coming season and will be managed by Mrs. S. Cory. The Dunham House, The Kenmore, Bonniecastle, The Piedmont, Bellevue, Pinehurst, Bon Air, Mrs. Willis, The Miller House, Mrs. Garrison, and a large number of others offer attractive and ample accommodations for the large crowds that yearly come to Waynesville.

GREATER WESTERN NORTH CAROLINA

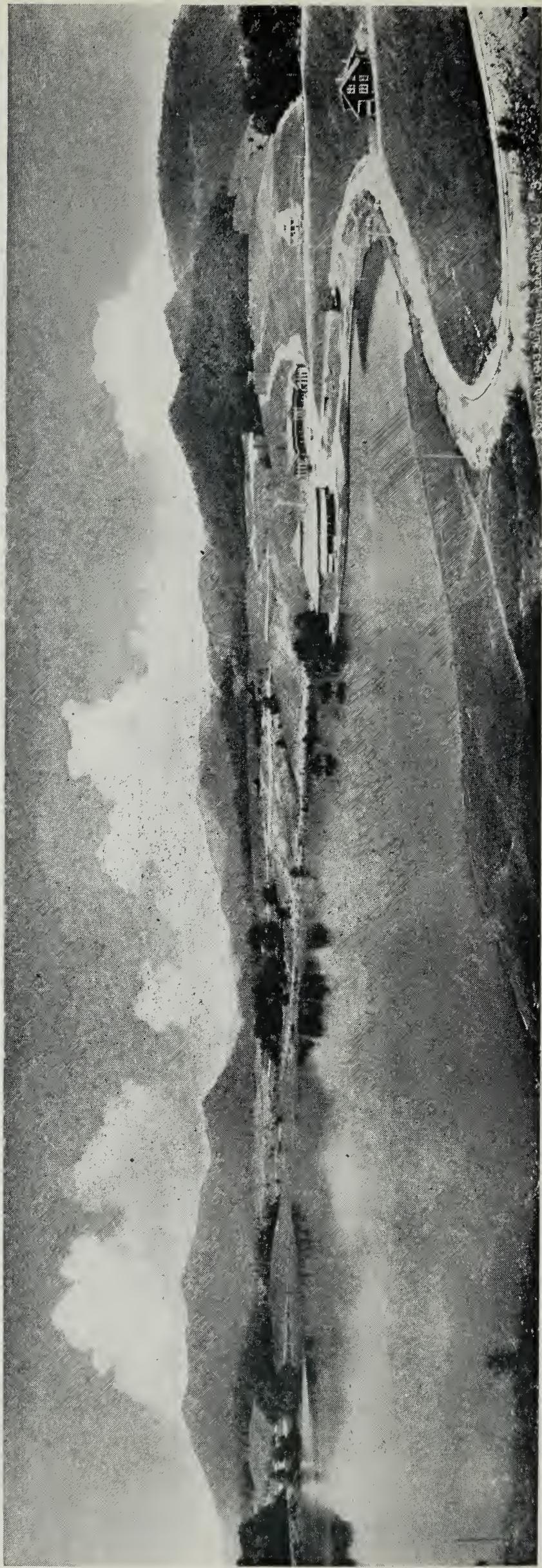


Two miles east of Waynesville, on the Murphy Division of the Southern Railway, a new station, Lake Junaluska, has been placed upon the map. This spot is marked by a commodious, modern, up-to-date railway station, costing many thousands of dollars, and is one of the most important on this line of the Southern Railway.

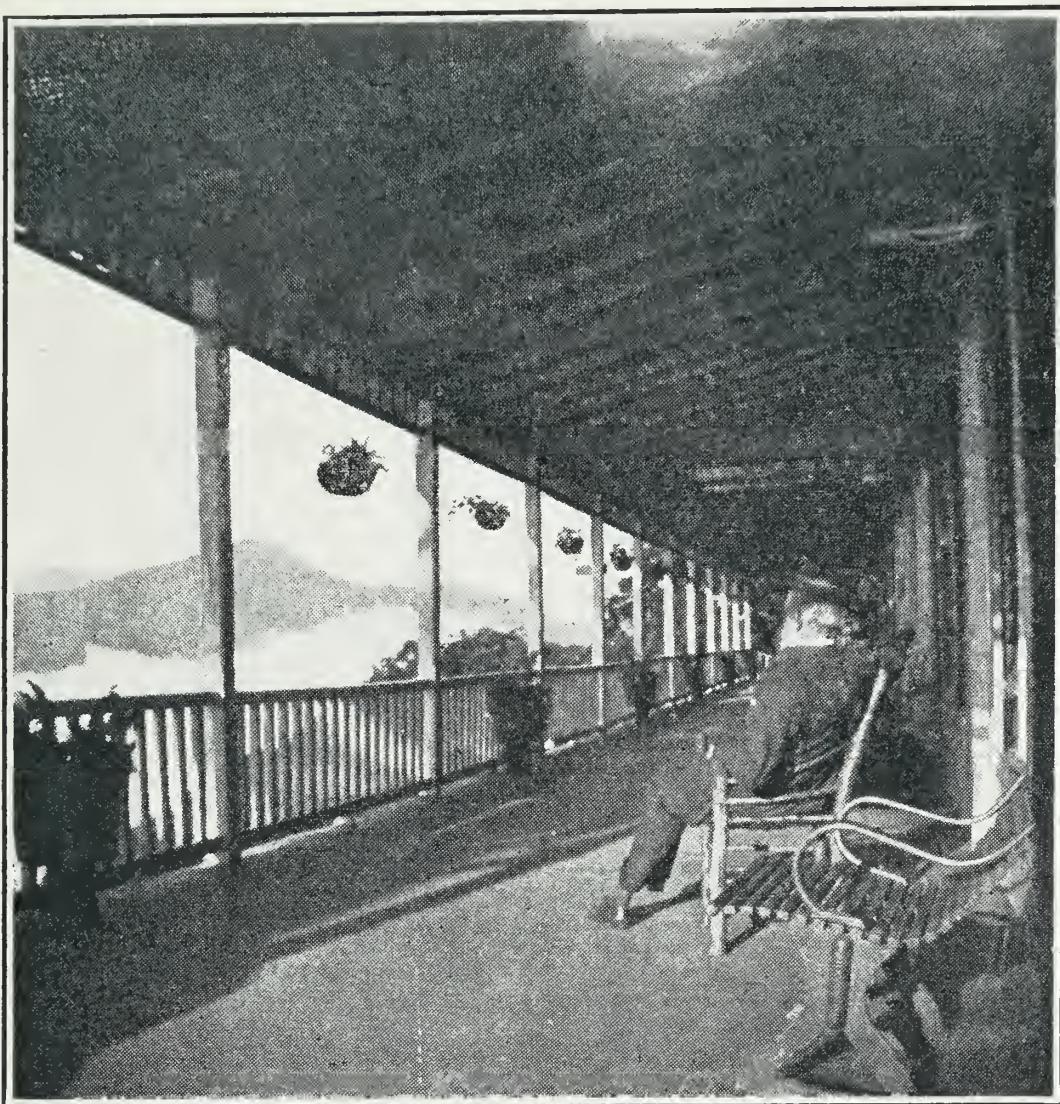
Lake Junaluska is located in the very center of the most beautiful and fertile section of the mountains; situated in the picturesque Richland Valley, 2,800 feet above the sea-level. The crowding ranges and towering peaks of the forest-clad Balsams rise up on every side, making this one of the loveliest spots, and admirably adapted for the purpose for which it was selected. Lake Junaluska and the Assembly will materially add to the already recognized popularity of Waynesville and Haywood County as a Summer resort section.

The Southern Assembly is an organized movement on the part of a number of the laity and ministry of the Methodist Episcopal Church (South) to establish at the most suitable place a great permanent Assembly which will meet the growing need of the Church for Conference, Training, Inspiration, Rest and Recreation. It will not be restricted exclusively to Methodists, but people of all denominations will be welcomed.

The founders of the Assembly propose not only the holding of great conferences, but the development of a large community of Summer homes. About 1,300 acres of land has been purchased. A dam 40 feet high and 900 feet long has been completed, which forms a lake of 250 acres. This lake is encompassed by sixteen miles of drives and walks. Along these drives 1,000 building lots have been plotted; a large number of these lots have been sold and the grounds are being dotted with cottages. An auditorium with a capacity of 4,500 has been completed. Work has already been begun on a modern hotel of one hundred and twenty-five rooms. The Public Service Building has been erected.



ALONG THE LAKESHORE DRIVE—THE PYRAMID



VIEW FROM EAGLE'S NEST, SHOWING CLOUDS BELOW

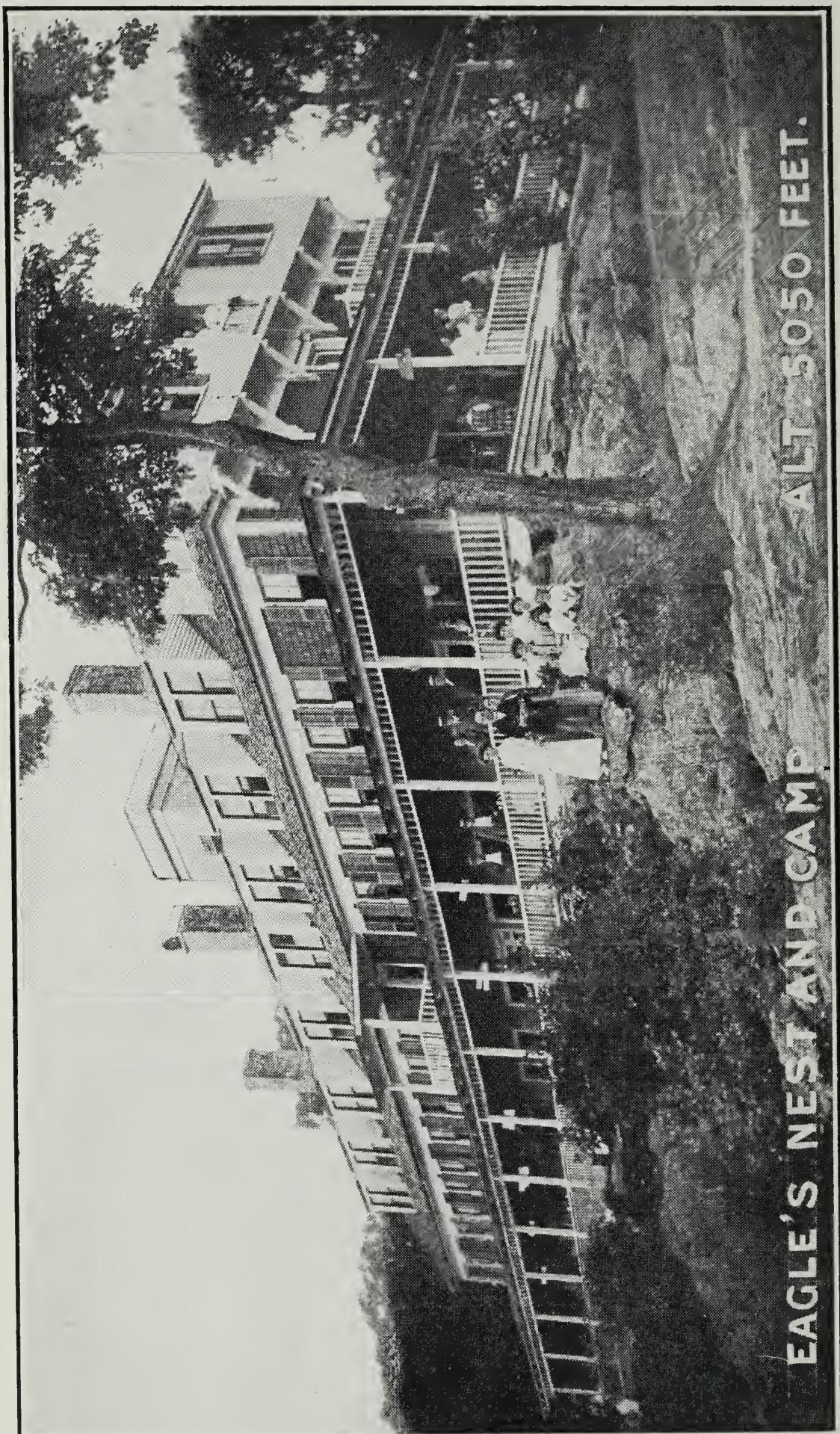
For the season of 1914 the following Conferences will be held on the Assembly Grounds: Sunday School and Epworth League Conference, July 16th to August 3rd; Educational Conference, August 4th to 6th; Missionary Conference, August 7th to 15th; Bible Conference, August 16th to 24th; Deaconess Conference, August 25th to 26th.

Camp Eureka, a Summer school for young men, will be located on the Grounds for the season.

In addition to the accommodations on the Assembly Grounds, hotel accommodations can be obtained in Waynesville, and the Southern Railway will give prompt and efficient service between these points. In addition to the railway service, good livery and automobile transportation is maintained.

ALTITUDES OF THE VARIOUS RESORTS OF WESTERN NORTH CAROLINA

	FEET		FEET
Eagle's Nest, Waynesville	5050	Hendersonville	2128
Balsam	3338	Brevard	2230
Lake Fairfield	3300	Saluda	2097
Toxaway	3300	Dillsboro	2200
Waynesville	2756	Canton	2587
Black Mountain	2366	Sylva	2045
Biltmore	1994	Tryon	1300
Asheville	2250	Hot Springs	1332



EAGLE'S NEST AND CAMP
ALT: 5050 FEET.

EAGLE'S NEST HOTEL AND CAMP

EAGLE'S NEST and postoffice, on Junaluska Mountain, at an altitude of 5,050 feet, and 2,250 feet above and directly overlooking "Waynesville the Beautiful," is reached by a five-mile drive from Waynesville station over the famous Junaluska Road, one of the finest in this country.

Eagle's Nest is among the most popular resorts, not only in Western North Carolina, but in America, and is known throughout the entire country. Very few people who visit Western North Carolina fail to take advantage of the opportunity of a trip to Eagle's Nest. The panoramic view from the balcony of Eagle's Nest Hotel, on the pinnacle of the mountain, presents a picture that is nowhere else equaled in America, and in the words of a prominent writer: "Here is unfolded a never-to-be-forgotten sight; an enchanting panorama of overpowering sublimity, such as is obtainable at no other resort."

Here can be seen the constant chains of mountains interloping each other, and for a distance of forty miles the various mountain peaks can be recognized. The visitor is aided at this point by signs on the balcony posts indicating the various peaks, giving the altitudes, distances, etc. The Southern Assembly grounds, the most extensive, as well as the most beautiful in this country, are in plain view.

It is estimated that last season over ten thousand people visited Eagle's Nest, the register of the hotel alone showing 7,857 names.

Eagle's Nest is a delight to sightseers, but is also a popular resort of seekers after health, and it is positively asserted that at this point all are relieved of hay fever.

The hotel has a capacity of one hundred guests, but the demand has been so great that an addition to the hotel has been made this season.

The tented city on the top of the mountain that was last year tested to its capacity by those who love the freedom of the open air with the added privileges of the hotel, will be materially increased during the season of 1914.

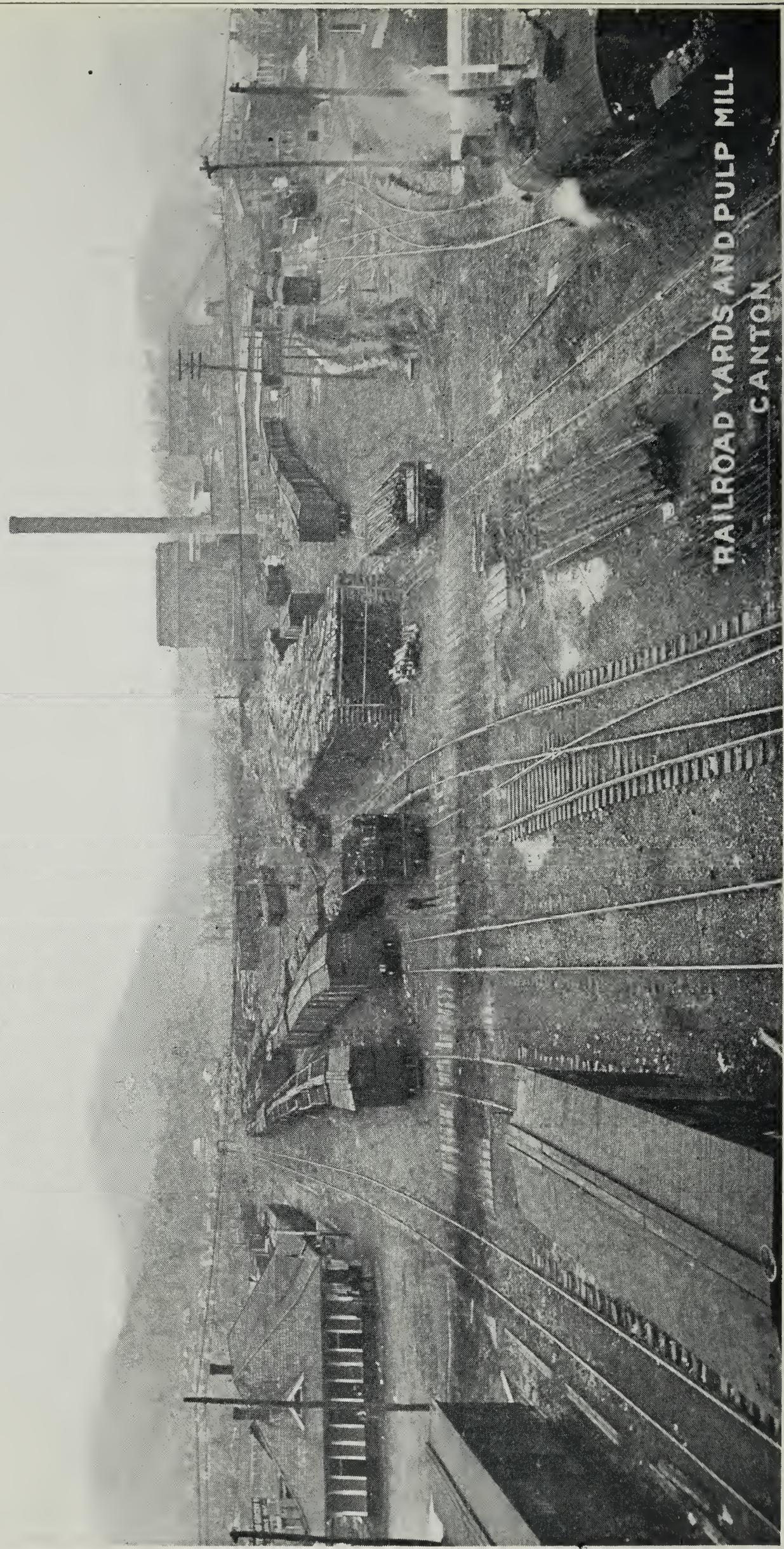
Looking from the piazza of the hotel, Waynesville and the other towns in the neighborhood of the surrounding valleys, have the appearance of toy villages, and the long trains of the Southern Railway with their big engines and Pullman coaches, in passing through the mountains below, have the appearance of miniature trains such as those used for amusement on fair grounds.

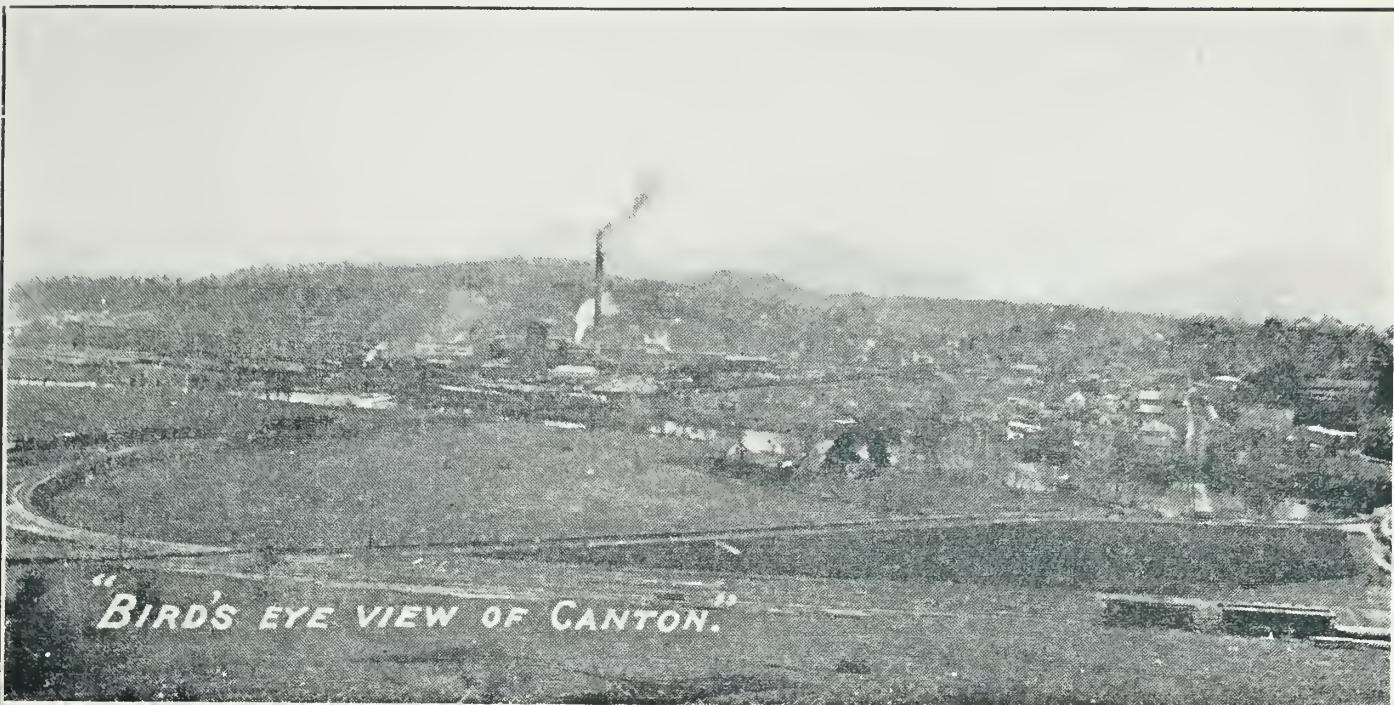
The hotel is provided with all modern conveniences; with cool sparkling water at a temperature of forty-four degrees that comes from a source beyond the possibility of contamination. It is supplied with gas, electric lights, running water and baths.

The management of Eagle's Nest boasts of its clientele, a large number of its guests remaining the entire Summer, year after year.

Interesting trails running in every direction give amusement with the other entertainments that have been arranged for the edification of the visitors. Everyone who visits Eagle's Nest becomes captivated with the charming climatic conditions, and it is a matter of record that during the three months of June, July and August, there were fifty-five days of perfect clear sunshine, more than can be boasted of by any other resort section.

RAILROAD YARDS AND PULP MILL
CANTON



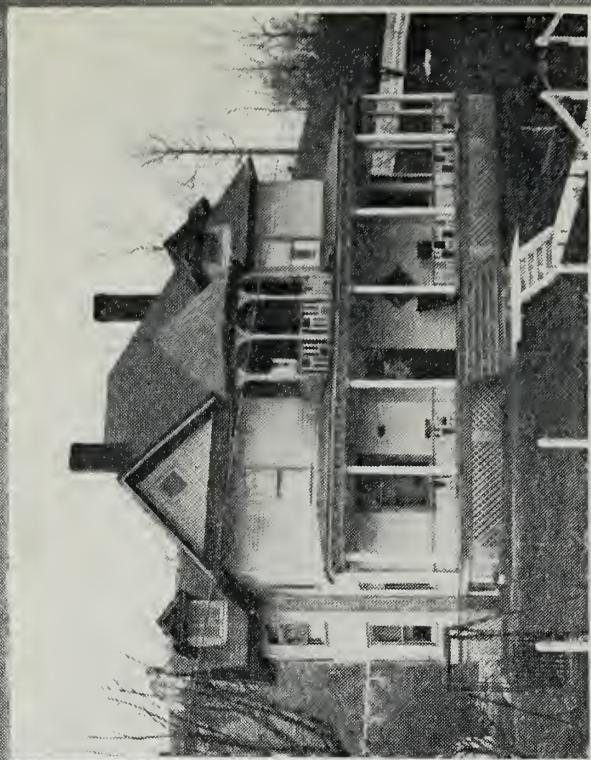


CANTON

IGHTEEN miles from Asheville, and ten miles from Waynesville, on the Murphy Division of the Southern Railway, lies this busy, picturesque town. It is the manufacturing town of Haywood County; for although her sister towns are distinguished by manufacturing interests, Canton presents all the appearance of a manufacturing center, for which she is particularly adapted by conditions.

Canton has a population now of approximately five thousand people, a large number being employed in the extensive pulp mill of the Champion Fibre Company, one of the largest of its kind operated in the United States. The mill has an output of over two hundred tons of paper pulp daily, in addition to the tannic acids and other extracts taken from the wood used in making pulp, and the monthly payroll of this mill alone amounts to between forty and fifty thousand dollars. Over a thousand men are employed.

The Champion Lumber Company operates at Sunburst, thirteen miles from Canton, on the Pigeon River, a big double bandsaw mill, one of the largest in the South, with a capacity of 125,000 to 165,000 feet of lumber per day, and employs in this work over a thousand men. The Pigeon River Division of the Tennessee & North Carolina Railroad operates between Canton and Sunburst a broad gauge railroad, maintaining a regular passenger schedule, and opening up to visitors a stretch of probably as beautiful scenic landscape as can be observed in the world. Many other smaller manufactures are in operation in Canton, and the facilities of the town and neighborhood, and the comparatively large population, in addition to the delightful surroundings, which offer very pleasant locations for homes in this splendid climate, would seem to offer strong inducement for the location of still more industries, which can be operated at this point probably on as economical a basis as anywhere else in the States.



Dr. J. H. MEASE CANTON



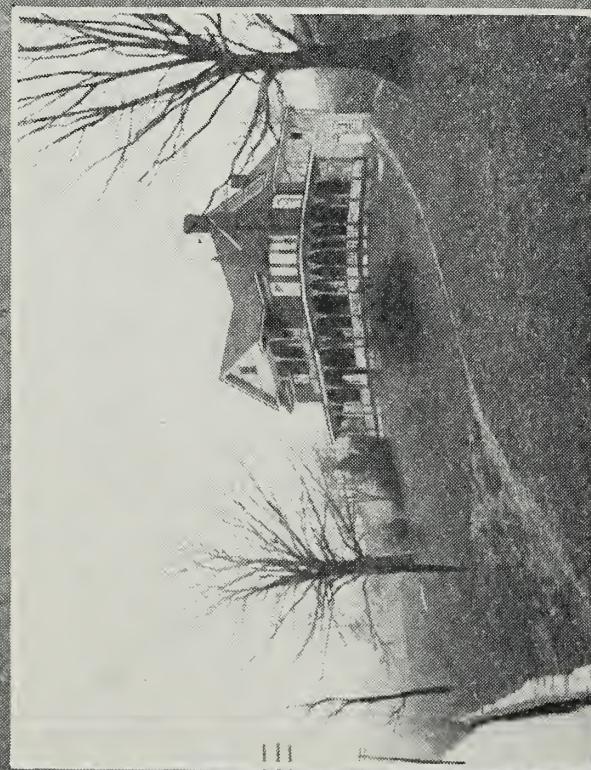
C.V. HAMPTON CANTON



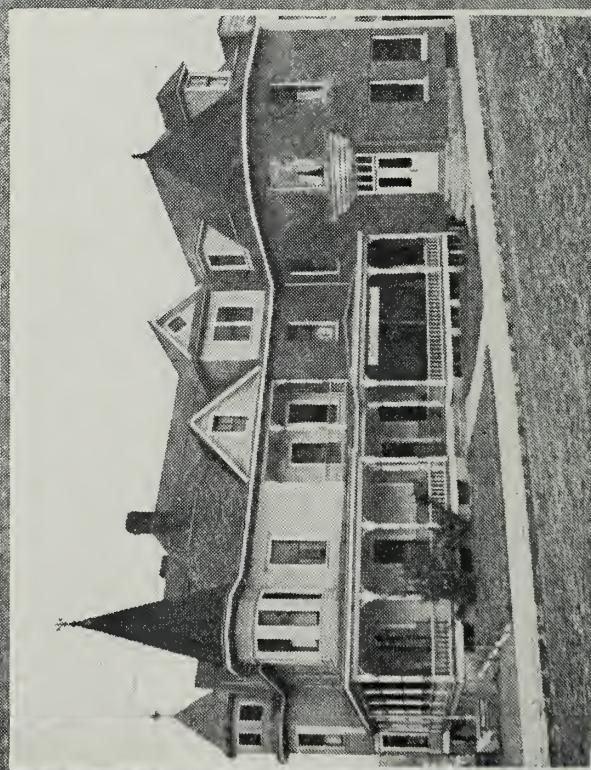
L.N. FOWLER CANTON



WILDWOOD CANTON



W.J. HAMPTON CANTON



IMPERIAL HOTEL CANTON

GREATER WESTERN NORTH CAROLINA

Canton is a live, wide-awake, progressive, up-to-date town, with an active and energetic Board of Trade. Its citizens are high-class, and the social life of the community is very pleasant, the advent of large manufacturing interests stimulating everything of a progressive nature that tends to add to the existing community interests, and the development of civic improvements.

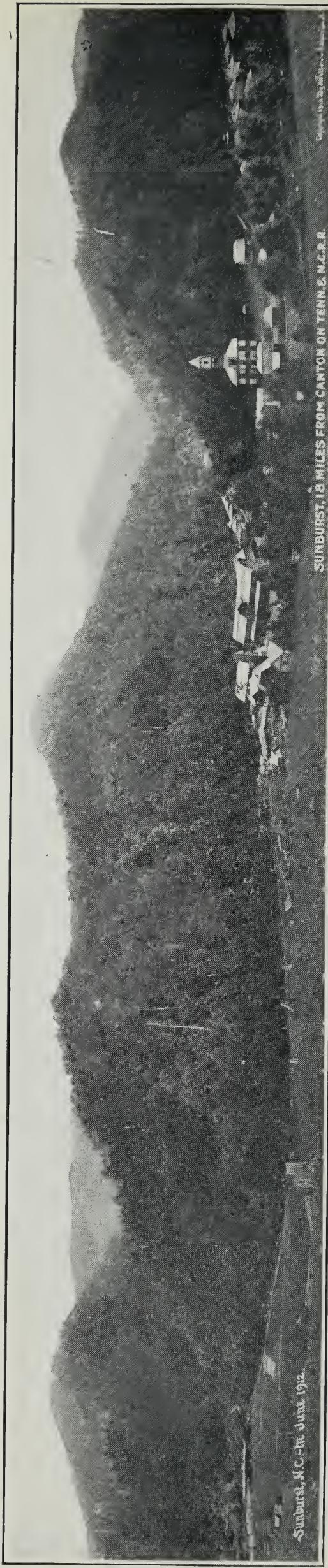
The water supply of the town is second to none, and is drawn from a watershed in the heart of the mountains through seven miles of cast-iron pipe to a reinforced concrete distributing reservoir. The Pigeon River and its tributaries furnish ample water at all times of the year for boiler feed purposes to manufacturers, and this supply is both easy of access, and excellent for the purpose on account of freedom from scale-forming properties.

Canton is an unique manufacturing town; for while the actual town limits present every appearance of the bustle inseparable from large manufacturing interests, it is but a step from the center of this busy hub to sylvan retreats that abound, and offer opportunity for the laborer as well as the employer to obtain, at reasonable outlay a home wherein to taste to the full



the joys of living beyond the sight and sound of city life, and yet within reasonable distance of modern city conveniences. Thus it is possible for the laboring man to exempt a small boundary without the city limits, and create for himself, by the investment of his savings, an orchard that will represent a competence in his declining years, and an inheritance for his family. This section of Haywood County possesses the advantages enjoyed throughout the entire of Western North Carolina for production of peculiarly delicious flavored apples, and the linking of opportunity to earn a livelihood in a desirable climate, and at the same time make investment in a distinctly profitable and pleasant undertaking during spare moments would appear to offer inducement for further settlement in and around this town.

The railroad facilities of Canton are excellent. There is an excellent freight and passenger service given by the Southern Railway in addition to the service rendered by the Tennessee & North Carolina Railroad.

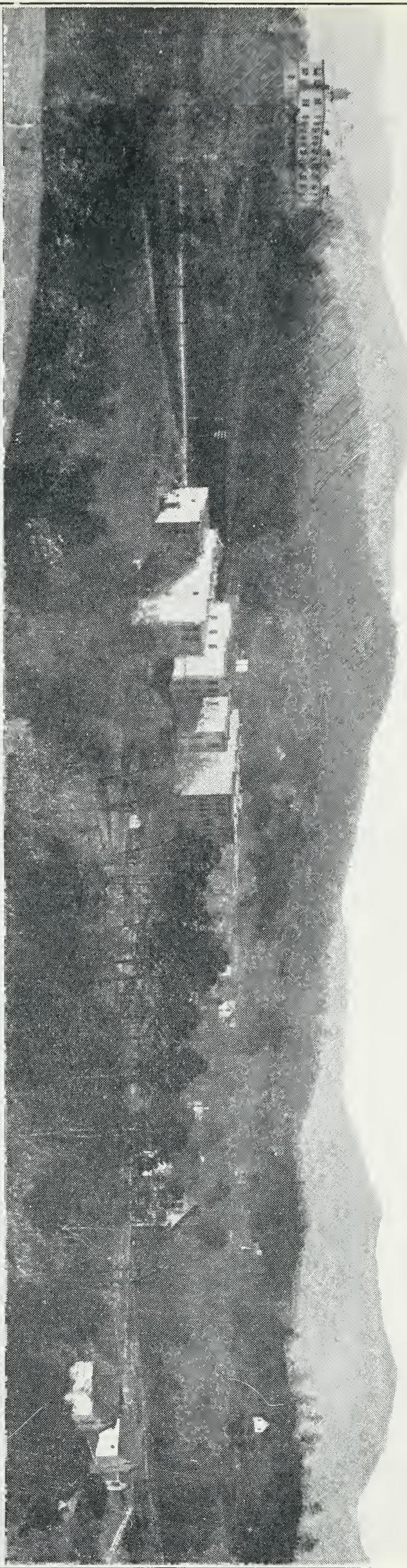
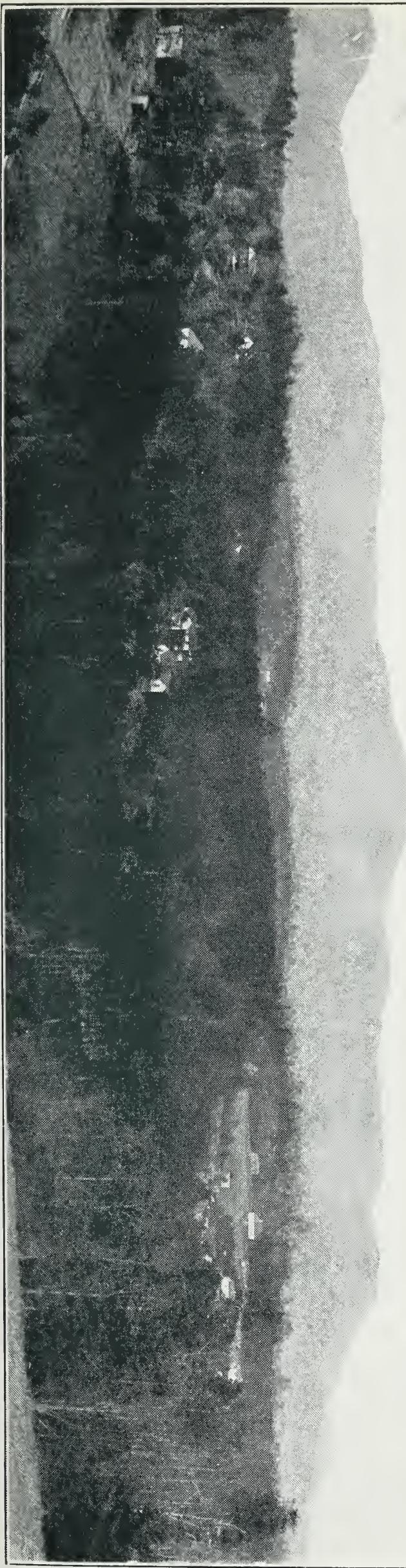


SUNBURST, 8 MILES FROM CANTON ON TENN. & N.C. R.R.

Sunburst, N.C.-in June 1912.

SUNBURST IN PANORAMA

This romantic village and lumber town has in the past few months been opened up to the commercial world by the building of a branch of the Tennessee and North Carolina, a distance of sixteen miles, connecting it with Canton by a broad gauge railway. During the Summer, double daily passenger service will be operated between Canton and Sunburst.





Scenes on Tryon-Hendersonville Road.

TRYON

TUCKED away among the foothills of the Southern Appalachians, 1,350 feet above sea level, on a gently undulating plateau of exceptional beauty and fertility, is the charming village of Tryon, one of the most delightful all-year-round resorts in America.

The plateau is pierced by the gorge of the Pacelot River, the waters of which, turbulent at times as they tumble down the mountains in their tortuous course to the valley, shimmer in the brilliant sunlight like a giant rope of silver.

This lovely hamlet, which looks for all the world as if it were a bit of English landscape transferred to the heart of heroic American mountains, forms the lower gateway to the "Land of the Sky" and the "Sapphire Country." It is the first station in North Carolina on the Spartanburg Division of the Southern Railway, twenty-eight miles northwest from Spartanburg, S. C., and forty-two miles southeast from Asheville, N. C., the route of which follows almost without deviation from Charleston, S. C., to Asheville, N. C., the historic Wilderness Trail over which the pioneer of early days trekked from the sea to the valley of the Ohio.

Times, not alone, but methods, have changed since those days of the early pioneers. Now a score of wonderful railroad trains speed every day along the old Wilderness Trail, bearing eager and busy passengers and the products of rich mines and fertile lands. Through that great gorge of the Pacelot River, in Tryon Township, the enterprising citizens of Polk County have constructed an automobile boulevard of great scenic beauty, connecting the great Southeast with Hendersonville, Asheville, and the upper mountain section.

The Tryon plateau is situated within a great topographical horseshoe, formed by the mountains which nearly surround it. The opening of the shoe is toward the Southeast. It thus is protected by the mountains from the chill blasts and storms of the west and north, while the opening of the shoe forms a natural drain into the valley for the mildly-tempered breezes of the South.

A meteorological peculiarity of Tryon is its thermal belt, several miles in length, and approximately 2,000 feet in width. Within this belt frost and dew are absolutely unknown. The atmosphere at all times is dry and mild. Scientists of the United States Department of Agriculture now are engaged in studying the problem presented by the presence of the thermal belt with a view to its solution. Nobody yet has been able satisfactorily to account for it.

Whatever may be its cause, this Polk County thermal belt is a wonderful asset. The land within the belt is dotted with vineyards and peach orchards. Here have been developed what are pronounced to be the most luscious grapes grown on American soil and among the finest of peaches. Lands which, a few years ago, were valued at only \$7.00 or \$8.00 an acre, are now thriving vineyards and could not be purchased for \$700.00 an acre—a hundred times the original price. From Tryon alone the Southern Railway handles annually immense shipments of fruit, including last year more than 10,000 crates of grapes.

The climate of Tryon is not only salubrious, but extremes of temperature are unknown. Hot days in Summer are rare and the nights are always cool; only occasionally in Winter does the thermometer indicate a temperature below freezing and even that is not uncomfortable because of the dryness of the atmosphere.

GREATER WESTERN NORTH CAROLINA



FAMOUS TRYON GRAPE



IN VINEYARD OF W. FELLOWS

GREATER WESTERN NORTH CAROLINA

The topography of the plateau insures perfect drainage. There is no stagnant water and, hence, no mosquitoes; and, oddly enough in a mountainous country, fogs are so infrequent as to induce comment.

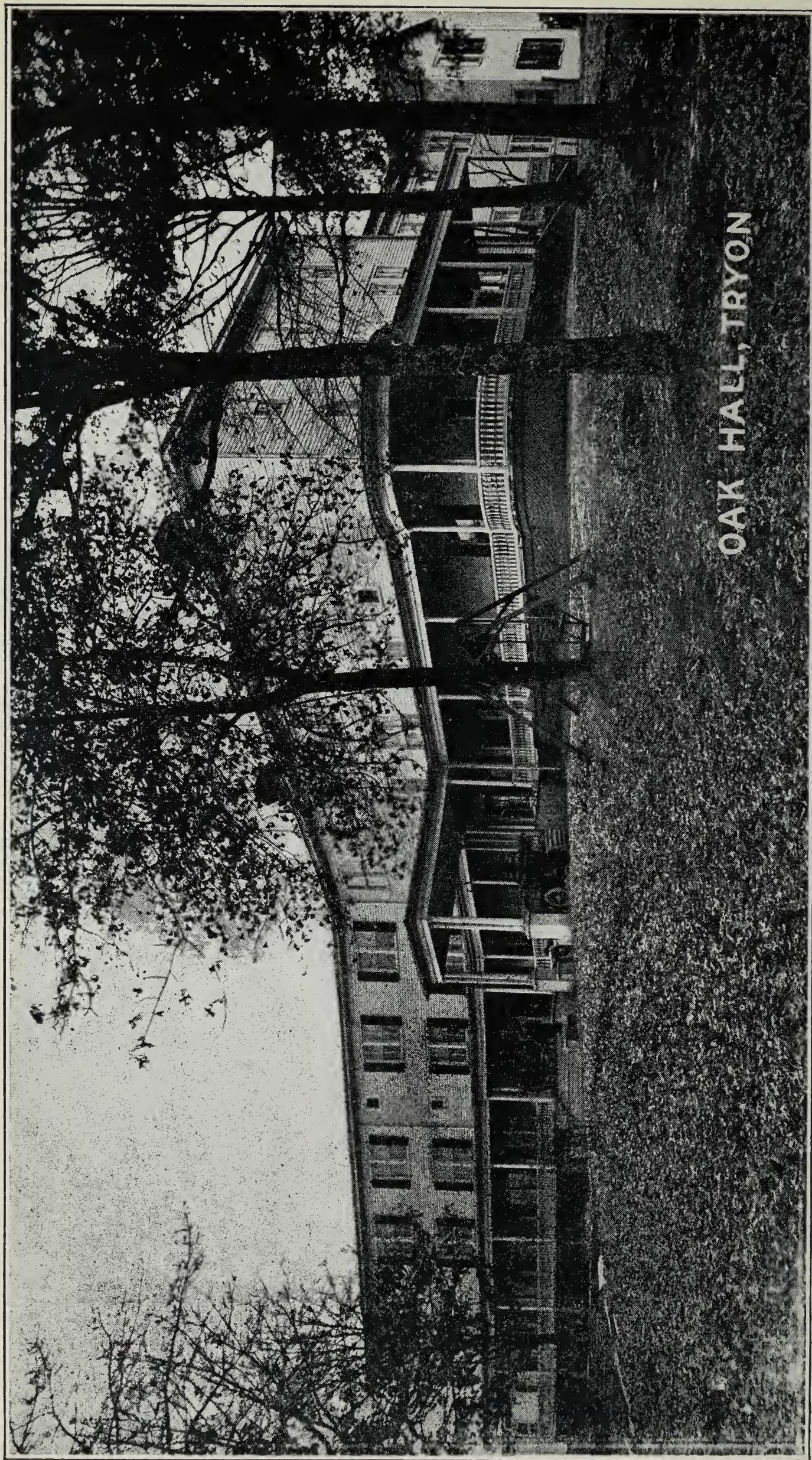
The environment of the Tryon plateau is exquisite in its scenic beauty. Mountain drives and trails radiate in all directions from the village and all are beautiful and picturesque. The mountains are covered from foot to summit with fine forests of maple, hickory, oak, sweet and black-gum, sourwood and pine. To most persons the autumn and early winter make a compelling appeal, as then the gorgeous garb of the mountains ranging in color from a brilliant scarlet to a deep garnet, with lacings of bright orange mingled with the vivid hues of the evergreens, is a spectacle never to be forgotten.

The flora of the plateau is marvelous. A wealth of wild flowers greets the observer at every turn and at all seasons. Here in great profusion are the trailing arbutus, bloodroot, anemone, trillium, ten different varieties of violets, nearly every Spring and Summer flower found from Georgia to Canada, including the pink azalea, dogwood, the lovely flame azalea, honeysuckle, holly, laurel and rhododendron.

Tryon has been a favorite Summer and Winter resort for people of both North and South since its settlement in Revolutionary days. It always has appealed strongly to the seeker for rest, recreation and health.

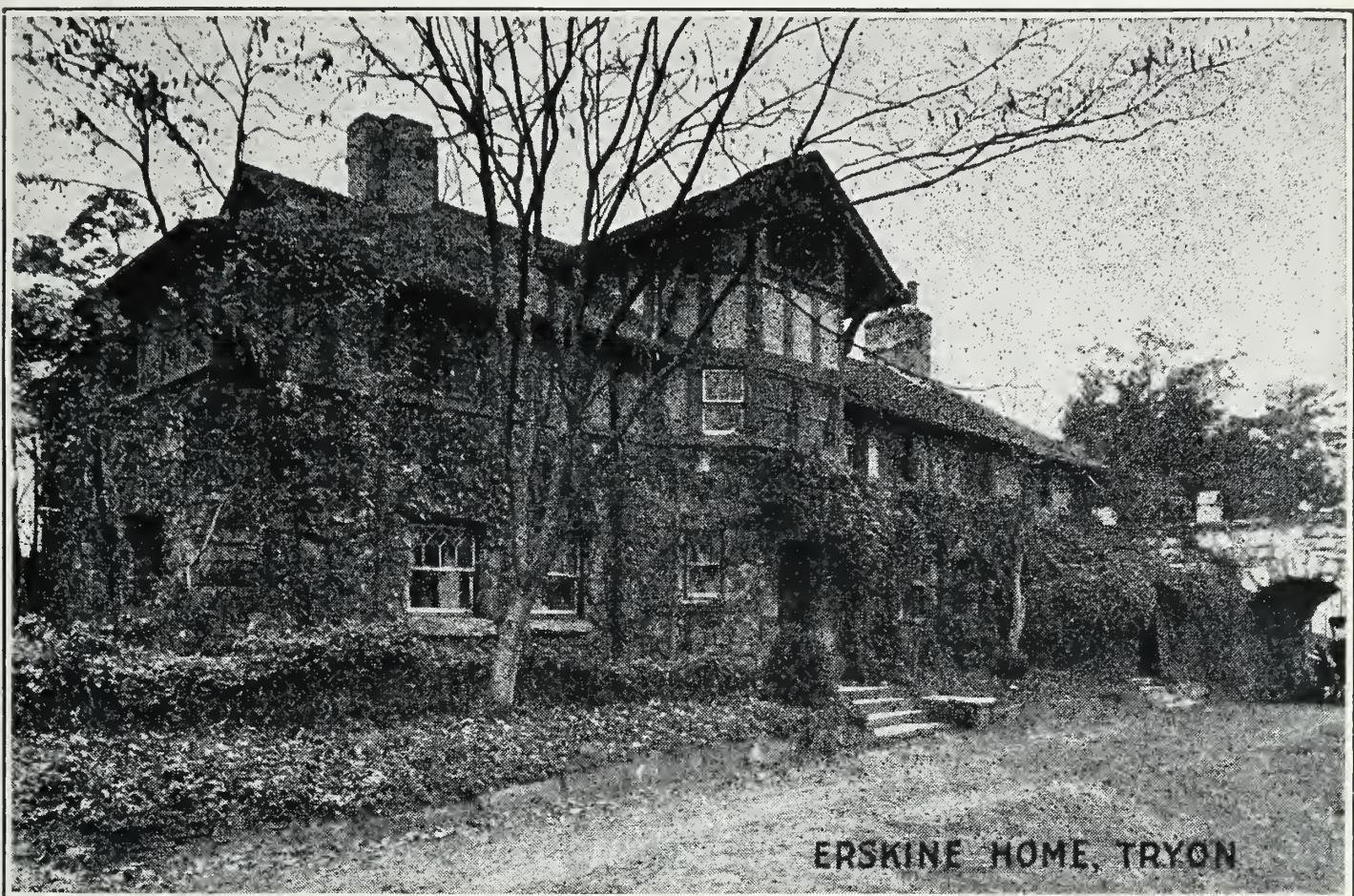
Many persons who went first to Tryon as transient visitors have become permanent residents. Tryon contains a veritable colony of writers and authors of national and international reputation and residents representing twenty-six States of the Union. They established the Sidney Lanier Club, named in honor of the sweet singer of the South, and erected a quaint and beautiful public library, also named for the poet. Five religious denominations have churches in the village, the Congregational, Episcopal, Catholic Methodist and Baptist.





OAK HALL, TRYON

GREATER WESTERN NORTH CAROLINA



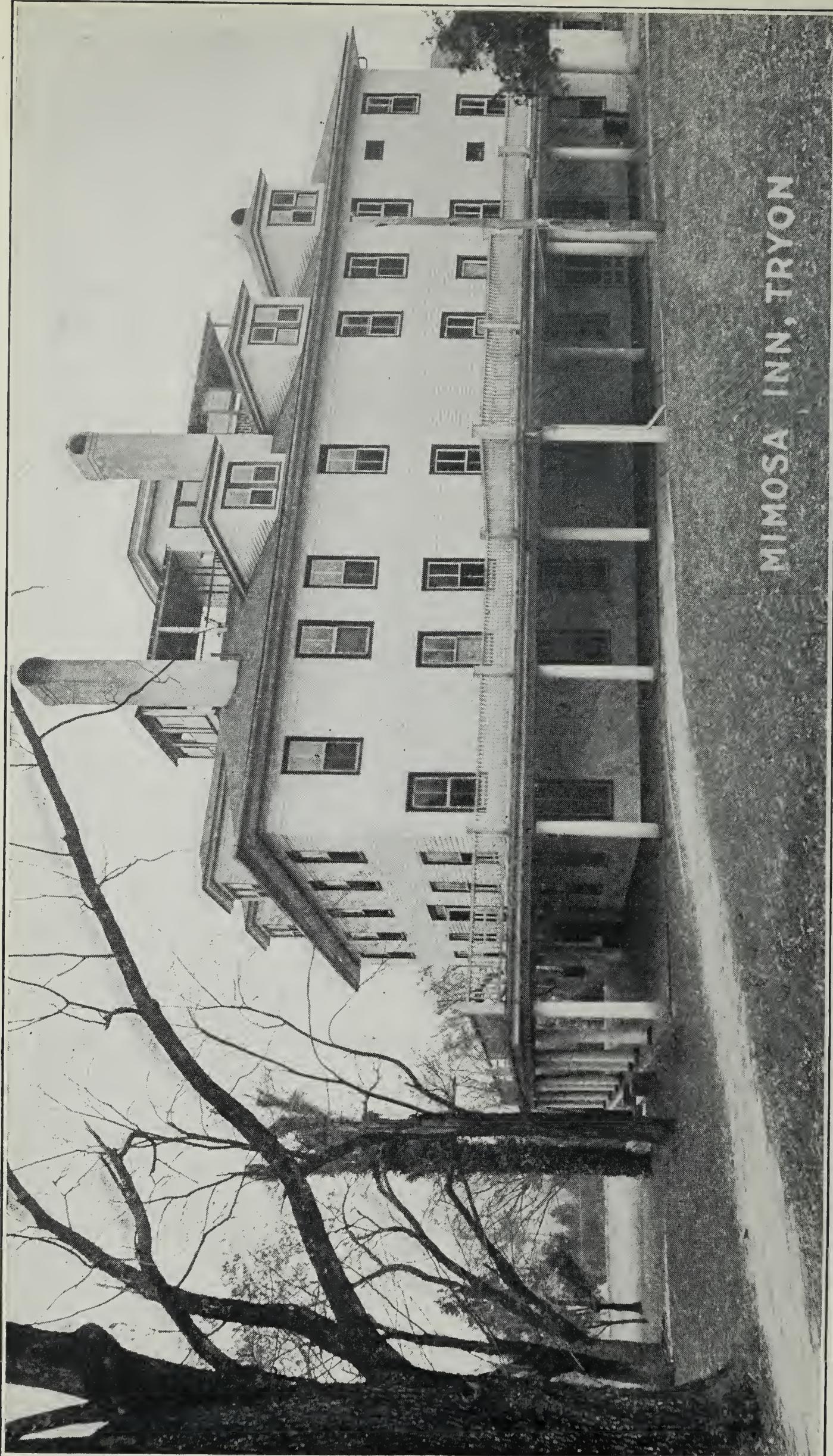
Excellent hotels and boarding-houses provide ample accommodations for tourists and travelers. Oak Hall, of which Mr. Eugene Brownlee is the managing director, is situated on a knoll surrounded by a grove of fine oaks, within three minutes' walk of the Southern Railway station. It is modern in every respect, beautifully and comfortably furnished, with hot water heat, electric light, bedrooms single or en suite, private baths, commodious reception halls and broad verandas. The cuisine is excellent and every facility adequate. From Oak Hall fine views are commanded of the magnificent scenery with which Tryon is environed.

The Mimosa Hotel—W. H. Stearns, proprietor—is located in a grove of mimosa trees about a mile and a quarter from the Southern Railway station. It caters exclusively to winter travelers and tourists, being open to guests from December 1st until May 1st. It is heated by a furnace, lighted by electricity, and is equipped and furnished throughout in a modern and comfortable fashion.

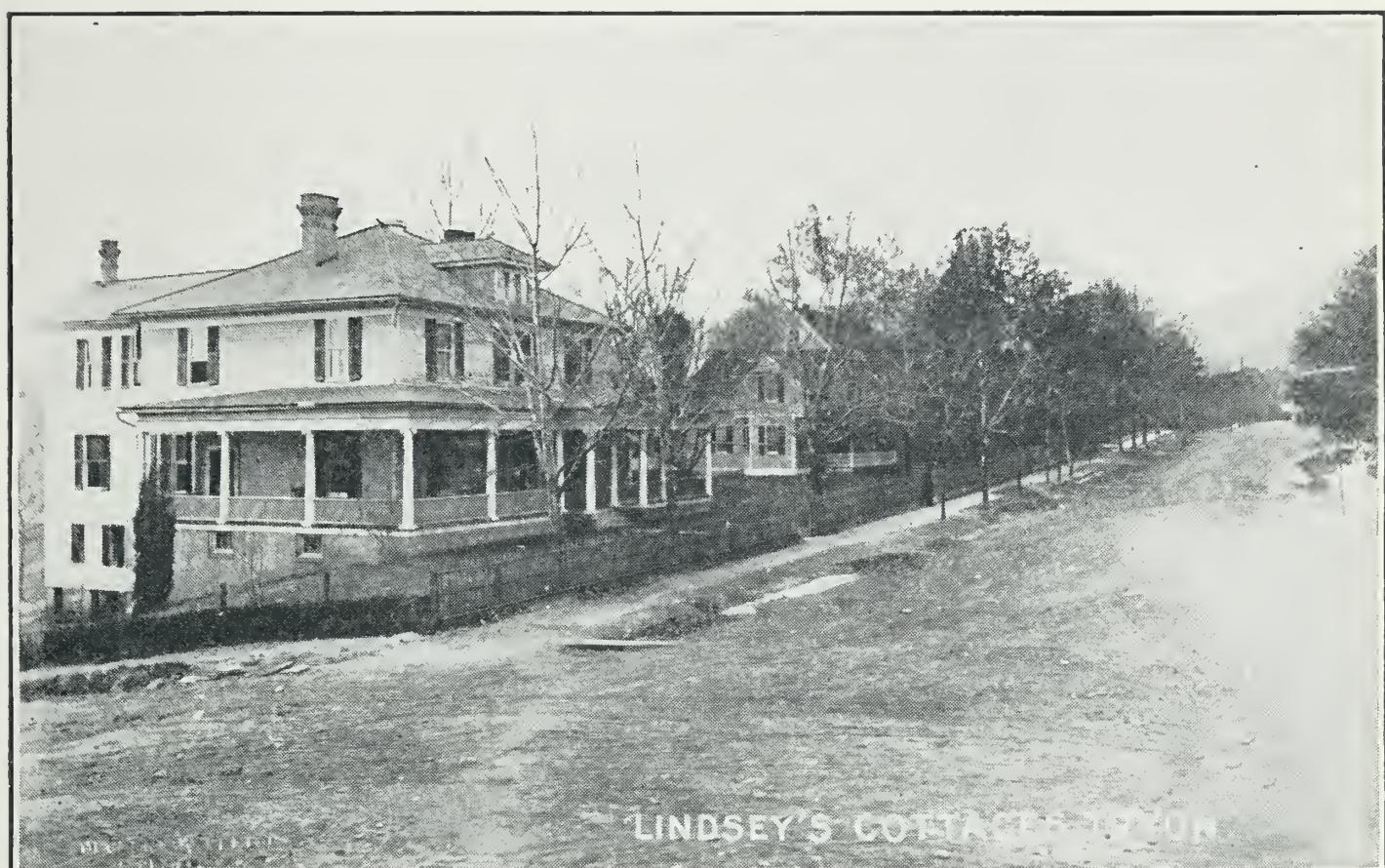
Golf links now being constructed under the direction of a distinguished engineer by citizens of Tryon may be used by guests of the hotels. Hunting, fishing, horseback riding, mountain climbing and tennis are other sports which may be enjoyed by visitors to this charming hamlet.

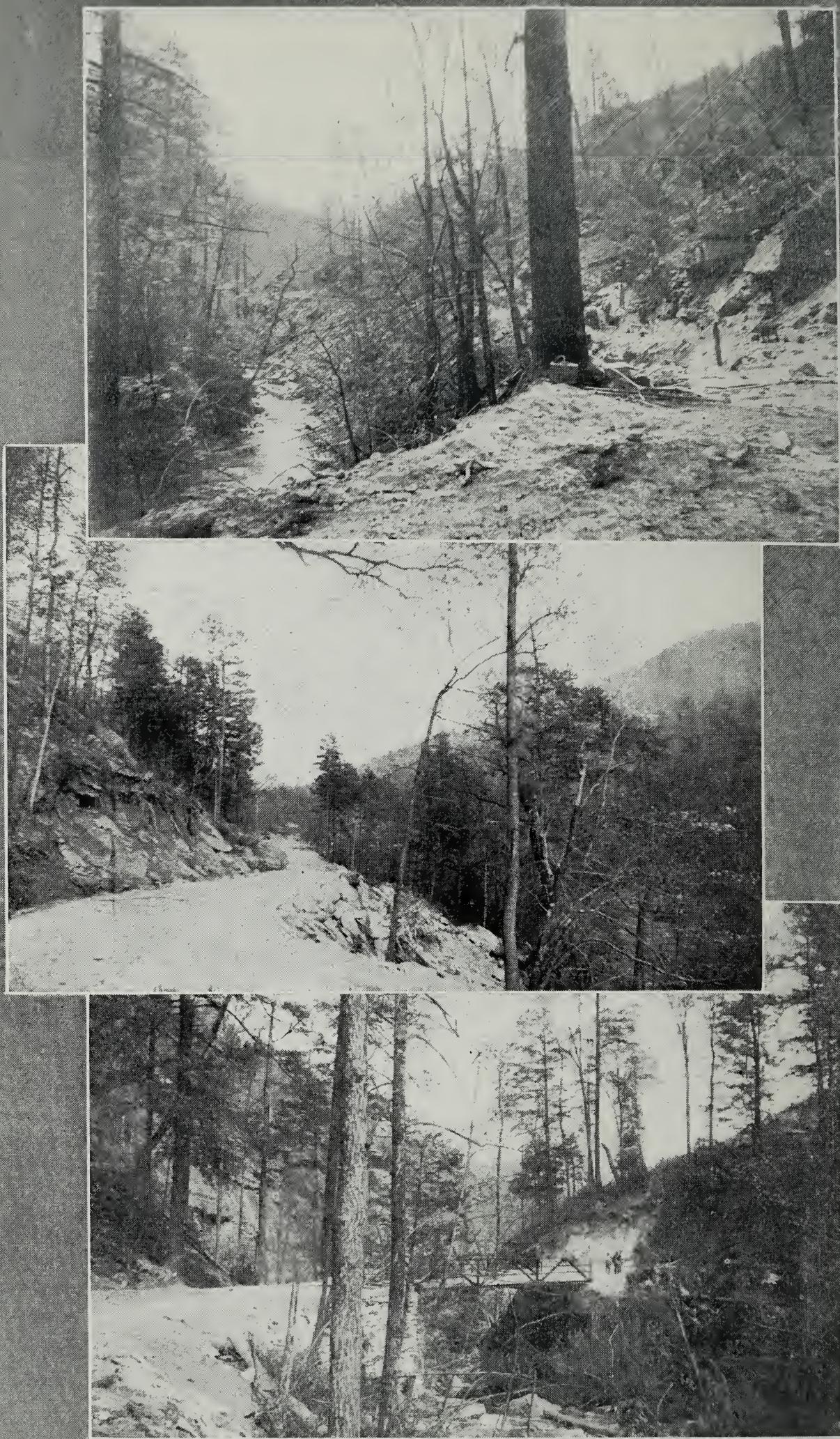
Leading out of Tryon to the east, are fine graded sand-clay roads, to Columbus, the county seat, and Mill Springs, through a most remarkable farming section of Polk County, as yet comparatively little developed to what its natural resources are capable, owing to the handicap of poor roads, as it was only in 1914 that the Polk County Good Roads system came into operation in this eastern part of the county. For diversity of agricultural purposes, no county in the State can compare with that of Polk. The finest lint cotton grown is acknowledged to be Polk's, and a greater variety of fruits of exceptional flavor are also produced here, while vegetables, berries and all truck finds ready home market in our resort towns of Tryon and Saluda.

MIMOSA INN, TRYON



GREATER WESTERN NORTH CAROLINA





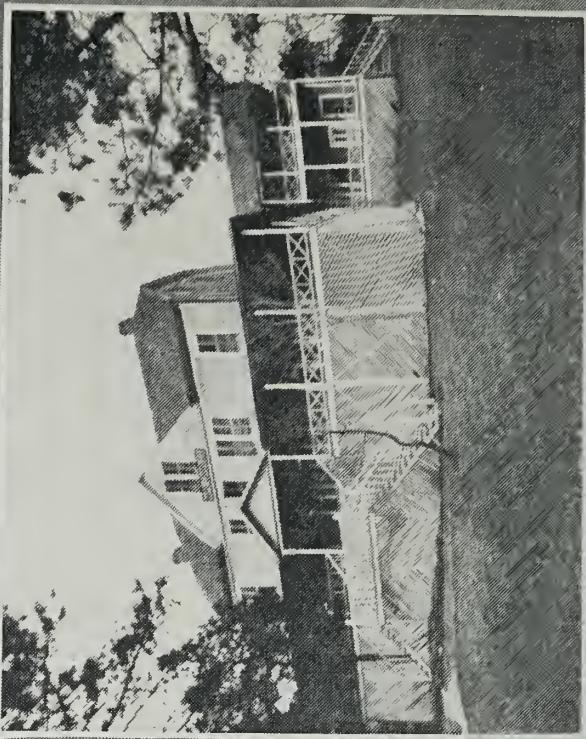
Scenes on Tryon-Hendersonville Road.



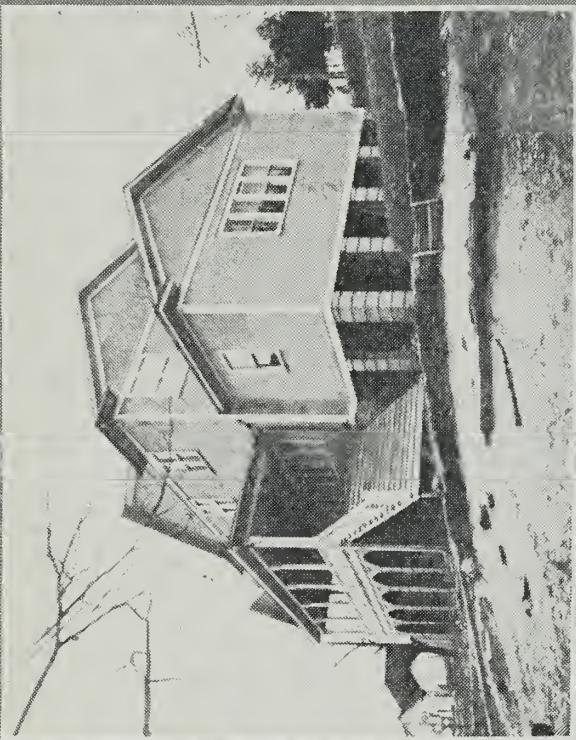
SALUDA



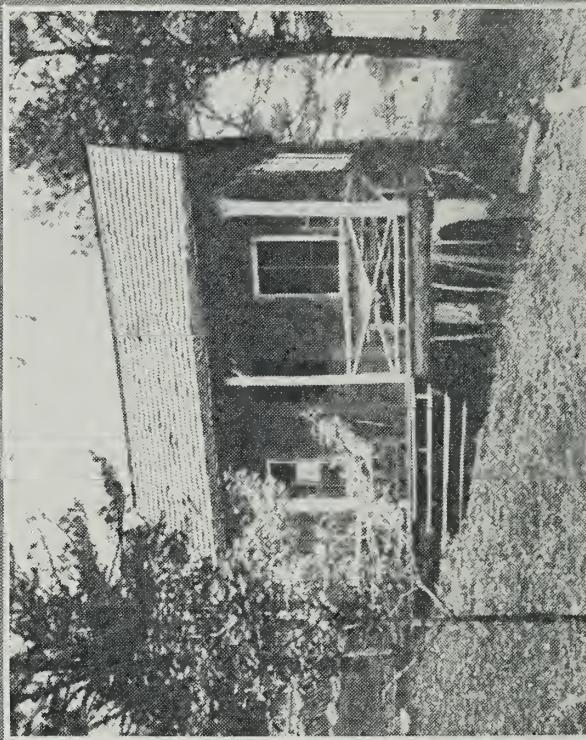
MELROSE INN, SALUDA



HOTEL CHARLES SALUDA



GOLETTI (Julia Godet) MEMORIAL LIBRARY, SALUDA



RESTAWHILE CABIN (Miss Julia Campbell) SALUDA



BRAUMBERGER TOURIST HOUSE, SALUDA



ESSOOOLA (Miss Julia Campbell) SALUDA

SALUDA

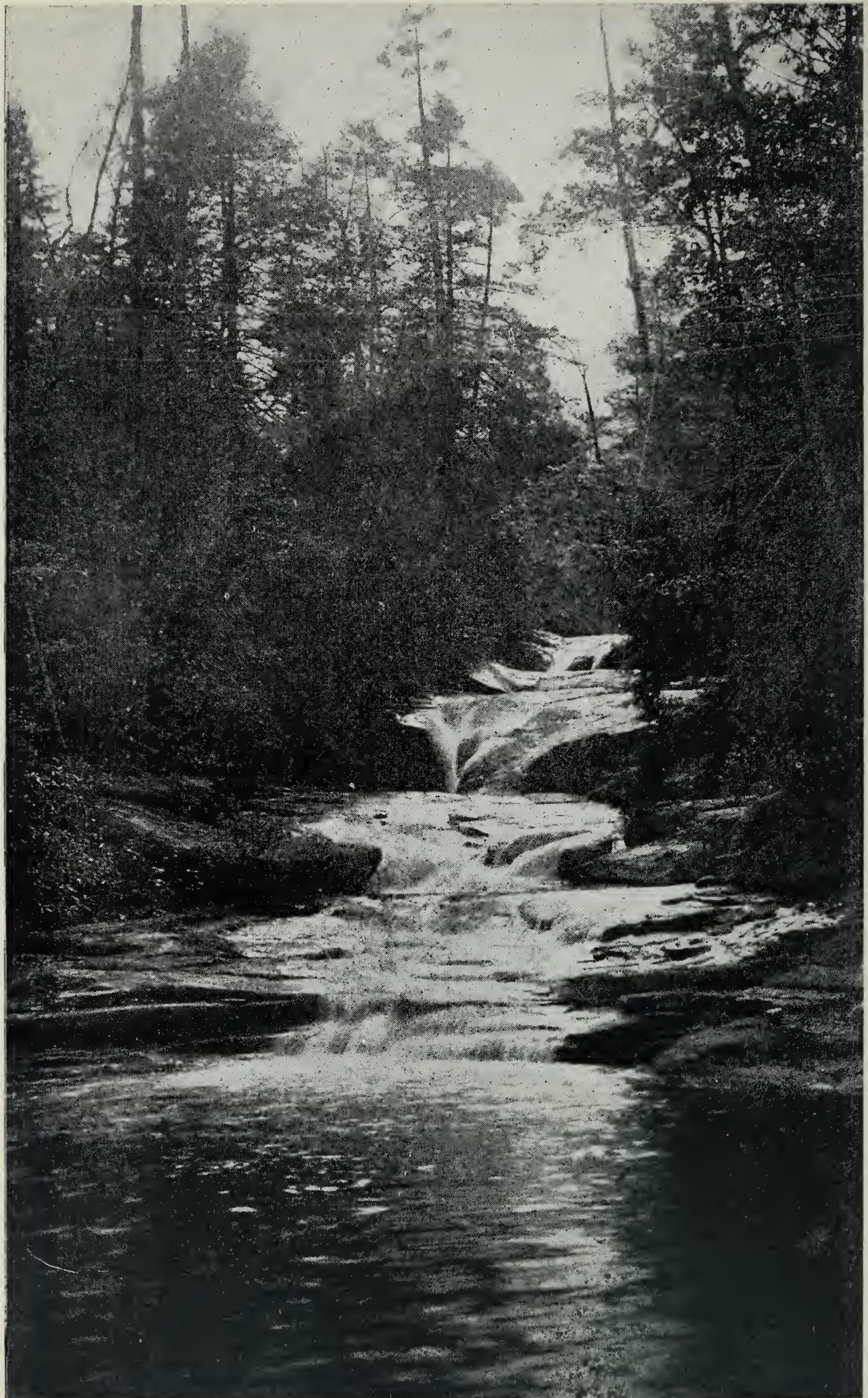
PERCHED on the edge of the Appalachian plateau, and approached from the south by a steep grade that calls for double locomotives er- vice from Melrose, a few miles distant, is Saluda, the second point of interest on the southern approach of "The Land of the Sky." The ascent is made amid scenes of absorbing interest, dark and repelling forest being re- placed in quick succession by sunlit openings, where passing glimpses can be caught of the flora of this most exquisite section. Rocks rise suddenly, to alarming heights above the railroad bed, almost within reach of the startled traveler, to give place with just as startling rapidity to gorges through which dash some bold mountain stream on its way to join the silvery Pacelot River winding its way along the valley below.

Here and there can be caught glimpses of the recently constructed, and splendid automobile road connecting the South through a scenic landscape of wonderful loveliness with the older thoroughfares through Flat Rock, Hendersonville, and Asheville, to the Tennessee line, and there is not one inch of this steep ascent that is not filled with promise of beauty, amply fulfilled when the traveler reaches his destination on the summit.

The accomplishment of the ascent brings not only fulfillment of promise of yearnings after the beautiful, but with it comes a sense of relief from the depression brought on by the heated spell in the lowlands. The rarified air from the surrounding heights play in constant currents, laden with a wealth of life-giving ozone, and the incense of flowers, and there never occurs a night during the hottest season of any year when warm covering can be dispensed with. The scenery is replete with never-failing charm and variety, and the visitor to Saluda need never be at a loss for points of delightful interest, in quest of which to utilize the rapidly stored energies evolved from existence in this bower of joy and health.

Saluda is an up-to-date and progressive town, with possibilities that are apparent at a glance to one who cares to look. It is making rapid strides, and keeping pace with the startling development apparent throughout this entire beautiful and favored section, but to the thousands who visit its hospitable hotels and boarding houses with unfailing constancy year after year, its quaint and quiet allurements grow with each returning season, and naught but the ever-increasing demand for larger hotel accommodation should, to their minds, tend to anything that would mar existing conditions, or change the quiet current of life in this sequestered nook, however Saluda is advancing, must advance, and with the increased attention drawn to it by the discriminating thousands that year by year discover its charm, must come development that will make it rank among the foremost resort sections of the South.

The town is well supplied with hotel and boarding accommodation and livery stables; banks, modern stores, telephone and telegraph, public library, and every necessity to comfort and convenience. A splendid service is maintained by the Southern Railway, and the automobile road just completed places it within easy reach of the surrounding towns, adding the last link needed to make a sojourn in the mountains a period of unalloyed pleasure.



WATERFALL IN TRANSYLVANIA, NEAR BREVARD

BREVARD—“THE LAND OF WATERFALLS”

THE first impression that strikes the visitor to the town of Brevard is that of progress and development, the finely paved streets of the well-lighted city, for the moment diverting attention from the natural beauties of the section to the preparedness of this progressive community in the matter of complete facilities for the transaction of business.

Brevard is delightfully located on a plateau at an average altitude of 2,250 feet, in the Sapphire Country, with a scenic environment of unrivaled beauty. It is on the Transylvania Division of the Southern Railway, forty-three miles from Asheville, and twenty-two miles from Hendersonville, close connection being made at Asheville and Hendersonville with trains from the North, East, South and West. Owing to the number of cascades and falls abounding on the various mountain streams that flow down to swell the French Broad River at this point, the country round about Brevard has been appropriately named “The Land of Waterfalls,” of which are many within walking distance of the town. It is a community of charming homes and its inhabitants are thrifty, enterprising and hospitable.

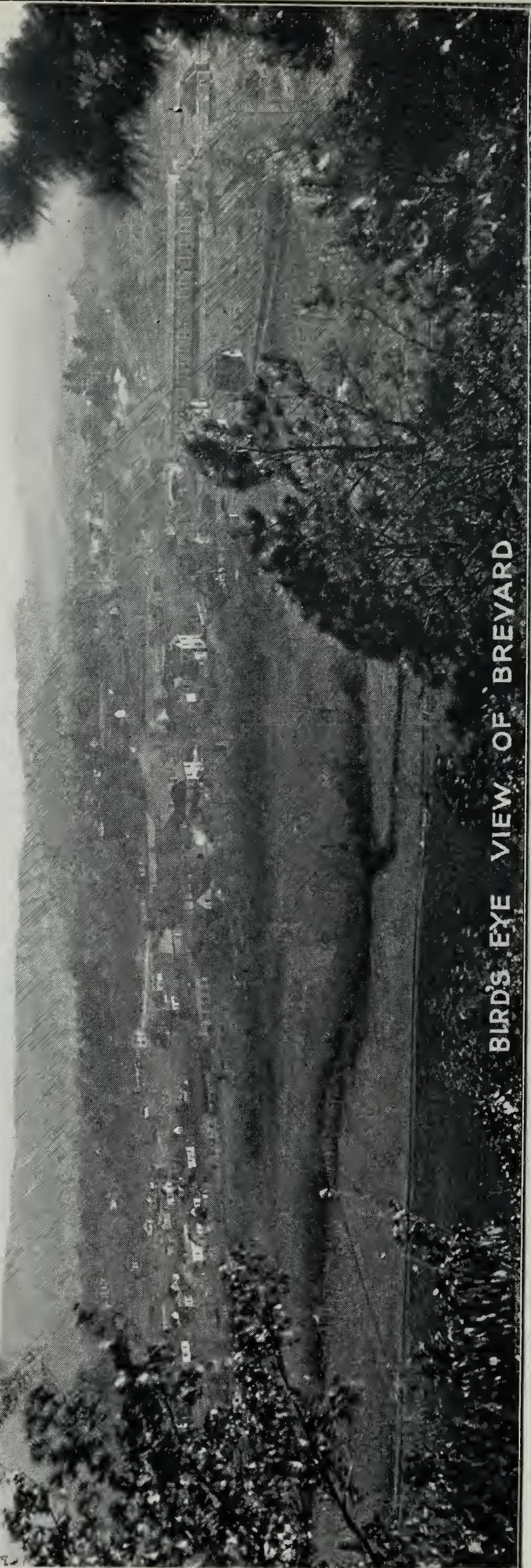
Contiguous to the town is a rich farming section that gives an abundant supply of fresh fruits and vegetables, as well as the product of the dairy, and excellent boarding house and hotel accommodation is offered to Winter, as well as Summer tourists. The flora indigenous to the whole section of Western North Carolina is found here in every variety, the plentiful water supply lending material aid to an abundant growth, and the whole country is a maze of enchantment during the early Spring, though no less seductive under the varying influences of other seasons. Here in Spring, Summer, Autumn and Winter alike, nature is to be seen and enjoyed under the most ideal conditions—conditions that indeed are typical of every part of this beautiful mountain region, and that lend to inspiration, as well as invigoration of mind and body. The country around Brevard is rich in situations of perfect charm, with winding trails that invite the pedestrian and the horseman, and with terminii that burst upon the eye with startling beauty. The streams are full of gamey mountain trout, and there are enough birds to whet the appetite of the hunter, and lend additional enjoyment to extended rambles, if indeed such were necessary in the midst of surroundings of such exquisite coloring and variety.

The schools of the town are the very best, and Brevard is justly proud of her educational institutions.

EDUCATIONAL CENTER

The Brevard Institute is a secondary technical school, operated by the Woman’s Home Missionary Society of the M. E. Church (South). Its curriculum includes academic, normal, music, millinery, business, agricultural and domestic art departments. Its peculiar advantages are strong faculty and thorough course at the least possible cost and under the best Christian influences. It is housed in a building that cost \$20,000.00, but a new Administration Building costing \$40,000.00 is in course of construction. The institute also owns and occupies several cottages nearby.

BIRD'S EYE VIEW OF BREVARD



GREATER WESTERN NORTH CAROLINA

CAMP SCHOOLS FOR BOYS

MANY parents realize the great value of Summer Camp Schools for boys and girls and in Transylvania County there are now located two of the best of such schools for boys that can be found in the South. It is also hoped that similar institutions will soon be located here for girls. Those schools already located and in operation are

CAMP SAPPHIRE

Located on the shores of Deer Park Lake, one and one-half miles from Brevard, under the management of able instructors and prepared to take care of fifty boys and giving them outdoor training along with such studies as may be needed for a period of three months.

Nestling on the shores of beautiful Deer Park Lake, among the foothills of the majestic Balsam Mountains, fanned by the fragrant and invigorating breezes that come from the encircling peaks, Camp Sapphire offers rare inducements and opportunities for healthy recreation and bodily and mental training.

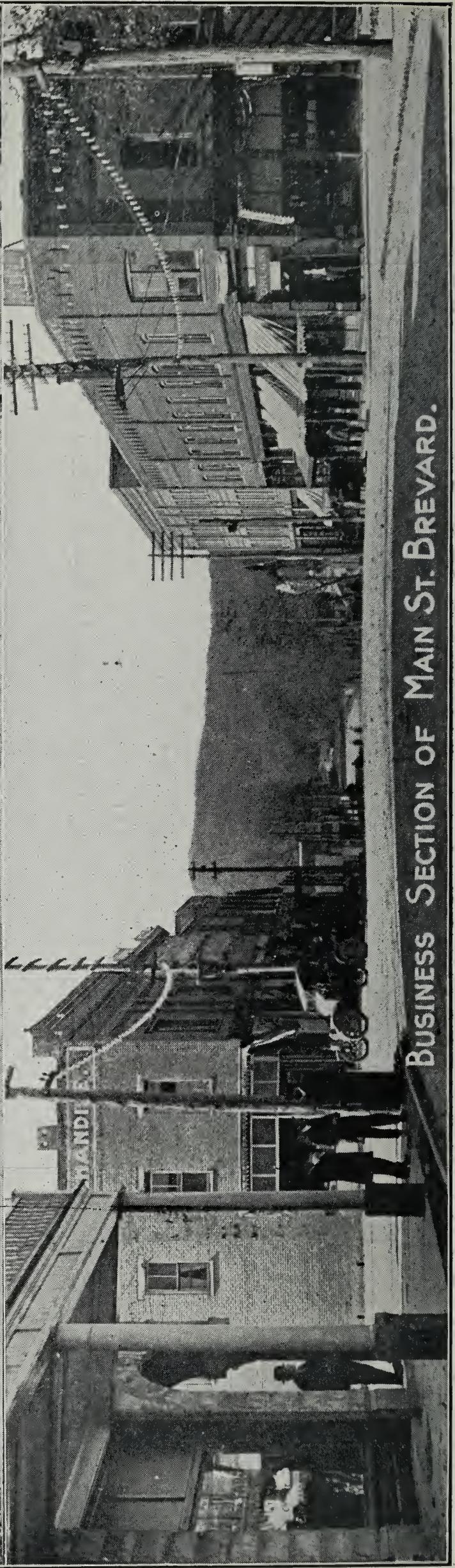
CAMP FRENCH BROAD

Under the direct inspiration of Captain H. E. Raines, of the Citadel Academy, Charleston, S. C., with Professors John W. Moore; L. S. Le Tellier and A. L. Hodges as associates, within bugle call of the Court House at Brevard, is being established a Summer camp school that will not only add to the Summer colony at this point, but also will attract the people of the South. The high standing of the institution from which the members of the faculty of the camp will be drawn, is a guarantee to young men and their parents of the best training along educational and physical lines to be had in the entire South. Captain Raines and his associates propose making this camp one of the most complete of its kind. The young man who is ambitious to be a leader in his studies, as well as in the athletic sports of his school or college, and who desires to keep his body strong while testing his mental capabilities, will find every opportunity for realizing his ambition at Camp French Broad, where, under the charming climatic conditions, mental inspiration, as well as physical exhilaration, can be enjoyed. Every conceivable health-giving sport will be provided: boating and swimming in the beautiful French Broad River; baseball, football, handball, etc., will be enjoyed under the direction of an expert trainer, and this physical training will give zest to ambitious young Americans in the search after knowledge, and attract to Brevard the parents of the chivalrous sons of the Sunny South.

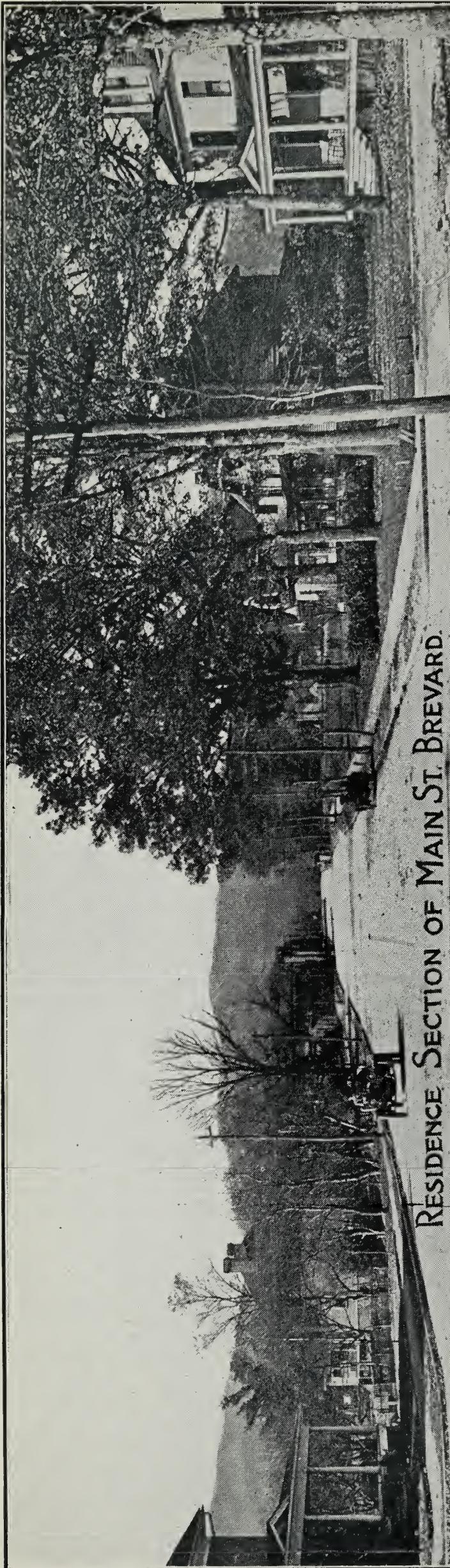
HOTELS AND BOARDING HOUSES

SPECIAL attention is called to the many superior hotels and private boarding houses to be found in Transylvania County. The tourist and resort hotels at Brevard and Lake Toxaway offer accommodations unsurpassed in the South and the commercial hotels in Brevard and Rosman afford the business traveler all modern comforts.

RESIDENCE SECTION OF MAIN ST. BREVARD.

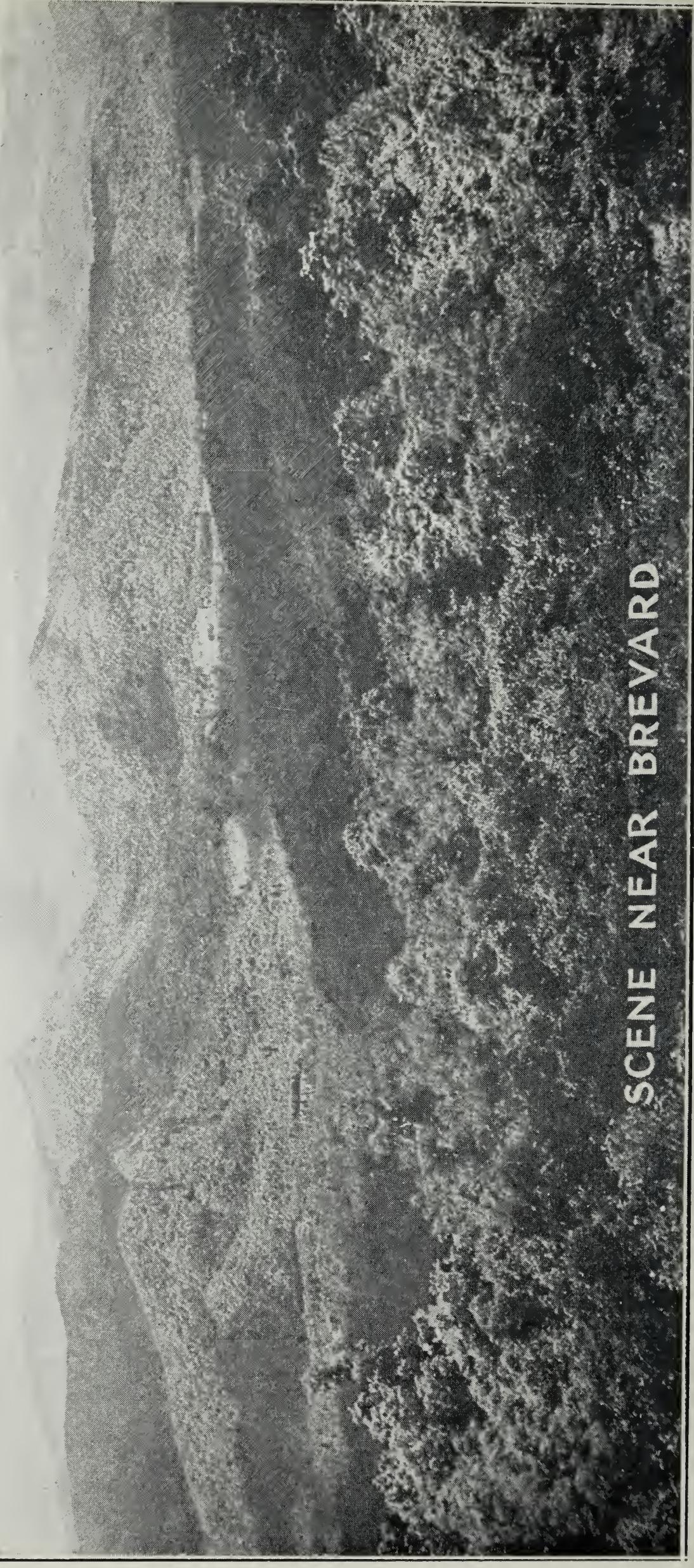


BUSINESS SECTION OF MAIN ST. BREVARD.





SCENE NEAR BREVARD



GREATER WESTERN NORTH CAROLINA

But it is in the matter of boarding houses that Transylvania County is specially fortunate, and also fortunate is the tourist who comes there, for in the towns can be found modern and beautiful homes which are open for the entertainment of boarders and where can be found all that makes town life pleasant and then in addition to these can also be found the many splendid country homes, the homes of well-to-do farmers, men who take boarders more for the pleasure and benefit of meeting and seeing outside people than for the profit and at whose hospitable homes will be found an abundance of those good and wholesome things to eat that are too seldom found on boarding house tables, good fresh milk, fresh butter, fried chicken, hot biscuits, sour-wood honey and other delicacies unobtainable except on the tables of prosperous farmers.

A list of the various hotels and boarding houses will be found under the head of "Hotels in Western North Carolina."

ENTERPRISES IN TRANSYLVANIA COUNTY

A SHORT walk from Brevard is the thriving little community of Pisgah Forest, located in the typical beautiful surroundings of the "Land of Waterfalls." Here is the center of activity in the lumbering operations now going forward on the Vanderbilt Estate, the Carr Lumber Company having erected a huge band-saw mill of great capacity, and are also building a road to Pisgah Mountain, which will open up some marvellous scenery to pedestrians.

In addition to the industry referred to above, the Pisgah Hardwood Company manufactures a large assortment of small wooden articles, and the De Vau Manufacturing Company is turning out great quantities of pick handles for the use of the government in the operations going on in the Panama Canal zone. The Brevard Hardwood Manufacturing Company is another concern engaged in turning the numerous varieties of hardwood indigenous to this section of the country into articles for use and adornment, while V. Fontain is engaged in the manufacture of shuttle blocks for the export trade. These manufactures, in addition to a Tannic Acid Mill, Flour Mill, Machine Shop, Dairy, and a thriving Cotton Mill, constitute the manufacturing interests in and around Brevard, but the heavy lumbering operations now being carried on in the Pisgah Forest are attracting the attention of capitalists, and it is not unreasonable to expect that, with the abundant and cheap water power available, great developments in woodworking lines will result.

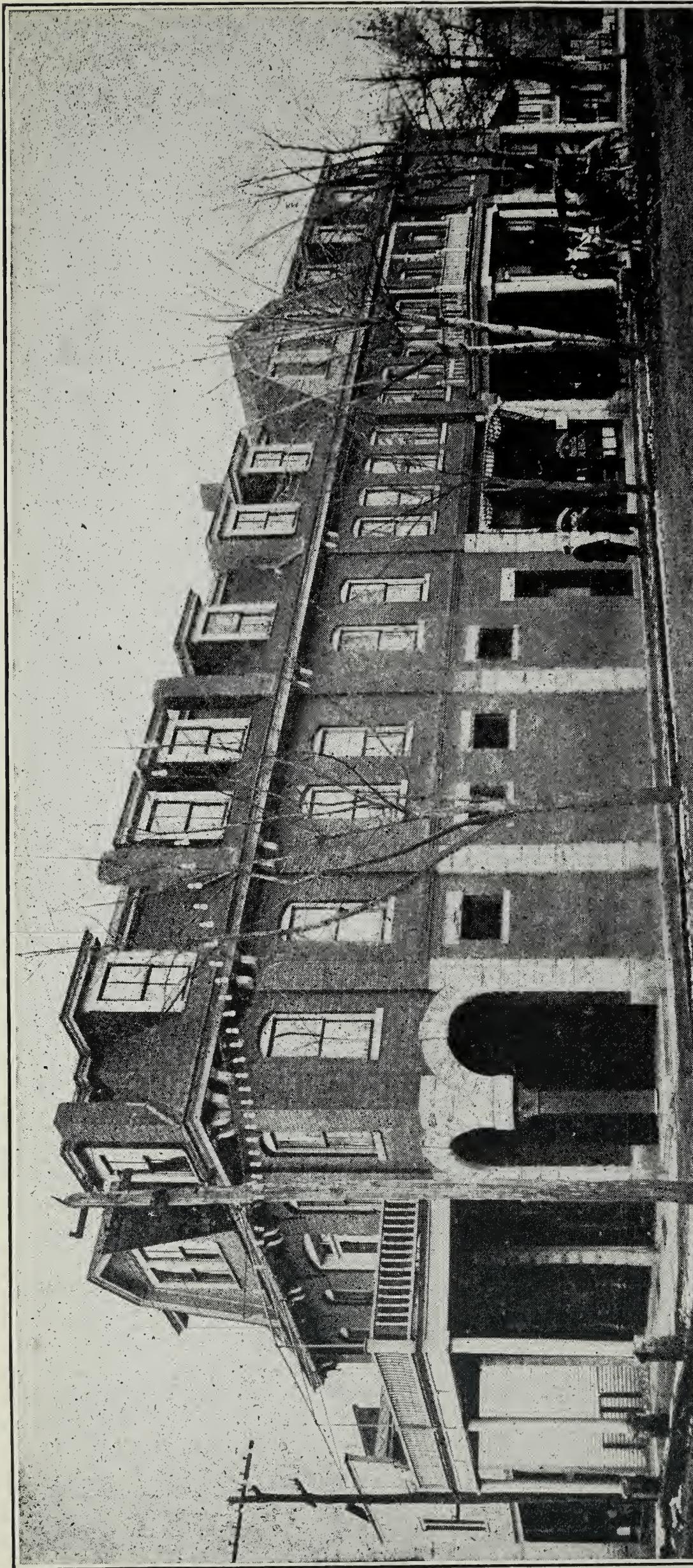
The country around Brevard is studded with handsome country homes, and the beauty of the surroundings invite permanent location. The country is admirably adapted for truck raising and intensive farming in the valleys, with a market at hand for everything raised, while fruit culture offers an enchanting and remunerative occupation for those desiring to combine perfect health while following an occupation.

Twenty miles from Brevard, in the same county, is the famous and well-renowned Lake Toxaway, which, though the hotel does not open until Spring, has several fine boarding houses in the neighborhood, where the visitor can be entertained during the Winter and Spring months.

For further information concerning Brevard, its hotels and boarding house facilities, address the Secretary, Brevard Club, Brevard, N. C.

Rosman Ten miles from Brevard is the growing town of Rosman, where are located the large plants of the Gloucester Lumber Company, the Rosman Tannin Extract Company and the Toxaway Tanning Company.

"THE ATHELWOLD, BREVARD"





Geo. McHixson



W.E. Breeze Jr.



J.W. McMinn

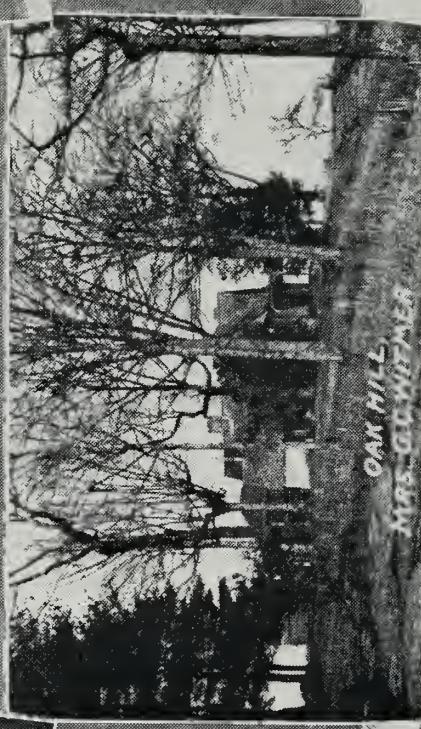
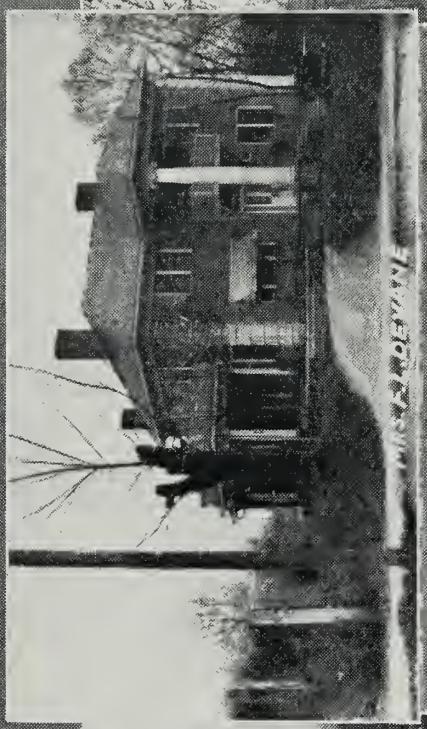
Private Residences in Brevard,
N.C.



T.H. Shipman



C.M. Doyle



LAKE TOXAWAY

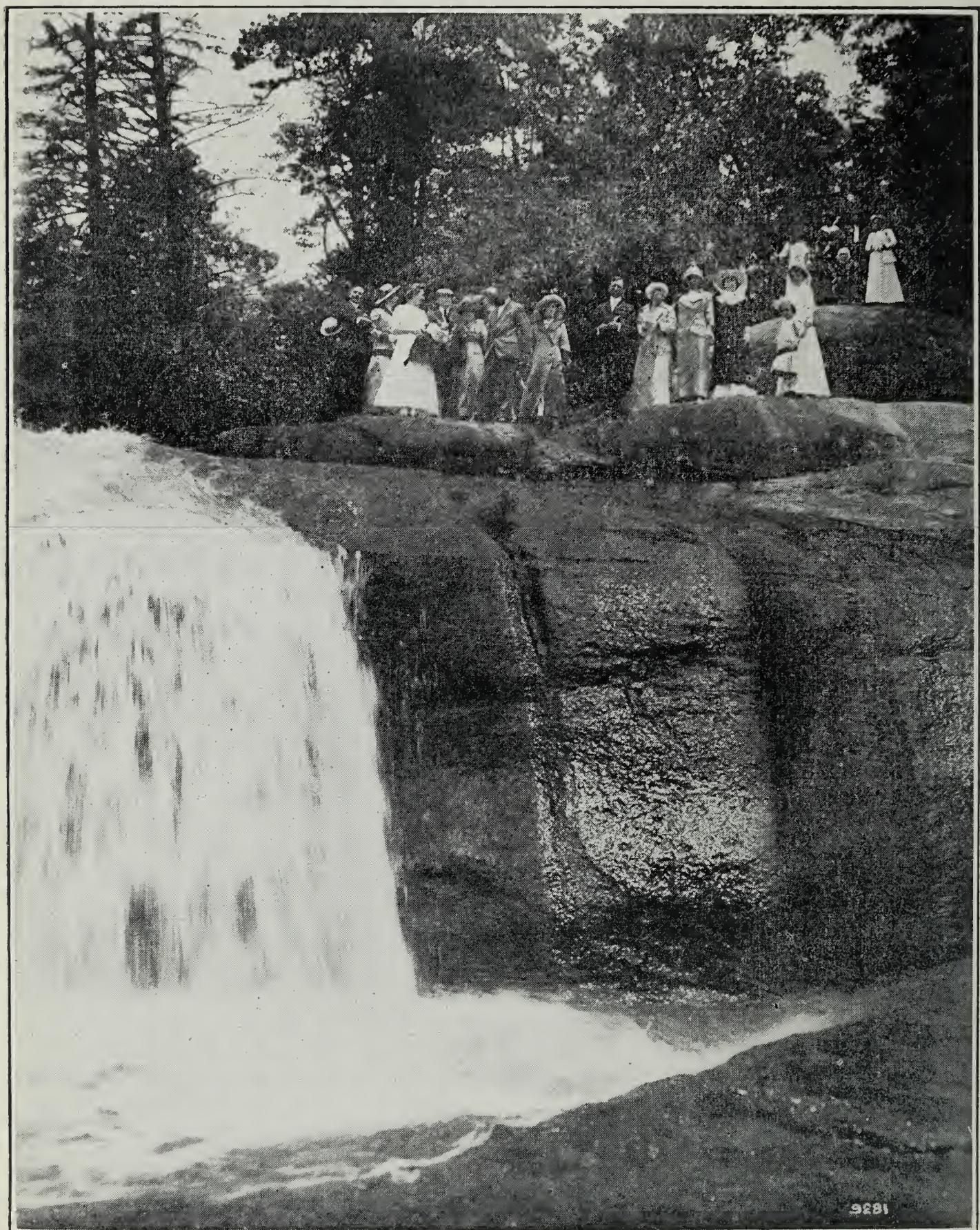
BEAUTIFUL Lake Toxaway, situated in Transylvania County, ten miles from Brevard, the terminal of the Transylvania Division of the Southern Railway, presents a picture of mountain, lake and stream that fills the sightseer with dissatisfaction at the limitations of the English language. It is the realization of a dream of scenic perfection, and at once the joy and despair of the artist who would fain transfer its sapphire skies, its varying and emotional tints, to canvas. Here indeed are massed in exquisite juxtaposition just those elements necessary to finite perfection in landscape, with such sapphire blue skies and exquisitely tonic breezes as bring the ruddy hue of health romping back to cheeks that have paid the toll of late hours, or close confinement.

The magnificent hotel structure on the shores of Lake Toxaway is in every way fitted to its exquisite environs, and under careful and thoughtful management, it caters each succeeding season, to most discriminating patronage, a cuisine of remarkable excellence tending to complete the enjoyments offered by an outdoor life embracing every conceivable essential to perfect enjoyment.

Under the stimulus of a bracing atmosphere, rowing, sailing, bathing, fishing, autoing, golf, tennis, mountain climbing, horseback riding along trails the beauty of which baffle description, week-end camping parties, with the attendant delights of endless opportunity for the study of botany, or geological research in a country rich with minerals, are indulged in to the full, and the visitor never seems to leave the Sapphire Country with a feeling of satiation, but looks forward with delight to release from duties and the keen appreciation of those outdoor delights that never pall, but bring with their enjoyment a body renewed, and a spirit from which has been lifted the jade of our ultra civilization.

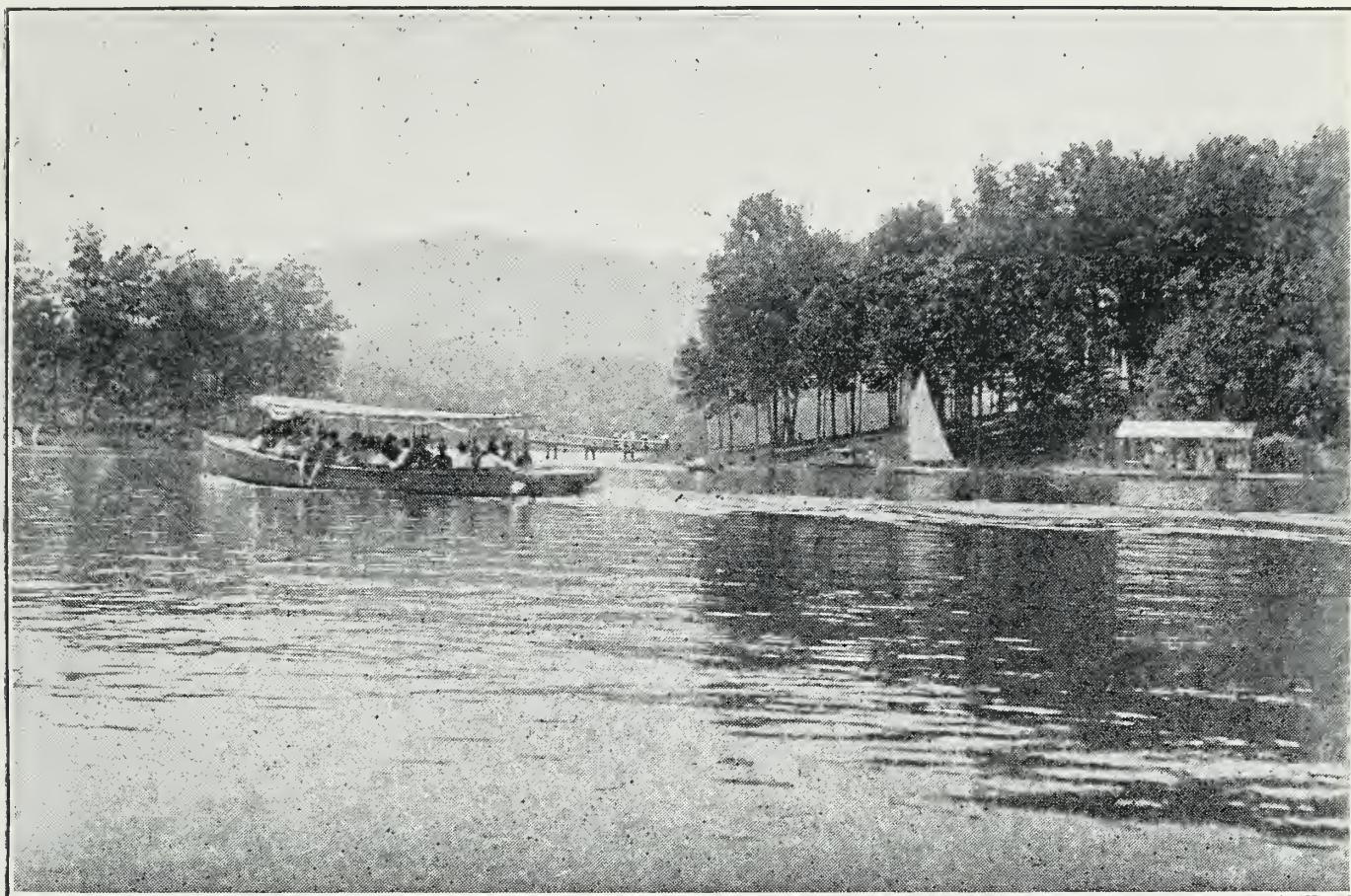
The railway service to Lake Toxaway is admirable, with through Pullman service; the golf links are a short distance from the hotel, and there is a splendid boulevard around the lake. Splendid lake or river fishing offers in abundance, the river fishing spreading away as far as Lakes Sapphire and Fairfield, in the same county, while the mountain streams are full of speckled trout that give great play. The riding trails are too numerous to mention, but covering a beautiful stretch between Sapphire and the faroff Tuckaseegee River is a bridle trail that is unequaled for beauty elsewhere. Guides in the vicinity can be had to lead the explorer on new paths day by day, and a whole season may be spent in the saddle, experiencing scenes of absorbing interest and exquisite variety. A good livery is maintained.

The social life at the hotel during the season is one continual round of joyous events. Dances are indulged in every hour of the day and evening, and card parties and other amusements serve to pass the time so rapidly and pleasantly that the guest may obtain complete enjoyment during a sojourn without leaving the hotel. An excellent orchestra renders music at all hours. Guests at the hotel rarely fail to take advantage of fishing privileges, enjoying them to the limit.

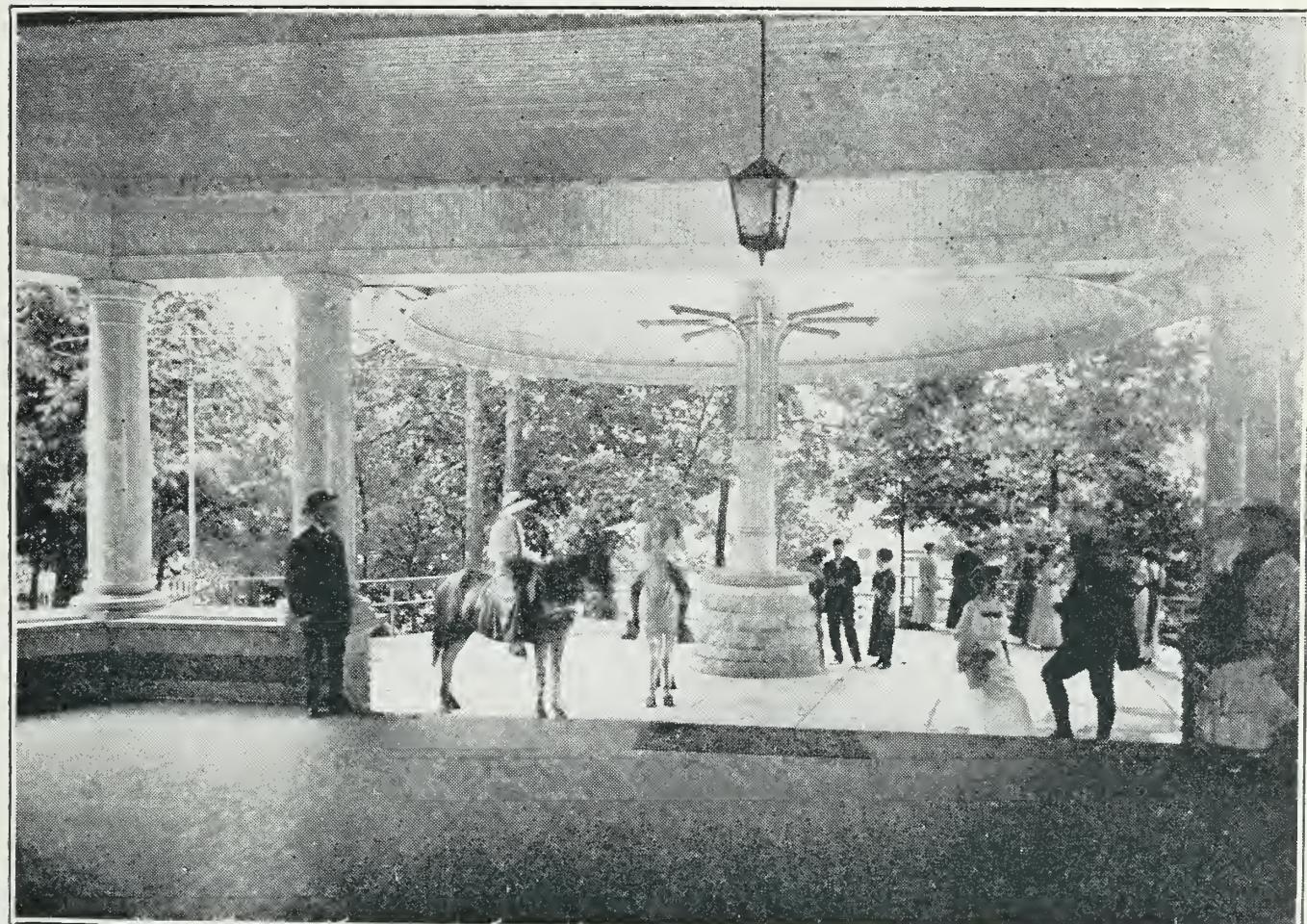


FALLS AT LAKE TOXAWAY

GREATER WESTERN NORTH CAROLINA



BOATING ON LAKE TOXAWAY



PORTE COCHERE, TOXAWAY INN



MARSHALL

THIS progressive town, located on the famous French Broad River, possesses distinguishing characteristics that separate it from every other point in the whole section of Western North Carolina, yet enjoys the blessings of climate, pure and abundant water supply, and beautiful scenic environment inseparable from any portion of "The Land of the Sky."

It combines all the essential elements necessary to business and pleasure, and although it consists of but one long street devoted to the transaction of a large volume of business, its thoroughfare is modern, well paved, and marked by over a quarter of a hundred good retail stores, and three wholesale grocery houses, the town of Marshall being the capital of Madison County, one of the most progressive of the tier of counties comprising Western North Carolina.

Some conception of the progressive spirit of this little county may be gleaned from the fact, that though Madison County has never laid claims to be a tourist resort section, apart from its handsome hotel at Hot Springs, its inhabitants unhesitatingly committed themselves to a bond issue of \$300,000.00 to provide for the improvement of their roads during the past year, thereby testifying to their desire to keep pace with the spirit of progress and advancement abroad in the entire territory, and most of this money has been expended for the purpose intended, with the result that a splendid agricultural country has been opened up that must eventually bring back to the county a return a hundredfold greater than has been expended in this improvement.

GREATER WESTERN NORTH CAROLINA

It has been stated, and with authority, that Madison County, and Marshall, its metropolis, ships more tobacco than any other county in the State of North Carolina. This alone would constitute a business of no small proportions, but Marshall possesses in its immediate vicinity manufacturing industries that would do credit to much larger communities, and its peculiarly advantageous location would seem to justify the expectation of still greater development along purely manufacturing lines. The Capitola Manufacturing Company operates a cotton mill; the Marshall Milling Company a flour mill, also the Sams Milling Company, while the Marshall Woodworking Company has a prosperous plant, and nearby, at Stackhouse, is operated the Laurel River Lumber Company, and also the Gahagan Lumber Company. Two miles distant from Marshall a mine is operated, and the finest garnets in America are produced.

There are few points that offer inducement such as it affords for the erection of a comfortable hotel to take care of commercial trade during the Winter months, and the tourist business during the Summer.

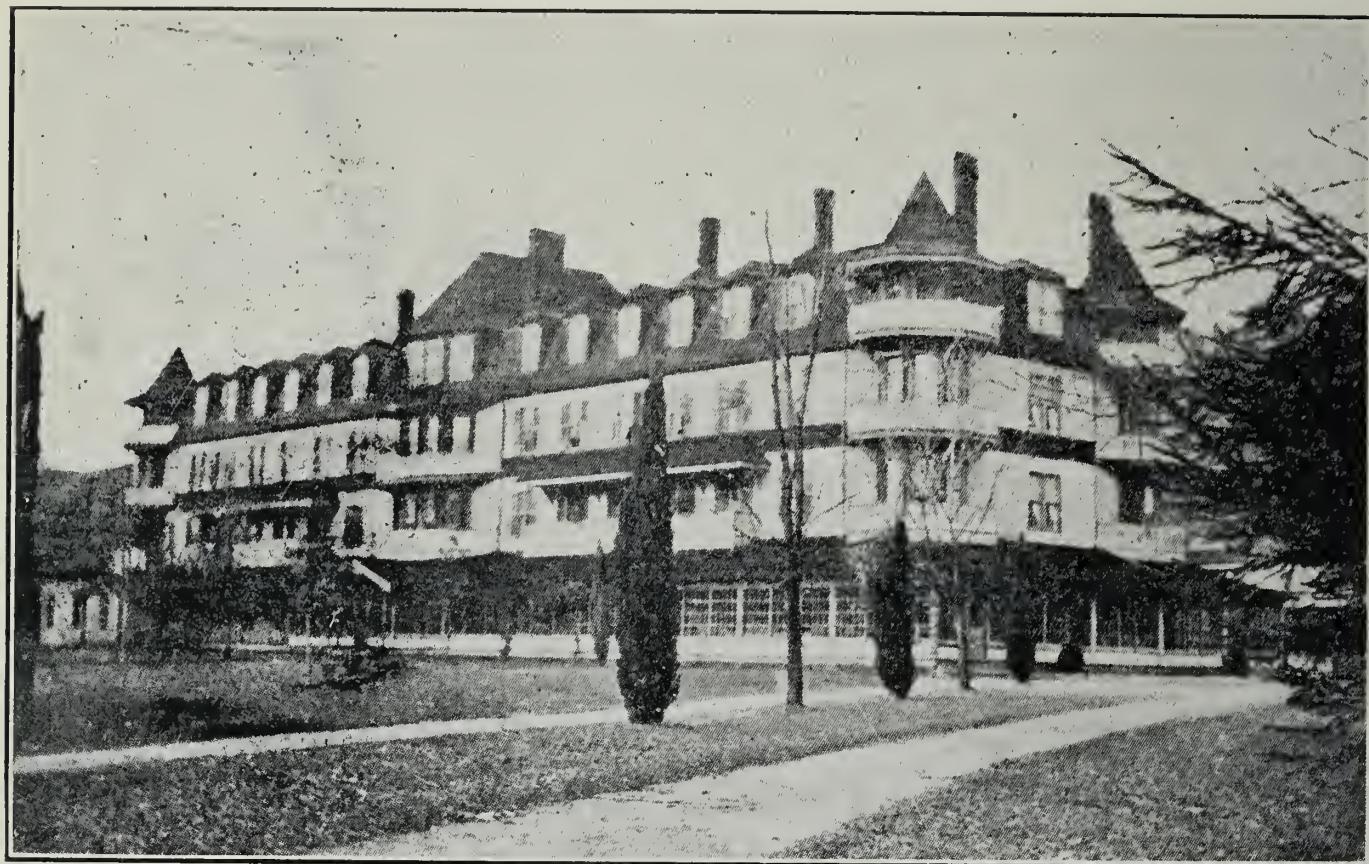
The town is now on the automobile road connecting Asheville's good roads with the Tennessee line, giving a perfect highway from Asheville to Knoxville via Hot Springs.

Agriculturally, Madison County offers splendid inducement for the investor. The live stock dealer clamors for cattle raised on the hills around Madison County, where they arrive at maturity in good condition, or, with the splendid constitution derived from being raised in a climate that repels disease. The same conditions governing the production of exquisitely flavored fruit that prevail in the other sections of Western North Carolina rule here, and the newly opened sections of the country offer special opportunity for the investment of capital along agricultural or horticultural lines. Marshall and Madison County offer educational advantages of the highest order, among their leading educational institutions being Mars Hill College, The Bell Institute, and numerous public schools, with a splendid public school system in operation.

HOT SPRINGS

THE pretty little town of Hot Springs, situated on a plateau above the French Broad River, on the Knoxville Division of the Southern Rail-way, possesses a quaintness distinctly characteristic. It is surrounded by a landscape of surpassing beauty, rich in opportunity for ride or ramble, with situations of romantic charm that endear it to those who come to spend a season at its handsome and well-managed Mountain Park Hotel, and to seek the blessing of relief afforded by its magnetic mineral waters. It is a bower of every conceivable variety of flora in their season, and a paradise for the botanist, while its beautiful Wana Luna Golf Links afford delightful opportunity for the game at every season of the year.

The town is modern in every respect, supplied with bank, mercantile houses of all kinds, churches, schools, and, in the immediate vicinity, many manufactures that do not take away from the cleanly and wholesome appearance of the surroundings. Nearby is found the highest grade of Hydrate of Lime in quantity that would appear to be inexhaustible, and the surrounding country offers inducement for investigation in geological research, with possibilities of rich returns. The variety and quality of clays to be found in the vicinity of Hot Springs appear to be inexhaustible, and attention of those interested in the manufacture of pottery is called to the opportunity existing in this section of Madison County.



MOUNTAIN PARK HOTEL.

The Mountain Park Hotel has undergone reconstruction on a large scale, and now constitutes a handsome modern hotel. It is under the management of Mr. H. C. Foss, well known in hotel circles as a capable and efficient manager, and one whose every effort is directed to contributing to the comfort and happiness of his guests.

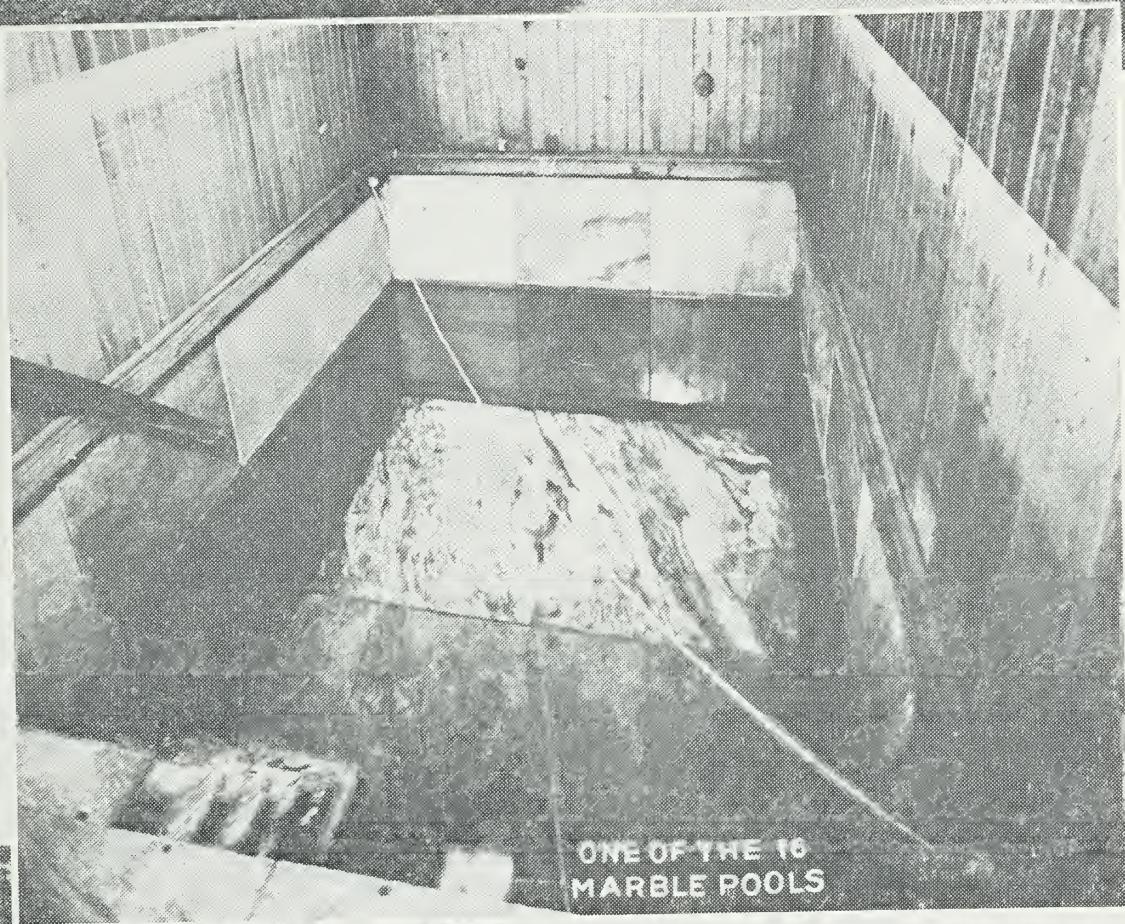
The building contains two hundred well lighted, heated and ventilated bedrooms, quite a number of which are en suite, and many connecting with private baths, all handsomely furnished. The halls of the building are large and airy, and there is over a quarter of a mile of broad veranda; a ballroom with excellent floor, and spacious stage, pool and billiard rooms, bowling alleys, and everything conceivable in the way of in and outdoor amusements.

The springs are supplied by natural flow at a temperature of from 96 to 110 degrees, and the bathing pools are constructed in the springs, divided into sixteen separate baths, constructed of marble, nine feet long and from three to six feet deep, and are probably the most luxurious individual bathing pools in the world. All essentials to almost oriental luxury in connection with the bath are present. A spring house has been constructed over a separate spring, whose waters are used for drinking purposes, and these waters have a National reputation for combating numerous diseases.

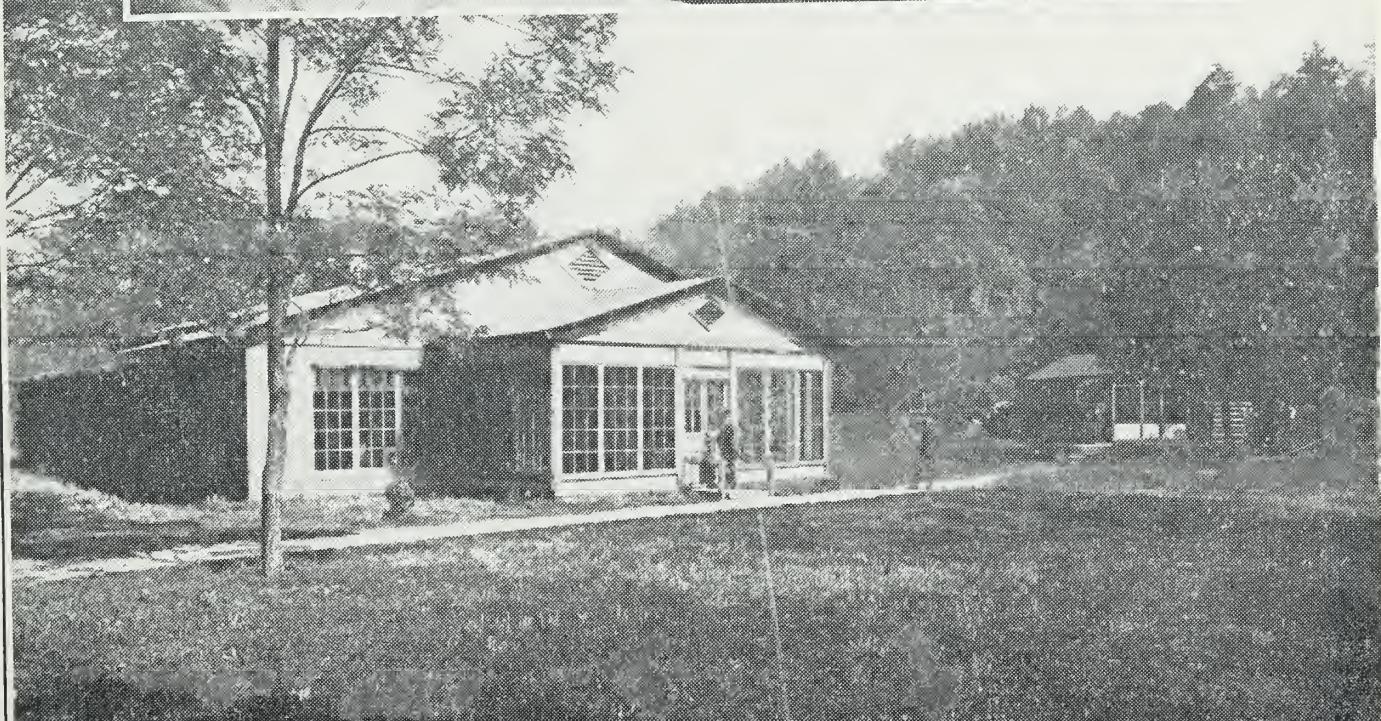
There is a livery connected with the hotel, and well-trained saddle or driving horses are available.



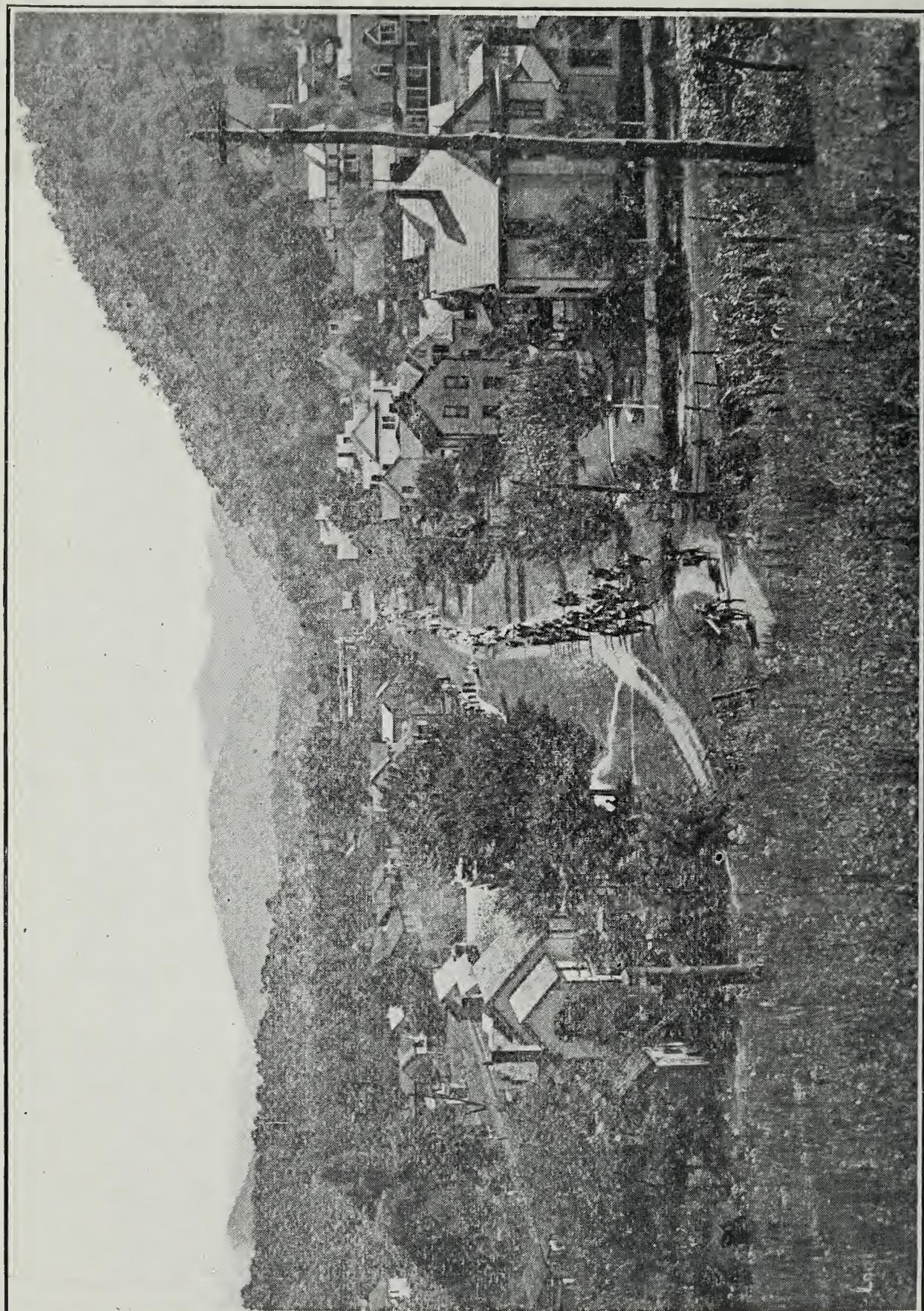
GROUND'S AT MOUNTAIN PARK HOT SPRINGS



ONE OF THE 16
MARBLE POOLS



BATH HOUSE AND SPRING HOUSE HOT SPRINGS



SCHOOL PARADE IN SYLVA

SYLVA

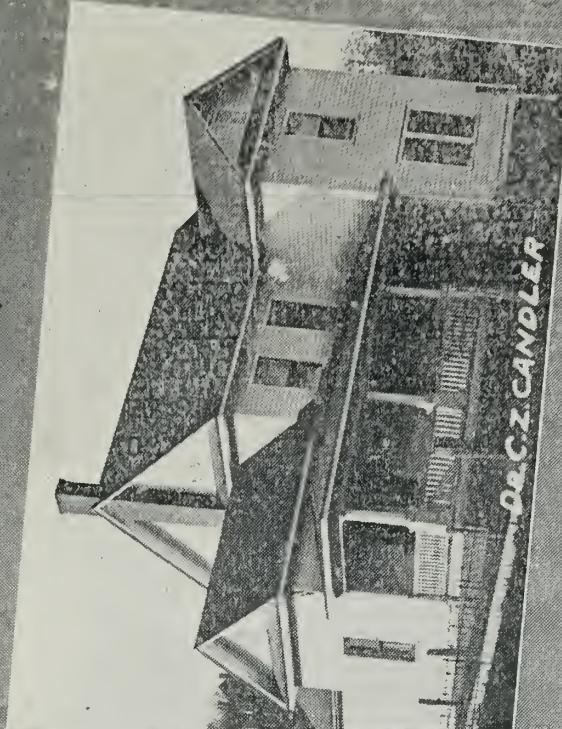
Sylva, the new county seat for Jackson County, is a thriving and prosperous town of one thousand inhabitants, and is located on the Murphy Division of the Southern Railway, forty-seven miles west of Asheville, and eighteen miles from Waynesville. The road over which the traveler comes in reaching Sylva is as picturesque as will be found anywhere in America. Only twelve miles east of Sylva, the railroad crosses the Balsam Mountains at the highest railway point east of the Rockies. From this point, the train glides down the mountainside, sometimes swinging around a high precipice and again dashing over a wild, foaming brook. With kaleidoscopic effect, the mountains covered with the everlasting green of the Balsam, the hillsides, with towering cliffs and yawning chasms, and the dark vales, overshadowed with the laurel and the rhododendron, ever fill the stranger with awe and admiration at the landscape gardening of a Master hand. Such is the scenic railway over which the visitor comes, in reaching Sylva.

The town itself is situated in a quiet little valley, overshadowed by mountains and traversed by Scott's Creek, along whose fertile banks the thrifty descendants of the Scotch Highlanders settled more than a century ago, thus giving the creek its name. Within the corporate limits of the town, King's Mountain rears its head one thousand feet above the homes of the villagers. From the side of this mountain, dozens of cold, crystal springs, come bursting forth as pure and as healthy as ever gushed from Alpine heights.

Here, too, within the limits of the town, waterfalls come leaping and bounding from the wooded hillsides, moistening the air with their spray and foam, as they rush along towards the lowlands and meadows green. Down by the village stream, along the streets and driveways, and up the shady slopes of the mountainside, beautiful homes, with well-kept grounds, have been built. Doubtless there is no village in the mountains which possesses more of the conveniences of the city, and yet has so many of the strong environments of the country. Electric lights, water works, a 'phone exchange, daily trains with convenient schedules, telegraph and express offices, churches, schools, banks, livery stables, markets and beautiful drives give to the visitor every convenience for which he wishes, yet the miles upon miles of mountain range blending away into the ethereal blue, cold water, exhilarating air, the ever-changing cloud effects, all combined to bring that rest and that peace to one which the country alone can give. Such are the conditions, such are the surroundings, which Sylva offers to all who will come.

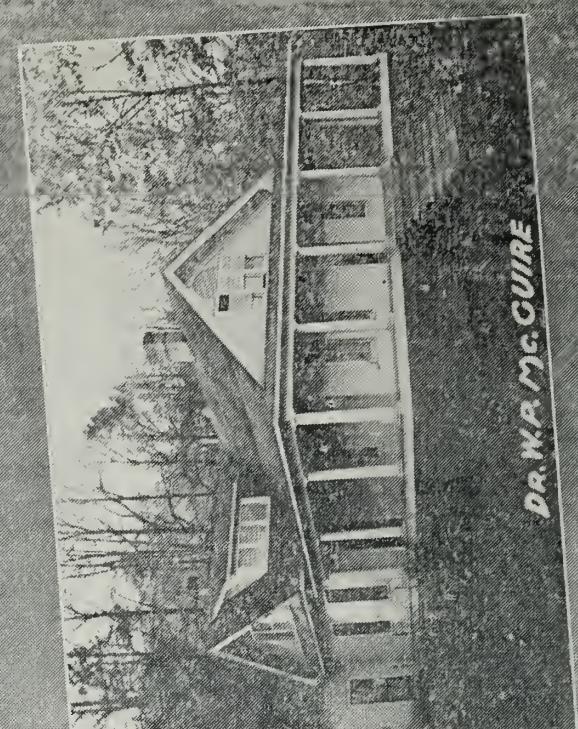
From a commercial standpoint, Sylva may well be said to be "The Town of Opportunity." Being recently made the new county seat for Jackson County, it has been placed in a position where it can accomplish more than ever before. While the new county buildings, magnificent as they are, will not make a town within themselves, yet their removal has made it possible for the commercial interests of the county to center in one place. Being the railroad point for three-fourths of Jackson County, and it being the outlet for most of the resources of the county, it is only a question of a few years until it will be one of the leading towns in the western part of the State. As it now stands, Jackson County contains some of the finest undeveloped water power of the State; within its borders are some of the largest boundaries of virgin forests in the South; it surpasses all the counties in the State in minerals; its soil and farming lands are fertile and smooth; its future in fruit growing and stock raising will place it along with the leading counties of the State. All these resources which Jackson County holds within its grasp are destined, sooner or later, to make it the commercial center of the mountains. Sylva, being the gateway to this great storehouse, of undeveloped resources, will be first to feel this quickening influence.

DR. C. Z. CANDLER

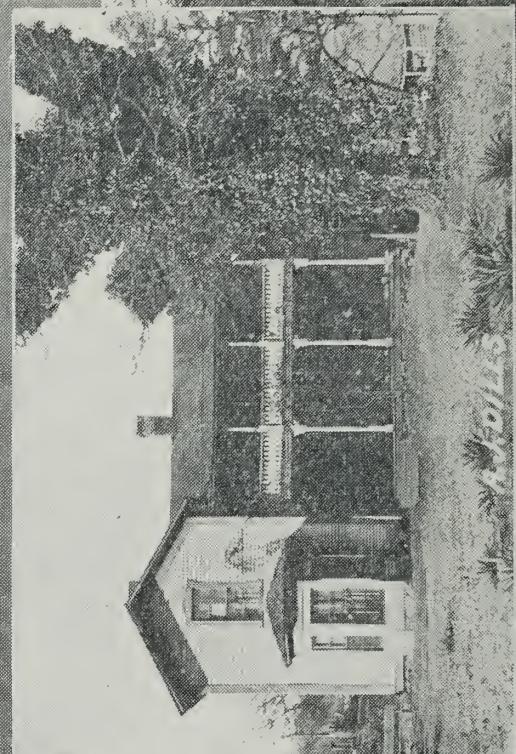


Some Residences in Sylva

DR. A. S. NICHOLS



DR. W. R. McCUIRE



DR. A. S. NICHOLS



As it now stands, Sylva is already the industrial center of the county. Within its borders is located the C. J. Harris Tannery, working more than 100 men and tanning more than 60,000 western hides per year. Here, too, is also located the Sylva Lumber & Manufacturing Company, which turns out and finishes building materials of all kinds, from the rough board to the finest of hardwood for decorating the home. All of the mica, which is mined in Jackson County, is cut, trimmed and turned into commercial channels from this place. In addition to these industries, there is a harness factory, tombstone factory, three wagon shops, a wholesale grocery store, two drug stores, six general stores, two millinery stores, two hardware stores, two markets, two restaurants, one jewelry store and a printing office, which turns out a weekly paper, in addition to the large amount of commercial work, which it is constantly doing. In short, Sylva's retail trade alone amounted to a quarter of a million dollars during 1913.

Here, too, the visitor will find the up-to-date environments of a modern town, two banks, with a strong financial backing, and a "wide-awake" energetic people, whose pleasure it will ever be to make his stay within the town both pleasant and profitable.

The one thing which appeals to the tourist and the homeseeker most of all is the accommodations which the town has to offer to the stranger within its gates. While Sylva has never advertised itself as a resort town, yet visitors have continued to come more and more each year, until the people have realized the absolute necessity for preparing more accommodations for them. With this idea in view, quiet, secluded homes, with all the modern conveniences, will open their doors during the coming season. To those who would like to spend their vacation out on the farm, there are also opportunities extended where the visitor can enjoy all the blessings of country life. In addition to these places, there are two hotels, centrally located, and well-kept (extending to the guest all those things which go to make them ideal Southern hotels).

CAMP JACKSON

Sylva is the seat of the Jackson County Fair, an organization in which the entire county feels an interest. The Fair Association has erected on its enclosed grounds at this place large buildings, barns, poultry sheds, and booths of various kinds, in addition to a large, magnificent and rearranged grandstand. Here, too, is a race track and one of the finest athletic fields to be found in the mountains. So ideal is the arranging of these grounds, that it has recently been made the home of the "Camp Jackson" Summer Camp School, an organization headed by Prof. Jordan H. Sanford, of Augusta, Ga. With Prof. Sanford will be associated some of the leading educators of the country. Their patrons will come from all over the South. This school is destined to become one of the great Summer preparatory schools of the land.

From an educational standpoint, Sylva offers advantages equal to any town in the mountains. Here is located the Sylva Collegiate Institute, a Baptist institution, situated in a beautiful campus, and commanding as fine a view as the eye can wish. The property consists of a large administration building, built of brick, and three dormitories in connection therewith. The buildings have electric lights and running water.

There is also located here a State High School, which occupies a large, magnificent building, costing \$10,000.00, and containing large, well-lighted class-rooms, a large auditorium, and equipped with steam heat, electric lights and running water.



Cullowhee
Village



Joyner Building
Cullowhee



Balsam Mountains
from Sylva

GREATER WESTERN NORTH CAROLINA

Sylva is the gateway to the Cullowhee Normal and Industrial School, a State institution, eight miles distant, situated on a commanding hill overlooking the Tuckaseegee River and the Cullowhee Valley. Here the State has spent \$80,000.00 in buildings and equipment, thus making it the leading school of the mountains. No institution possesses a stronger faculty or a better student body than does this school.

From a religious viewpoint, Sylva possesses many of the virtues without the shortcomings of a great many towns. There is a strong moral sentiment, which dominates the citizenship thus causing right, rather than might, to prevail. The Methodist and Baptist denominations each has strong churches and flourishing Sunday Schools at this place. The Episcopalians also have a church at this place. The visitor is always welcome to these churches. The Western North Carolina Bible Conference (inter-denominational) holds a ten-days' meeting here each Summer. Strong speakers from all the denominations, feature the able programs, which are carried out each year. Some of the leading pulpit orators of the South will be heard during the coming Summer.

Another factor which is destined to make Sylva a place of pleasure, during the coming years, is the good roads movement. Realizing the necessity along this line, its citizens have authorized \$50,000.00 to be spent on its roads leading out from this place. A beautiful sand-clay road now leads from Sylva to Cullowhee, along the winding Tuckaseegee River, which opens up one of the prettiest drives to be found in the mountains, well suited to automobiles. Other roads are fast being built so that horseback riding, driving and motoring will soon be a pleasure.

To the stranger, who is seeking a place near to nature's heart, Sylva extends a welcome. Its azure skies, shifting clouds, towering mountains, shady dells, sparkling springs and bracing climate all combine to make the place ideal. If it is for pleasure one is looking for, come to Sylva, enjoy its water, its drives, its hospitality, its mountain-climbing, its fishing parties, its camping trips, and its tables, laden with country vegetables. If one is looking for a home and a place to invest, come to Sylva and receive an honest deal. Opportunities everywhere abound. Fruit growing, trucking, stock raising, manufacturing, mining and lumbering all offer inviting fields.

INVITATION FROM SYLVA BOARD OF TRADE

Come where the oppressive heat of Summer and the intolerable cold of Winter is never felt. Come cast your lot where nature has lavished her bounties most. Come and make your home with the mountaineers, the prest type of Anglo-Saxon under the sun! Come and live in their homes in the peaceful valleys, view their lands on "a thousand hills," and enjoy their waterfalls and cascades from the mountains' dizzy heights, and then let your soul break forth in that refrain:

"Hail to the Highlands! The land of bright waters,
Land of the mountain, the cliff and the dell.
Health to their sons, and long life to their daughters!
Peace to the homes where the mountaineers dwell.

Hail to the Highlands! How fruitful their valleys,
Boundless their forests and priceless their ores!
Healthful the zephyr that over them dalley,
Swept from the glen where the cataract roars.

Hail to the Highlands! Upon them is dawning,
Light that will fill them with wealth and with power,
What of the noontide, if this be the morning,
What will the fruit be, if this be the flower?"



JACKSON COUNTY SCENES

CULLOWHEE

IN the entrancing scenery of the rugged mountains of Jackson County a Normal and Industrial School has been established at Cullowhee. This is a delightful little community near the banks of the widening Tuckaseegee, in one of the most beautiful and fertile sections of the county. Cullowhee is connected with Sylva by telephonic communication; the glorious mountains are ever a source of inspiration, and the salubrious climate invigorates the student for exercise in profitable study, and no more admirable place could have been selected than this retired spot for the development of thoughtful habits and lofty character. Suitable board is to be had in the village.

The scenery around Cullowhee is especially impressive. Tall peaks rise one above another, between them flowing picturesque streams. Rocky Face, Panther's Knob, Cullowhee Mountain, and the Blue Ridge guard the borderland between North and South Carolina, while Old Whitesides affords the observer opportunity to look down upon kindling dawns and glowing sunsets of matchless beauty. The Cullowhee Falls and the Tuckaseegee Falls are noted for their beauty and grandeur.

In addition to regular sessions of the Normal and Industrial School, there will be held this year, between June 16th and July 25th, a summer session with a course of training for such members of the teaching force of the State as desire to increase their efficiency, and at the same time enjoy the opportunity afforded for recreation in the mountains. Special instruction will be afforded along lines of teaching and school management; agriculture, and other branches, particulars regarding the course being obtainable on application to Prof. A. C. Reynolds, Cullowhee Normal and Industrial School, Cullowhee, N. C.

WEBSTER

SITUATED on a road that forms a complete circle, having the towns of Sylva and Dillsboro equidistant, is the town of Webster, a few miles from either of the former stations on the Murphy Division of the Southern Railway. No more beautiful rugged country is to be seen than that abounding in this territory, and stretching away, across Jackson and Transylvania Counties to the exquisite Sapphire Country to the south. Rich opportunity abounds for extended horseback rides, with Webster as a base. The country abounds in rich mineral deposit, and the rivers with fish, while the flora is that indigenous to all of the rest of "The Land of the Sky."

Camping life in this section of Jackson County appeals to many, with plentiful supplies of all farming produce available, and a wealth of beautiful scenery of the most romantic description to satiate the longing of the lover of nature in her most beautiful moods.

BALSAM

LOCATED at an altitude of 3,551 feet, and constituting the highest railroad point east of the Rocky Mountains, named after the abundant balsam trees which only grow at high altitudes, and boasting a hotel that for comfort and good cheer has made this little point the mecca of thousands of discriminating visitors from Louisiana, Mississippi and Alabama, as well as Florida, Georgia, and the Carolinas, Balsam offers opportunity for rest and recuperation, as well as for strenuous outdoor exertion, if desired, to those who love to get away from the rush and hum of busy city life to spend a period of refreshment in the woods.

Balsam station is situated on the Murphy Division of the Southern Railway, just eight miles beyond Waynesville. The hotel stands eighty feet above the railway station, in a location that insures constant currents of bracing air. The altitude makes Balsam especially popular with sufferers



BALSAM HOTEL

from hay fever, and with all the advantage of proximity to nearby, and more thickly settled towns, it has a charm that appeals to many who come to the mountains for rest, and escape from the enervating conditions of lower altitudes.

Splendid livery service is maintained, and there is a wealth of opportunity for horseback rides over trails at an altitude of 6,000 feet, making the hotel a base of supplies, and exploring a territory by day that is full of the charm of the wild. Extended trips involving camp-making, and fishing excursions, are plentiful, while to the vigorous and hardy, experienced in woodlore, the surrounding country offers irresistible appeal.

Balsam Hotel is one of the best-equipped of all the mountain hotels, with cool running water in every room. The hotel has been leased by Mr. Frank A. Robertson, who in the Winter months operates the Granada, one of the most popular of the many hotels in St. Augustine, Fla.

DILLSBORO

DILLSBORO is one and one-half miles beyond Sylva, on the Southern Railway's Murphy Division, and, like Sylva, enjoys the benefit of the charming climate of this favored section, with the advantage of the mountain scenery enjoyed by its sister city. It is a thriving and prosperous business community, with a population of about 300 people. The nights are delightfully cool.

Dillsboro lies in the heart of the most picturesque region of the southeast at the juncture of Scott's Creek and Tuckaseegee River, fifty miles west of Asheville on the Southern Railway. On the south of the town lie the Cullowhee Mountains, and on the southwest and west the Cowee Mountains; north and east the Balsam Mountains. From all of them spring many clear cold trout streams. In driving or walking for three to twelve miles in any direction can



be seen waterfalls, nickel, copper, mica and kaolin mines in operation, but the mineral wealth of the county has hardly yet been touched. The business interests consist of neighboring mines, a number of manufacturing industries, good retail establishments, hotels, and boarding houses.

There is much available water power in this section awaiting development. There is a quantity of very fine timberland in this and other parts of the county, and some excellent orchard and agricultural opportunities. Summer visitors can secure reasonable board at the hotels and boarding places in and around Dillsboro. It might be interesting to note that the Cherokee Reservation is within a few miles of the town, and Summer visitors take much enjoyment in visiting the Indians, and making purchases of the beautiful articles manufactured by them.

BLACK MOUNTAIN

LAGERLY sought after by many thousands who spend Summer after Summer in this delightful spot, and, in addition, forming the gateway to the Assembly Grounds of the Presbyterian Church at Montreat, a short two miles distant, Black Mountain, located on the Salisbury Division of the Southern Railway, just sixteen miles east of Asheville, is indeed a center of attraction during the season. The location is charming, being located in the beautiful Swannanoa Valley, and surrounded by the Blue Ridge Mountains, and the numerous religious and lighter events, making one continuous round of entertainment at the nearby Presbyterian and Baptist Assemblies, as well as the International Young Men's Christian Association Hotel, within easy walk of the station, make Black Mountain a place of great human interest in addition to its possessions of charming landscape, climate and abundant and pure water.

The roads in and around Black Mountain are splendid, and invite to automobiling, while the rides are legion, among them being that through Montreat and along a splendid trail twenty miles in length ending on the summit of Mt. Mitchell, 6,711 feet elevation, where comfortable accommodation is obtainable at a log cabin inn, and days may be spent visiting the other peaks, returning to the shelter of the inn at night. Lumbering operations are now being carried on, and the timber removed by means of a unique railway constructed a considerable way up toward the summit of Mt. Mitchell, through a country that for scenic beauty rivals anything of its kind in the world. Splendid livery service is available for those who have time to spend on a trip to the summit of Mt. Mitchell, which will well repay the time and expenditure involved.

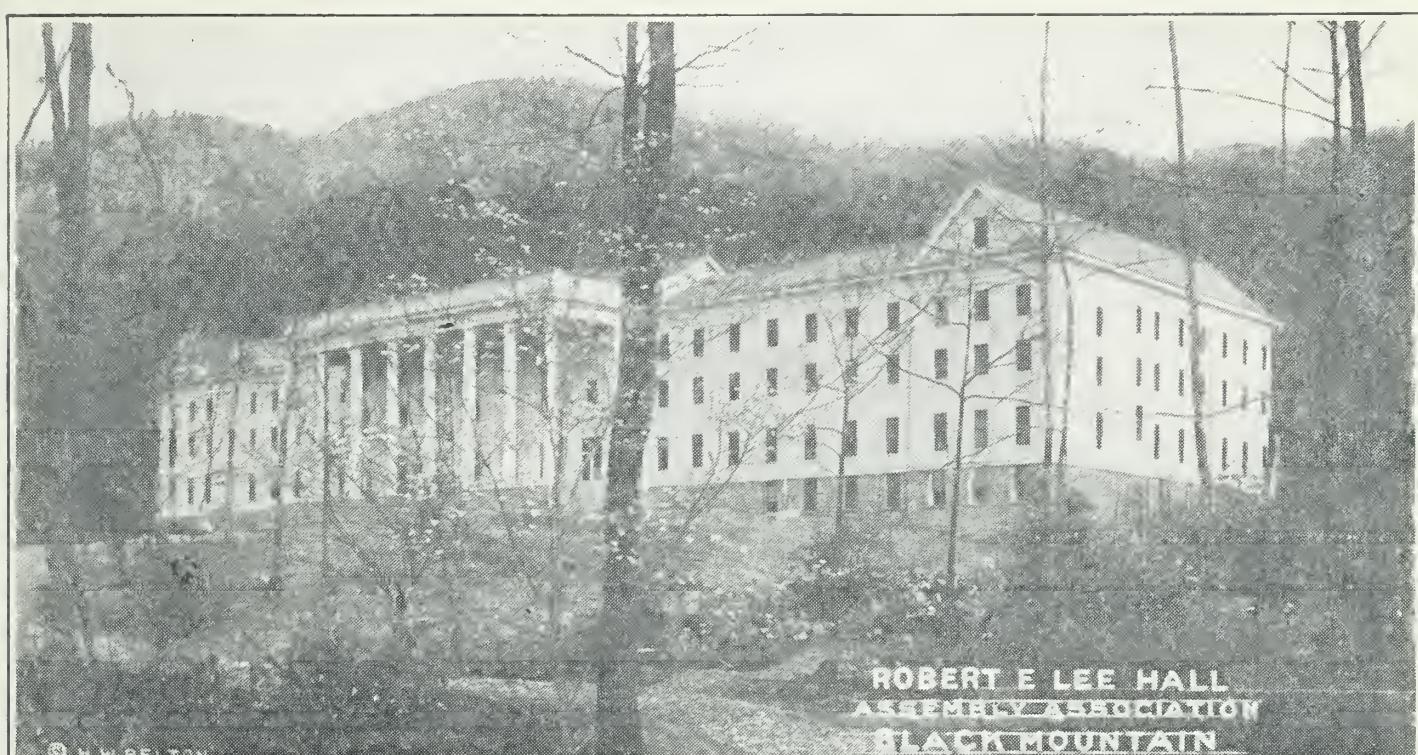
A new water system has been installed in the town during the past winter, together with a complete electric lighting system; several large and commodious hotels, and numerous well-equipped boarding houses offer accommodations of the finest quality. Modern and well-appointed stores abound in the town; the citizens are wide-awake, progressive, and assiduous in their effort to make visitors comfortable, and as a consequence Black Mountain is making rapid strides in development, real estate proving profitable investment, while the opportunities in agriculture and horticulture present the same favorable features characteristic of every part of this section. Truck farming and poultry raising prove profitable enterprises, with local demand in excess of supplies. The progress of Black Mountain has been steady without any appearance of boom, and with a continuation of the prosperity that has been the rule at this point during the past few years, Black Mountain bids fair to become one of the most important tourist towns in the section.

One of the many developments recently undertaken is the Methodist Colony, a subdivision close to the town having been purchased by a syndicate of members of this denomination, and plans drawn for an ideal community development. Sales of lots are not restricted to members of the Methodist Church alone, but it is desired to build up a community of those who shall be in sympathy with the religious atmosphere already established by the adoption of Black Mountain and its surrounding neighborhood for the development of the Summer Assembly and Chautauqua movement in the South.

BLUE RIDGE

WITHIN a short walk or drive from Black Mountain station, on the Salisbury Division of the Southern Railway, and approached by a splendid macadamized road, is the magnificent structure erected by the Young Men's Christian Associations all over the United States for use as a Summer home, and a school for training for work along Association lines.

The imposing building, plainly visible from Black Mountain, standing in an almost royal demesne, and backed by dense forest growth that throws the structure out boldly in relief, is a very handsome one, and is the mecca of thousands of young men from every part of the United States, who meet here



year after year for Christian training, as well as for bodily recuperation.

The building cost about one hundred thousand dollars, is 300 feet long and 50 feet wide, with a wing 120 feet long, and 36 feet wide. There are 128 bedrooms in the structure, and during the Summer season it is taxed to its capacity. The hotel is occupied for conferences up to June 22nd, when it is opened as a hotel for the use of the general public. The rates during conference vary from \$9.00 per week up, and for Summer guests from \$10.50 to \$14.00 per week.

The following dates for conferences have been fixed for 1914:

Young Women's Christian Association—June 2-11.

Student Young Men's Christian Association—June 12-21.

Southern Student Secretaries of the College and University Y. M. C. A.—June 23-July 19.

Missionary Education Movement—June 26-July 5.

Employed Officers of Young Men's Christian Association—July 7-22.

Boys' Camp for Scouts and Others—July 23-August 4.

Southern Summer School of Social Service and Christian Workers—August 4-30.

MOUNTAIN RETREAT ASSOCIATION

MONTREAT is the Summer assembly grounds of the Presbyterian Church in the United States. Popular meetings are held every Summer during the months of July and August, the most gifted and popular lecturers, Bible teachers and musicians hold these meetings and all phases of Christian work and education are presented in the ablest manner. Montreat also forms a model Christian community.

The Mountain Retreat Association owns and controls four thousand acres of mountain and valley land and in the heart of this eleven hundred lots have been laid off and seven hundred of these lots have been sold to the highest type of Christian men and women. Already one hundred and fifty homes and cottages have been built upon these lots and forty or fifty more will be built before next Summer.

The altitude of the grounds varies from 2,500 to 5,000 feet and all of the lots laid off are within the limits which scientists tell us is the ideal altitude for health, between 2,400 and 3,000 feet. The Montreat grounds embraces the watershed of the east fork of the Swannanoa River and abounds in springs, brooklets and minor waterfalls, the whole is a vast forest of marvelous variety of most beautiful trees, shrubbery and mountain flowers.

All contagious diseases and demoralizing influences are excluded and the best amusements and recreations and religious and educational advantages are provided. Large sums of money have been spent in thoroughly equipping the grounds with up-to-date hotels, boarding houses, water and sewerage system, auditorium and other conveniences. This year a fine hydro-electric plant has been installed which affords abundant power for all public and private use. A grandstand and club room for the boys has been built. A beautiful home for the ministers will be erected before the Summer and many other improvements made. A macadam and sand-clay automobile road leads from the two



GREATER WESTERN NORTH CAROLINA

large hotels, the Christian Workers' Home and around the Montreat lake to Asheville, sixteen miles away.

With two large up-to-date hotels, with many boarding houses, with the telegraph, the telephone, water, sewerage, fine roads, electricity, protection against diseases, the best religious, educational and social advantages and the most invigorating and wholesome outdoor exercises, such as boating, bathing, bowling, tennis, baseball, mountain climbing, riding, driving and automobiling. Montreat affords all the best and none of the worst to be had in the mountains. About eight thousand people were in the grounds last year's season and with enlarged capacity and better equipment a larger number is expected during the coming Summer.

The conferences at Montreat during the coming Summer will be as follows:

Christian Workers' Conference—July 5-13.

Conference on Evangelism—July 14-19.

Women's Summer Schools of Missions—July 21-26.

Conference on Sunday School Work and Young People's Work—July 26-August 2.

Conference on Christian Education and Ministerial Relief—August 3-5.

Conference on Home Missions—August 5-9.

Conference on Foreign Missions—August 12-16.

Bible and Personal Workers' Conference—August 17-27.

Some of the most noted speakers at these conferences will be Rev. Andrew Blackwood, of Pittsburgh, Pa.; Rev. Wilbut Chapman, the noted Evangelist; Rev. Howard Agnew Johnson, Stamford, Conn.; Mr. S. D. Gordon, known all over the world through his books; Rev. Harris E. Kirk, of Baltimore; Rev. J. Gray McAllister, of Louisville; and Rev. Robert E. Vinton, of Austin, Texas.

Black Mountain, North Carolina, on the Southern Railway, is the station for Montreat. For further information, apply to Rev. R. C. Anderson, President and Treasurer, Montreat, N. C.

RIDGECREST

THE home of the Southern Baptist Assembly, is situated on the very crest of the Blue Ridge Mountains, in a location beautifully adapted for a Summer recreation ground. Ridgecrest is a station a short distance from Black Mountain, on the Salisbury Division of the Southern Railway, the assembly grounds being traversed by the railway. The altitude is about the same as Black Mountain, and all the excellent general conditions that apply to the section are evident here.

A large and commodious hotel is in course of erection; the grounds have been artistically laid off, and the property is dotted with the cottages of members who elect to spend each recurring Summer in the delightful atmosphere of this beautiful spot.

The program for the coming Summer season is as follows:

Summer School for Christian Workers—June 27-August 9.

Conference on Education—June 12-16.

Conference on Missions—July 5-12.

Conference on Sunday Schools and Baptist Young People's Unions—July 15-22.

Bible Conference—July 25-August 2.

Pastors' Conference—August 5-16.

Music Week—August 17-21.

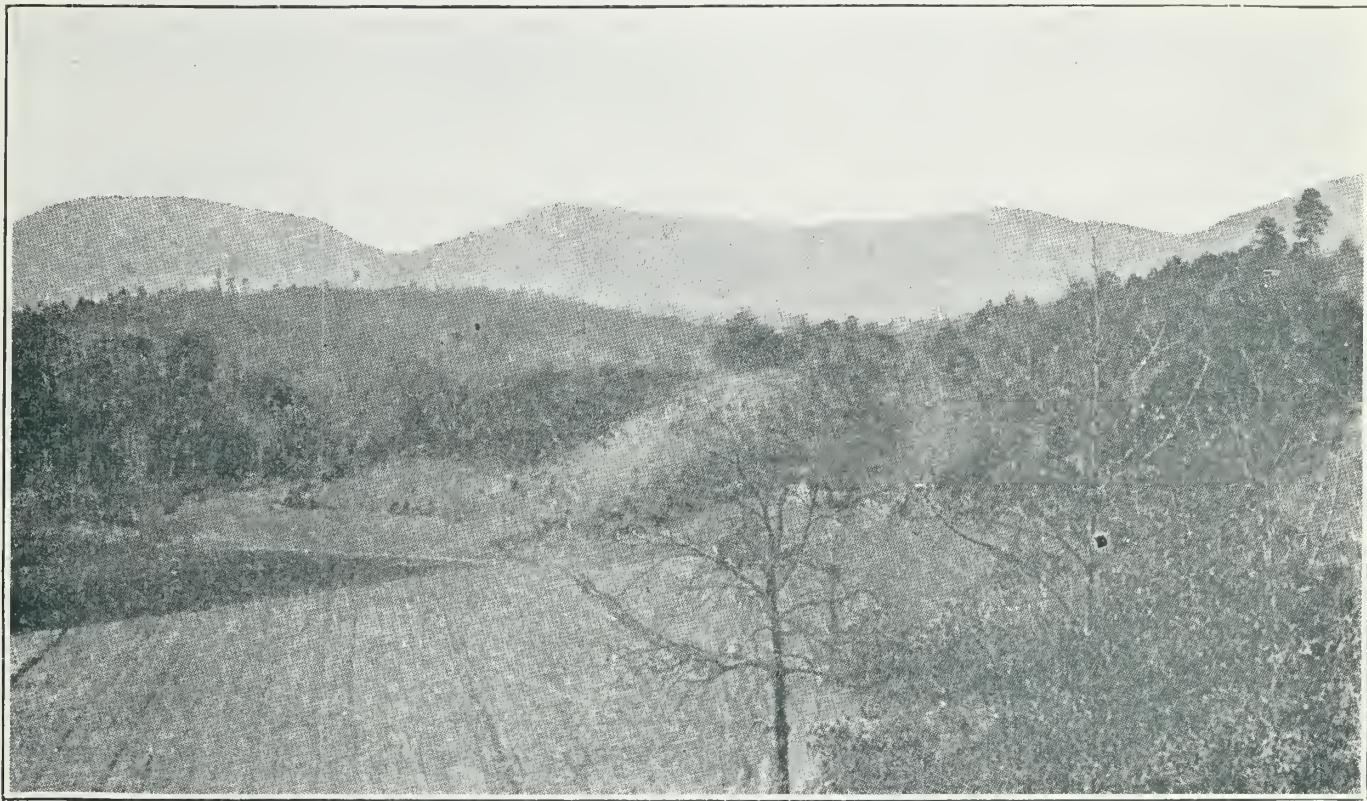


ALONG THE FRENCH BROAD

SKYLAND, ARDEN, FLETCHER AND BUSBEE

THESE mountain villages, located within a radius of ten miles from Asheville, directly on the Southern Railway, continue to grow in popularity each year, with the good people of the lower portions of the Carolinas and of Georgia, who assemble annually to enjoy in a spirit of good fellowship a period of rest and relaxation in the invigorating atmosphere of the mountains. There are many Summer homes in these delightful colonies where families have for many years migrated to escape the enervating influence of lower altitudes, while boarding accommodation suited to the purses of all comers offers in abundance. The surroundings are typical of Western North Carolina mountain scenery, and the enjoyable interchange of visits and quiet pleasures, interspersed with occasional trips to the more bustling centers of community life in our mountain section tend to make a stay at any one of these villages one round of sincere pleasure.

Being located between Asheville and Hendersonville, there is wide opportunity for the enjoyment of trips to the multitudinous points of interest in Buncombe and Henderson Counties, and the roads connecting the villages are admirably kept and much used by autoists, making these places especially attractive to Summer visitors to Western North Carolina.



WEAVERVILLE

WEAVERVILLE is situated about nine miles north of Asheville on the Asheville & Eastern Tennessee Electrical Line, and is a neat, picturesque little village that entertains each Summer from 1,000 to 1,500 visitors who prefer the quiet of this quaint spot, located within easy distance of the city of Asheville, to the life and bustle of the larger centers. It is plentifully supplied with boarding accommodations, and the natural beauty of the surrounding country invites extended walking exercise, while ample livery accommodation supplies the needs of those preferring to enjoy the beauties of nature from the saddle. Much orcharding operations have been carried on recently around Weaverville, and its proximity to Asheville seems to act as a stimulus to the development of the interlying country for suburban residence property, for which it is eminently suited.

GREATER WESTERN NORTH CAROLINA

HOTELS AND BOARDING HOUSES

ALEXANDER

Situated twelve miles from Asheville, on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
W. H. Hunter, R. F. D.		
No. 2	\$6.00	12

ARDEN

Nine miles from Asheville on the Asheville & Spartanburg Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Arden Park Lodge, Mrs.		
B. F. Bernard	\$9.00-\$10.00	70
Breese Lawn, Miss Mary		
Adams	\$8.00	10
Christ School Dormitory,		
Mrs. Butt	\$7.00	30

ASHEVILLE

NAME	PER WEEK	NO. GUESTS
Grove Park Inn		
Battery Park Hotel		
The Manor		
Margo Terrace	\$15.00 up	125
The Langren		
Swannanoa-Berkeley	\$12.50 up	125
Cherokee Inn	\$12.00	180
Glen Rock	\$10.00 up	130
The Highland	\$4.00	100
The Florence	\$8.00	100
The Oxford		
Hotel Warren	\$5.00 up	75
The Southern		
The Gladstone (European)	\$5.00	50
Patton Avenue Hotel	\$9.00 up	50
The Windsor		
The Franklin (rooms only)	\$4.00 up	15
The Western	\$8.00	15
Shank Hotel, 102 Patton Ave.	\$5.00	25
Mountain Meadows Inn	\$15.00-\$45.00	80
Knickerbocker, Mrs. M. H. Harris	\$10.00-\$15.00	90
The Belmont, Dr. A. B. Houser	\$8.00-\$15.00	75
The Belvedere, Mrs. N. Hyman	\$8.00-\$21.00	75
1 Aston Place, Mrs. C. C. Mitchell	\$8.00-\$15.00	60
The Colonial, Mrs. Neville, 68 Haywood St.	\$7.00-\$15.00	60
Roselawn, Mrs. H. J. Bucher	\$8.00-\$15.00	75
Wrenwood, Mrs. S. P. Mears	\$8.00-\$10.00	50
Old Kentucky Home, Mrs. J. C. Wolfe	\$7.00-\$10.00	40
Mrs. J. E. Dickerson, 81 Charlotte St.	\$10.00-\$18.00	40
The Elton, Mrs. S. N. Watkins	\$8.00-\$12.00	50
The Holland, 40 N. French Broad Ave., Mrs. L. O. Parrish	\$7.00-\$15.00	50

NAME	PER WEEK	NO. GUESTS
Lynhurst, 55 College St., Mrs. Corcoran	\$7.00-\$12.00	40
Bon Air, Mrs. S. T. Wil lis	\$8.00-\$10.00	35
Catawba Heights, Mrs. H. J. Bucher, 5 Mar cellus St.	\$10.00 up	30
Cumberland Terrace, 230 Cumberland Ave., Mrs. H. Greenan	\$10.00-\$15.00	35
Mrs. Frank Israel, 92 N. Main St.	\$8.00-\$10.00	35
Mrs. Fairchild, 33 Starnes Ave.	\$7.00-\$15.00	35
Oakwood, Mrs. W. A. Scott	\$7.00-\$10.00	30
Y. W. C. A., S. Main St., Mrs. L. B. Lance, Secretary	\$5.00-\$7.00	30
Mrs. W. K. Merrick, 2 Woodfin St.	\$10.00-\$17.00	30
Bonniview, Mrs. J. T. Amiss	\$10.00-\$15.00	30
The Uleta, 5 Flint St., Mrs. Ennes	\$7.00-\$10.00	30
Mrs. H. L. Trantham, 5 Starnes Ave.	\$10.00	30
Miss Louise Muller, 16 Charlotte St.	\$10.00-\$15.00	30
Richlieu, Mrs. J. S. Jones, 20 N. French Broad Ave.	\$8.00-\$15.00	30
Mrs. A. D. Martin, 3 Aston Place	\$10.00-\$15.00	30
Forest Hill, Mrs. W. T. Penniman	\$10.00-\$15.00	25
Forest Hill, Reynolds' Heights (4 mi.)	\$10.00-\$15.00	20
Mrs. Ridgley Penniman, 236 Charlotte St.	\$12.50	25
Mrs. N. B. Kidd, 101 Haywood St.	\$6.00-\$8.00	25
The Louisiana, Mrs. D. O. Ray	\$7.00-\$10.00	25
Mrs. Brewster Philips, 147 Chestnut St.	\$11.00 up	20
Mrs. M. D. Wright, 68 College St.	\$8.00-\$15.00	20
Mrs. W. T. Bohannon, 393 Merrimon Ave.	\$8.00-\$15.00	20
Mrs. E. J. Hawes, 23 Flint St.	\$10.00	20
Mrs. P. U. Cansler, 76 College St.	\$8.00-\$12.00	19
Mrs. H. D. McCain, 157 Patton Ave.	\$7.00	15
Mrs. L. F. Matthews, Leroy Lodge	\$7.00	15
Mrs. E. B. Powell, 25 Asheland Ave.	\$5.00-\$7.00	15
Mrs. B. H. Williams, 180 Merrimon Ave.	\$7.00-\$10.00	15
Mrs. A. W. Porter, 85 Merrimon Ave.	\$9.00-\$15.00	15
Misses Clayton, Hazel Green, R. F. D. No. 4	\$7.00-\$10.00	15

GREATER WESTERN NORTH CAROLINA

ASHEVILLE—Continued

NAME	PER WEEK	NO. GUESTS	NAME	PER WEEK	NO. GUESTS
Kirkwood Farms, Chunn's Cove, R.F.D.			Mrs. MacRae, 76 N. Main St.	\$8.00-\$12.00	35
No. 1	\$8.50	12	The Trivola, 23 Ashe- land Ave., Mrs. E. R. Randall	\$5.00-\$10.00	25
Mrs. G. W. Davis, 70 N. French Broad Ave.	\$6.50-\$8.00	12	Leroy Lodge, Swannanoa Drive, Mrs. Mat- thews	\$7.00-\$10.00	15
Miss B. H. Pearce, 46 N. French Broad Ave.	\$8.00-\$10.00	10	Mrs. J. L. Ronei, 20 Oak St.	\$7.00-\$12.00	20
Miss M. Wynne, 100 College St.	\$7.00-\$10.00	10	Mrs. S. Novich, 70 Col- lege St.	\$10.00-\$15.00	6
Mrs. Paul Leverette, 214 Patton Ave.	\$8.00	10	Mrs. E. Geiger, 18 Col- lege Park Place	\$8.00-\$10.00	6
Mrs. St. C. Knight, Myrtle Bank, R. F. D.			Mrs. I. C. Chance, 68 Church St. (rooms on- ly)	\$3.50-\$10.00	25
No. 3	\$8.00-\$10.00	9	The Louisiana, 51 Col- lege St., Mrs. D. O. Ray	\$5.00-\$8.00	35
Miss Emma B. Austin, 102 S. Main St.	\$7.00-\$10.00	8	The Tallulah, 100 Col- lege St., Miss Wynn	\$7.00-\$10.00	25
Mrs. Ambrose A. Feath- erston, 23 Woodfin St.	\$10.00-\$15.00	8	Gray Gables, 42 Walnut St., Miss Hughey	\$5.00	20
Mrs. Elsie M. Culvern, Billows Rest (4 mi.)	\$7.00-\$10.00	50	The Elms, 42 Walnut St., Mrs. Johnston	\$5.00-\$8.00	20
Mrs. J. L. Ramsey, 17 Spruce St.	\$8.00-\$10.00	25	Virginia Cottage, 208 Patton Ave., Mrs. J. F. Reed	\$7.50-\$12.00	20
Mrs. Mary Best, 83 Ralph St.	\$5.00	15	McCoy House, 346½ Depot St.	\$5.00-\$7.00	50
Mrs. R. E. Cassada, 6 S. Spruce St.	\$3.50	20	Mrs. S. K. Davis, 80 Penland St.	\$5.00-\$10.00	10
Mrs. B. W. C. Hughey, 33 Hiawassee St.	\$4.00-\$6.00	7	Mrs. P. Lemmons, 16 S. Spruce St.	\$5.00-\$6.00	15
Mrs. A. L. Vance, 147 Haywood St. (rooms only)	\$4.00-\$12.50	16	Mrs. Bryson, 34½ N. Main St.	\$3.00	10
Miss Pearl Holman, 8 College Park Place (rooms only)	\$3.00-\$5.00	14	W. & M. L. Smith, 98 Patton Ave.	\$3.00	20
Mrs. G. H. Morris, 141 Asheland Ave. (rooms only)	\$5.00	10	Mrs. Haliburton, 432 Depot St.	\$4.50	30
Mr. J. H. Schoepf, 83 Montford Ave. (rooms only)	On application		Mrs. Blair, 432 South- side Ave.	\$5.00	40
Mrs. M. W. Sorrell, 100 S. Main St. (rooms only)	\$3.00-\$4.00	40	Mrs. Sweden, 434 Depot St.	\$5.00	30
Mrs. M. E. Meadows, 107 Church St. (rooms only)	\$5.00-\$8.00		Mrs. Hardee, 44 Mont- ford Ave. (rooms on- ly) per mo.	\$10.00	
Mrs. J. A. Lee, 26 Flint St. (rooms only)	\$4.00-\$5.00	15	Hill Cottage, 157 Patton Ave., Mrs. McCain	\$6.00-\$10.00	15
Mrs. H. C. Buckner, 41 Oak St. (rooms only)	\$3.00-\$5.00	12	Mrs. Sallie L. Baird, 135 Asheland Ave. (rooms only)	\$5.00	
Mrs. J. F. Sims, 182 Pat- ton Ave. (rooms on- ly)	\$3.00	6	Mrs. C. B. Ashton, 99 Merrimon Ave. (rooms only) per mo.	\$10.00-\$12.00	
Miss M. W. Lee, 75 Church St. (rooms on- ly)	\$1.50 up	8	Mrs. C. M. Trull, 19 S. French Broad Ave. (rooms only)	\$2.50 up	8
Mrs. K. L. Clement, 1 College Park Place (rooms only)	On application		Mrs. Allport, 18 Oak St. (rooms only)	\$3.00-\$8.00	25
The Marquette, 102 Pat- ton Ave., Mrs. Israel	\$5.00 up	20	Mrs. W. H. Wells, West Asheville, R.F.D. No. 3	\$10.00-\$15.00	6
The Avonmore, 107 Hay- wood St., Mrs. Baker	\$8.00-\$15.00	75			
The Melrose, 207 Hay- wood St., Mrs. Burch (rooms only)	\$2.50	20			
The Dixie, 42 Asheland Ave., Mrs. Hatchell	\$5.00-\$7.00	30			

GREATER WESTERN NORTH CAROLINA

BALFOUR

Two miles from Hendersonville, on the Asheville & Spartanburg Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. W. H. Spence	\$5.00	15
Mrs. Ida S. Christy (open July 1st)	\$6.00	8
Ochlawaha House, Mrs. T. L. Drake	\$6.00-\$8.00	20
Four Oaks, Mrs. J. E. Allen	\$5.00-\$7.00	15

BALSAM

Situate eight miles from Waynesville, on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Balsam Hotel, F. A. Robertson, Lessee	\$12.50 up	250
Balsam Lodge, Mrs. A. F. Dock	\$8.00-\$10.50	35
Virginia Cottage, Mrs. D. T. Knight (rooms only)	On application	

BARNARDSVILLE

Situate in Buncombe County, and reached by stage from Weaverville, the terminal of the A. & E. T. Railroad.

NAME	PER WEEK	NO. GUESTS
C. H. Hyder	\$6.00	4
J. F. Whittemore	\$6.00	2
M. H. Anders	\$7.00	4
S. R. Whitaker	\$7.00	5
F. L. Whitaker	\$7.00	5
J. G. Anders	\$6.00	4
France Anders	\$6.00	2
Joe Buckner	\$6.00	2
Luther Maney	\$6.00	4
R. F. Whittemore	\$6.00	2
Bud Shuford	\$7.00	6
Matt Burlison	\$7.00	10
W. W. Ballard	\$7.00	3
Matt Williams	\$6.00	4
T. A. Dillingham	\$7.00	4
Mrs. E. Hurst	\$6.00	4
Oscar Blankenship	\$6.00	4

BAT CAVE

Fifteen miles east of Hendersonville, in Hickory Nut Gap.

NAME	PER WEEK	NO. GUESTS
Esmeralda Inn, Thos. F. Turner	\$8.00-\$12.00	45
Mountain View Inn, J. M. Flack	\$10.00	35
Rockwood	\$8.00-\$10.00	15
Reedy Patch Inn, G. R. Ross	\$5.00	25
J. B. Freeman	\$5.00-\$6.00	40

BEECH

Situated near Sulphur Springs, in Buncombe County, a station on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
F. A. Penland	\$5.00	8
Mrs. L. D. Maney	\$5.00	6
J. W. Ingle	\$7.00	25

BILTMORE

Situated in Buncombe County, three miles from Asheville.

NAME	PER WEEK	NO. GUESTS
Miss Mary E. Spann, 2 Angle St.	\$8.00-\$15.00	40
Overbrook, Mrs. Jas. Brookshire	\$7.00	15
Forest Hill, Mrs. T. Pen-niman	\$10.00-\$15.00	20

BLACK MOUNTAIN

Situated sixteen miles from Asheville, on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Gresham Hotel	\$10.00-\$14.00	100
Mrs. Z. V. Crawford	\$8.00	30
Portman Villa, Mrs. G. C. Kelley	\$10.00-\$15.00	40
Mrs. P. A. Cauble	\$8.00	25
Rainbow Terrace Hotel, F. D. Rood	\$7.00-\$10.00	40
*Y. M. C. A. Hotel, Blue Ridge	\$9.00-\$14.00	400
Birchwood Farm, Mrs. E. B. Hampton	\$5.00-\$7.00	6
Mrs. Louis Dougherty, R. F. D. No. 1	\$7.00	10
Rhododendron Hotel & Cafe, C. B. Gibson, per day	\$1.00	20

*Open to guests from July 25th to September 1st.

BLANTYRE

Situated twelve miles from Hendersonville, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. C. F. Baldwin	\$12.00-\$15.00	10

BLUE RIDGE

Situated two miles from Black Mountain, a station on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Y. M. C. A. Hotel	\$9.00-\$14.00	400

Will be open for the reception of guests from July 25th to September 1st. Prior to that date the hotel will be occupied by conventions and assemblies.

BLUFF

Situate four miles from Hot Springs, in Madison County.

NAME	PER WEEK	NO. GUESTS
Lon Brooks	\$5.00	6

BREVARD

Situated twenty-one miles from Hendersonville, on the Asheville, Hendersonville & Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. Jas. K. Mills, Val-mont Farm	\$6.00	16
Mrs. W. M. Allison, R. F. D. No. 2	\$5.00	50
Franklin Hotel	On application	150
Ætholwold Hotel	\$10.00 up	70
Brevard Hotel	\$7.00-\$10.00	50

GREATER WESTERN NORTH CAROLINA

BREVARD—Continued

NAME	PER WEEK	NO. GUESTS
Hunt Cottages.....	\$7.00-\$10.00.....	50
Mrs. E. S. English.....	\$7.00-\$10.00.....	25
Mrs. M. D. Boyden.....	\$7.50-\$10.00.....	20
Mrs. Leon F. Lyday, R. F. D. No. 2.....	\$5.00-\$7.00.....	25
Mrs. W. J. Wallis.....	\$10.00-\$15.00.....	35
Locust Grove, F. Henderson (5 mi.).....	\$6.00-\$10.00.....	20
Mrs. T. H. Hampton.....	\$8.00.....	16
Mrs. T. H. Galloway.....	\$6.00.....	8
Mrs. J. K. Mills, Vermont Farm.....	\$8.00-\$10.00.....	10
Mrs. J. J. Shipman.....	\$8.00-\$10.00.....	30
Mrs. D. B. Hancock.....	\$7.00-\$10.00.....	10
Mrs. Goode Cheatham, Tar Heel Cottage.....	\$8.00-\$10.00.....	20
The Henning Inn.....	\$6.00-\$10.00.....	35
Mrs. C. C. Witmer.....	\$8.00-\$10.00.....	30
B. W. Tranham.....	\$7.00-\$10.00.....	20
Mrs. R. L. Bryant.....	\$8.00-\$10.00.....	12
Moffitt House.....	\$6.00-\$10.00.....	30
Deer Park Home.....	\$6.00-\$10.00.....	40
Mrs. B. T. Egerton.....	\$7.00-\$10.00.....	16
C. F. Woodfin, R. F. D. No. 2.....	\$6.00-\$10.00.....	12
John Lyday.....	\$5.00-\$10.00.....	12
Mrs. T. D. England.....	\$7.00-\$10.00.....	15
D'Arlington, Mrs. W. J. Wall's.....	\$8.00-\$12.00.....	45
Rose Cottage.....	\$6.00-\$8.00.....	20
Oakland Heights.....	\$6.00-\$9.00.....	35
Beechnut Farm.....	\$5.00-\$9.00.....	30
Mrs. C. M. Cooke, Jr.	\$9.00 up.....	12

For list of furnished houses to rent, address
Secretary Brevard Club, Brevard, N.C.

BRICKTON

Situate six miles north of Hendersonville, on the Asheville & Spartanburg Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
The Edgewood.....	\$6.00-\$7.00.....	50
Boxwood Hall.....	\$6.00-\$8.00.....	25
The Pate House.....	\$6.00.....	45

BUSBEE

Situated on Southern Railway, ten miles from Asheville.

NAME	PER WEEK	NO. GUESTS
Busbee Hall.....	On application.....	35

CANDLER

Situated ten miles from Asheville, on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Grand View, Mr. and Mrs. O. B. Candler.....	\$6.00-\$8.00.....	20
Mrs. R. L. Luther.....	\$6.00-\$9.00.....	25
Miss May Rice.....	\$6.00-\$8.00.....	20
P. P. Morgan.....	\$6.00-\$8.00.....	25

CANTON

Situated in Haywood County, eighteen miles west of Asheville, on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Commercial Hotel, Mrs. G. Vaughan.....	\$7.00-\$10.00.....	60

NAME	PER WEEK	NO. GUESTS
Imperial Hotel, E. M. Geier.....	\$10.00.....	20
Justice Farm, Miss M. Justice (6 mi.).....	On application.....	
Idle Hour Farm, Mrs. C. J. Jeffress.....	\$6.00-\$8.00.....	40
Henson House.....	\$7.00-\$10.00.....	40
Mountain Home, W. K. Rhodarmer.....	\$6.00.....	20
Mountain View, R. S. Coman.....	\$6.00-\$8.00.....	20
Smathers Farm, Miss L. Smathers (3 mi.).....	\$7.00 up.....	20
Oak Grove, J. O. Plott (6 mi.).....	\$7.00-\$12.00.....	40
Grand View, Mrs. McFadden.....	On application.....	40
Wildwood, Grover Russell (3 mi.).....	\$7.00-\$10.00.....	50
Blaylock House, Miss N. Blaylock.....	\$6.00-\$10.00.....	52
Sunny Slope Farm, L. A. Westmoreland (4 mi.).....	On application.....	20

CASHIERS

Situated within easy drive of Lake Toxaway, in Transylvania County.

NAME	PER WEEK	NO. GUESTS
Mrs. C. O. Dunn.....	On application.....	20

CHERRYFIELD

Situated six miles from Brevard, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
J. C. Whitmire.....	\$6.00-\$10.00.....	30

CHIMNEY ROCK

Situate seventeen miles east of Hendersonville.

NAME	PER WEEK	NO. GUESTS
L. Logan.....	\$6.00-\$8.00.....	40

Chimney Rock Lodge, G. W. Logan.....

	\$5.00-\$6.00.....	18
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CLYDE

Situated four miles from Canton, on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Skyland Home.....	\$6.25-\$8.00.....	50

Wilkins Home, Mrs. G. Wharton.....

	\$7.00-\$12.00.....	50
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Medford Farm, H. C. Medford.....

	\$6.00.....	50
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Osborn Farm, T. F. Osborn.....

	\$6.00.....	25
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Clyde Inn, W. A. Soper.....

	\$6.50-\$10.00.....	25
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Glen Holm, F. F. Glenn.....

	\$8.00.....	50
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Davis House.....

	On application.....	50
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CULLOWHEE

Situated seven miles from Sylva, which is on the Murphy Division of the Southern Railway, nineteen miles from Waynesville.

NAME	PER WEEK	NO. GUESTS
Mrs. Cumile Runion.....	\$7.00.....	10

Mrs. E. S. Bryson.....

	\$5.00.....	4
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Mrs. P. C. Henson.....

	\$6.00.....	6
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GREATER WESTERN NORTH CAROLINA

DANA

Situated within a few miles of Hendersonville.

NAME	PER WEEK	NO. GUESTS
Johnathan Case	\$5.00	25

DAVIDSON RIVER

Situate four miles from Brevard, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
J. J. Patton, Valley Home Farm	\$6.50	20
The Patton Farm	\$6.00-\$10.00	40
Alfred Allison	\$6.00-\$10.00	20

DEMOCRAT

Situated ten miles from Weaverville, in Buncombe County.

NAME	PER WEEK	NO. GUESTS
Mrs. W. S. West	\$5.00	4
Maney Hotel	\$4.00	15

DILLSBORO

Situated forty-nine miles from Asheville, on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Jarrett Springs Hotel	\$7.00-\$8.00	40
Dillsboro Inn, Mrs. J. P. Jarrett	\$6.00	18

EDNEYVILLE

Situate twelve miles east of Hendersonville.

NAME	PER WEEK	NO. GUESTS
C. M. Dalton	\$4.00-\$4.50	100
Mrs. T. A. W. Lyda	\$5.00	15
A. M. Lyda	\$4.00	60
T. A. W. Lyda	\$5.00	20
Nix Hotel	\$4.00-\$5.00	25
A. Whiteside	\$5.00	20
Mrs. J. A. Flack	\$5.00	150
J. Manley Lyda, R.F.D. No. 1	\$4.00	100
Chickasaw Inn, J. M. Lyda	\$4.00	125
Edney's Inn, M. L. Edney	\$6.00	60
Mrs. G. R. Ross	\$4.00	20
Point Lookout, D. D. Bonney	\$4.00-\$6.00	20
Tula Mona	\$4.00-\$5.00	15
Valley Barnwell	\$5.00	15
S. B. Nanney	\$4.00-\$5.00	25

ETOWAH

Situate ten miles from Hendersonville, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Valley View Hotel, Mrs. J. L. Gash	\$5.00-\$6.00	12

FAIRVIEW

Situate within a short drive of Asheville, on the Chimney Rock and Bat Cave Roads.

NAME	PER WEEK	NO. GUESTS
Fairview Inn, Thos. W. Long	\$7.00	20

NAME	PER WEEK	NO. GUESTS
Mrs. J. S. Williams	\$6.00	14
Mrs. B. J. Alexander	\$6.00	8
G. O. Mitchell	On application	6
Mrs. P. O. Merrell	\$5.00-\$7.00	10
W. C. Ashworth	\$6.00	10
Mrs. G. W. Lynch	On application	10

FLAT ROCK

NAME	PER WEEK	NO. GUESTS
Heidelberg, The Heidelberg Gardens, Dr. and Mrs. A. R. Guerrard	\$10.00-\$12.50	125
Mrs. P. H. Walker	\$8.00-\$10.00	25
R. J. Pace	\$6.00	20
Miss Van Toomer	\$8.00-\$12.00	25
Mrs. W. H. Hawkins	\$7.00-\$8.00	10
Mrs. W. A. Farr	\$7.00-\$8.00	20

FLETCHER

NAME	PER WEEK	NO. GUESTS
Mrs. J. L. Carland	\$5.00	30
Thos. V. Carland	\$4.50	20
Bonnie Belle Inn, G. W. Connor	\$5.00	60
Mrs. C. R. Sorrell	\$7.00	15
Dr. L. L. Johnson	\$5.00-\$6.00	20
Mrs. R. W. Fletcher	\$8.00	12
J. M. Harrison	\$5.00-\$6.00	14
Mrs. J. G. Walker	\$5.00-\$7.00	18
Mrs. H. M. Roberts	\$6.00-\$8.00	8
Village View, Eugene Carter	\$5.00-\$7.00	20
Mrs. Walter Fletcher	\$8.00	16
Mrs. T. L. Johnston, Angelina, N. C.	\$6.00-\$7.00	30
Mrs. O. B. Cunningham	\$6.00	10
Chestnut Grove Farm, J. E. Cox	\$5.00	40

GRIMSHAWES

NAME	PER WEEK	NO. GUESTS
Mrs. Lena Alexander	\$5.00	20
Mrs. O. E. Lombard	\$5.00	6

HENDERSONVILLE AND HENDERSON COUNTY HENDERSONVILLE

NAME	PER WEEK	NO. GUESTS
St. John Hotel, St. John & Son	\$12.50-\$28.00	400
Kentucky Home, Mrs. A. M. Gover	\$10.00-\$17.50	300
Wheeler Hotel, S. F. Wheeler	On application	350
Oakley Fla. Home, Mrs. A. F. King	\$7.00-\$8.00	140
The Osceola, J. H. Jordan, per day	\$2.00	100
Blue Ridge Inn	\$8.00-\$15.00	100
Mrs. D. M. Cullen	\$7.00-\$10.00	75
Marlboro Villa, Misses Crosland	\$8.00-\$15.00	60

GREATER WESTERN NORTH CAROLINA

HENDERSONVILLE—Continued

NAME	PER WEEK	NO. GUESTS
Laurel Park Villa, Miss F. Jordan	\$7.00-\$12.00	60
Wilson Cottage, Mrs. F. S. Thomas	\$8.00-\$12.00	50
Waverley Hotel, Miss B. Egerton	\$10.00-\$15.00	50
The Gables & Annex, Mrs. W. C. Stradley	\$7.00-\$10.00	50
Pine Grove Lodge	On application	50
Overlook Park, Mrs. J. P. Israel	\$8.00-\$10.00	50
Rock Hill, Mrs. J. W. Garren	\$7.00-\$10.00	50
The Charleston, Mrs. Elsie Sindorf	\$10.00-\$15.00	40
Mrs. W. B. Herring	\$4.50-\$6.00	40
Wanteska Inn	On application	40
Mountain City Inn, Mrs. W. F. Dotson	\$6.00	40
Park Hill, Mrs. M. A. Brown	On application	40
White Pine Cottages, Mrs. L. E. Rackley	\$6.00-\$7.00	40
Cottage Hotel, Mrs. Foster Bennett	\$6.00-\$10.00	35
Mrs. R. D. Hunt	\$7.00-\$12.00	35
Summer Home, Freeman & Hesterley	\$7.00-\$10.00	35
Fairmont, Mrs. B. S. Smith	\$7.00-\$10.00	35
Mrs. J. O. Houston (1½ mi.)	\$6.00	35
Esmeralda, L. R. Hew-ing	\$7.00-\$10.00	35
Miss Bessie Allen	\$7.00-\$10.00	50
Mrs. J. Williams	\$7.00-\$10.00	50
J. P. Johnson, R. F. D. No. 6	On application	40
Dr. Shields House, Mrs. J. W. Bailey	\$7.00-\$10.00	30
Mrs. A. E. Sample	\$7.00-\$9.00	35
Mrs. J. M. Waldrop	\$8.00-\$10.00	35
Israel House, Mrs. Israel	\$6.00-\$7.00	30
Shano Hill, Mrs. Howard Bennett	\$7.00-\$8.00	30
Valmont, Mrs. C. H. T. Bly (1½ mi.)	\$7.00-\$8.00	30
Killarney, Mrs. J. W. Williams	\$10.00-\$15.00	30
Maple Grove, Mrs. J. G. Waldrop	\$7.00-\$10.00	30
Rocky Mount Inn, Mrs. S. S. Featherstone (5 mi.)	\$5.00	30
Laurel Cliff, Mrs. F. C. Justice (3½ mi.)	\$5.00-\$6.00	30
Arcadia, Mrs. R. T. Wheelwright	On application	30
Mrs. H. P. Feaman	\$10.00 up	25
Graystone, Mrs. J. S. Brown	\$6.00-\$10.00	25
Garland House, Mrs. J. H. Loyd	\$7.00-\$10.00	20
East View, Mrs. J. M. Dermid	\$5.00-\$6.00	20
Sowania Inn, Mrs. B. B. McWhite	\$4.00-\$6.00	20
Mrs. T. L. Johnston	\$5.00-\$6.00	20

NAME	PER WEEK	NO. GUESTS
Valley View Farm, Miss Mangun (5 mi.)	\$6.00-\$8.00	25
Pine Crest, Mrs. F. S. Wetmur	\$7.00-\$10.00	25
Oak Park, E. Lawrence (8 mi.)	\$5.00 and up	20
Mrs. Rachel McCulloh, R. F. D. No. 6	On application	20
Dorchester, Mrs. J. C. Morrow	\$7.00-\$10.00	18
Rembert House, Mrs. L. T. Rembert	\$6.00-\$10.00	18
Jackson Cottage	\$10.00-\$12.00	18
Vinewood, Mrs. T. H. McCulluh	\$8.00-\$12.00	18
Miss Ella McClain	\$7.00-\$9.00	15
Rugby House, Mrs. J. M. Pender (5 mi.)	\$6.00-\$7.00	15
Hiday Farm, Mrs. E. W. Perry	\$8.00	10
Mrs. E. L. Ewbank	On application	15
Uneeda Rest, Mrs. John Glenn	On application	15
Mrs. E. L. Osteen	\$7.00-\$11.00	15
Mrs. E. R. Black	\$7.00-\$12.00	12
Stony Crest, Mrs. F. M. Dickson	\$6.00-\$8.00	12
Mrs. N. A. Trenholm (1½ mi.)	\$10.00-\$14.00	7
Misses Nettie and Nellie Smith	\$7.00	18
Miss S. M. Hardin, R. F. D. No. 6	\$7.00	14
Mrs. W. L. Carmichael	\$7.00	15
The Carolina Inn, Mrs. H. J. Bucher	\$8.00-\$12.00	30
P. A. Hodges	On application	25
Mountain View Inn	On application	50
The Ingleside	\$8.00-\$10.00	30
J. L. Rose	On application	10
Vinewood	On application	10
Bellevue, Mrs. S. H. Hudgins	\$10.00 up	12

HIGHLAND LAKE

Situate one and one-half miles from Hendersonville, on the Asheville & Hendersonville Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Highland Lake Hotel, J. W. Holt, Pres't and Mgr	\$15.00 up	200

HILLGIRT

Situate three and one-half miles from Hendersonville.

NAME	PER WEEK	NO. GUESTS
Mrs. H. M. Liverette	\$6.00	50
Mrs. W. W. Sims	\$6.00-\$8.00	10
Mrs. B. Dunlap	\$5.00-\$6.00	40
Mrs. D. Odam	\$5.00-\$6.00	20

HORACE

Situate about fifteen miles east of Hendersonville.

NAME	PER WEEK	NO. GUESTS
Moses Morgan	On application	10

GREATER WESTERN NORTH CAROLINA

HORSE SHOE

Situate seven miles west of Hendersonville, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. Bradley Dalton	\$5.00-\$7.00	12
L. E. Davenport	\$7.00	42
Mrs. T. E. Osborne	\$5.00-\$6.00	30
Kinsey House, Mrs. W. F. Kinsey	\$5.00-\$6.00	25
Glenco House, Mrs. J. L. Carland	\$4.00-\$5.00	30
Mountain View Inn, Mrs. J. S. Corpeling	\$5.00	25
J. P. Johnson	\$5.00-\$8.00	20
Mrs. Nichols	\$5.00-\$8.00	10
R. N. Reed	\$6.00-\$8.00	10
Mrs. J. H. Kinsey, R. F. D. No. 1	\$4.00-\$6.00	20

HOT SPRINGS

Situated about thirty-eight miles from Asheville, on the Knoxville Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mountain Park Hotel	\$17.50 up	400
Misses Lance	\$10.00	40
Mrs. I. H. Gorenfli	\$7.00	25

LAKE TOXAWAY

The terminal of the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Toxaway Inn	\$17.50 up	500
Mrs. J. A. McGuire	\$10.00	12
Mrs. F. Y. Wilbanks	\$10.00	14
M. V. Miller	\$10.00	14
De Witt Gillespie	\$6.00 up	15
Mrs. D. T. Gillespie	\$8.00-\$10.00	25
Lee F. Norton	\$10.00	10

LEE

Situated in Madison County about seven miles from Hot Springs.

NAME	PER WEEK	NO. GUESTS
W. R. Waddell	\$6.00	6

MARSHALL

Situated twenty-two miles from Asheville, on the Knoxville Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Allison House, W. B. Ray	\$7.00	10
Rector House, Mrs. L. Rector	\$7.00	10
Ramsey House, Mrs. J. G. Ramsey	\$6.00	6
Ivy Haunt, Mrs. B. Runion (3 mi.)	\$5.00	6
R. H. Caton	On application	
Mrs. W. B. Ramsey	On application	
Miss Mary C. Morrow	On application	
J. F. Redman	On application	

MARS HILL

Situate eighteen miles from Asheville, ten miles from Marshall.

NAME	PER WEEK	NO. GUESTS
Mrs. W. M. Davis	\$5.00	25

MONTREAT

Situated two and one-half miles from Black Mountain, a station on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Hotel Alba	\$10.00-\$16.50	225

NAME	PER WEEK	NO. GUESTS
Hotel Montreat	\$10.00-\$16.50	175
Hickory Lodge, Misses Green	\$9.00-\$12.00	90
Andelk Lodge, Miss Mary Jordan	\$8.00-\$12.00	30
Cottage Comfy, Miss A. Barnes	\$8.00-\$12.00	16
Miss Ella Hughes	\$8.00-\$12.00	30
Green Gables, Mrs. M. Rankin	\$8.00-\$12.00	12
Mrs. F. V. Rodrigues	\$8.00-\$12.00	12
Wing Cottage, Mrs. M. Whitman	\$8.00-\$12.00	20
Mrs. Mary A. Burwell	\$8.00-\$12.00	15

In addition to the foregoing, many of the 175 cottages on the grounds take roomers and boarders, and a central dining hall will furnish meals on the European plan at moderate charges.

MOUNT HEBRON

Situated six miles from Hendersonville.

NAME	PER WEEK	NO. GUESTS
S. N. Harding	\$6.00	15

NELLIE—CATALOOCHEE P.O.

Situated about twenty miles from Clyde, a station on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Jarvis Palmer	\$7.00	10
S. L. Woody	\$7.00	20

Three miles of free trout fishing to be had in the neighborhood.

OTTONOLA

Situate a few miles from Hendersonville.

NAME	PER WEEK	NO. GUESTS
Beulah House	\$7.00	40
Samuel Williamson	\$5.00	50

PENROSE

Situate seven miles from Brevard and fifteen miles from Hendersonville, on the Asheville Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. W. L. Talley	\$6.00-\$8.00	40
Mrs. R. L. Capps	\$5.00	20
L. F. Lyday	\$5.00-\$6.00	30
Mrs. Amanda Clayton	\$5.00	30
W. W. Allison	\$5.00	30

PISGAH FOREST

Three miles from Brevard, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. L. M. Hart, R. F. D. No. 1	\$6.00	10
Mrs. W. H. Davis	\$6.00-\$8.00	16
Mrs. Thos. J. Wilson, R. F. D. No. 1	On application	10
Mrs. C. C. Case	\$6.00-\$7.00	15
Mrs. R. E. Patton	\$6.00	15
Miss Virginia Patton	On application	10

RIDGECREST

Situate eighteen miles from Asheville, and two miles from Black Mountain, on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
C. C. Elizey	\$8.00-\$10.00	30
Mrs. N. A. Moroe	\$5.00	25
Mrs. Geo. L. Parker	\$5.00-\$7.00	35

GREATER WESTERN NORTH CAROLINA

RIDGECREST—Continued

NAME	PER WEEK	NO. GUESTS
Mrs. Cora L. Lee.....	\$5.00-\$7.00.....	25
Blue Mont Inn.....	\$7.00-\$10.00.....	35
Sunset Cottage.....	\$5.00-\$8.00.....	35
Mrs. S. B. Moore.....	\$5.00.....	10
Ridgecrest Hotel.....	\$9.00-\$14.00.....	150

In addition to the above, a number of private families who throw open their homes for accommodation of visitors during the summer months.

ROSMAN

Situated nine miles from Brevard, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Elsa Shipman.....	\$7.00-\$10.00.....	30
J. B. Neal.....	\$7.00-\$10.00.....	20
M. J. Glazener.....	\$7.00-\$10.00.....	50
G. W. Hayes.....	\$7.00.....	10

SALUDA

NAME	PER WEEK	NO. GUESTS
Pace Farm, Mrs. J. E. Pace.....	\$5.00-\$6.00.....	25

Mrs. O. B. Garren.....	\$7.00-\$8.00.....
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Pace House, Mrs. R. W. Pace.....	\$7.00.....
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Essaola Inn, Mrs. J. K. Campbell.....	\$8.00.....
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Mrs. P. W. Shuler.....	\$7.00.....
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Macdowell House.....	\$7.00.....
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Holmes House.....	\$8.00.....
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Miss Clifford Wilcox.....	\$8.00.....
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Poplar Glen.....	\$8.00.....
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Mrs. M. Fisher.....	\$6.00-\$7.00.....
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Melrose Inn, Mrs. E. S. Herriott.....	\$8.00-\$12.00.....
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Charles Hotel, Mrs. J. W. Lamotte.....	\$8.00-\$12.00.....
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Wells House, Miss Ida Wells.....	\$7.00.....
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Waring Cottage, Miss Anna Waring.....	\$7.00.....
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Fairview House, Mrs. H. P. Locke.....	\$8.00-\$10.00.....
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E. W. Barber.....	\$7.00-\$15.00.....
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Wrenwood, Mrs. J. C. Bushnell.....	\$8.00.....
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Mrs. Wragg.....	\$8.00.....
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Whaley House, Miss Mattie Brunson.....	\$7.00.....
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Pope House.....	\$7.00.....
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Townsend House.....	\$7.00.....
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Mrs. J. Baumberger.....	\$7.00.....
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The Pines.....	\$7.00.....
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Carolina Home, Mrs. W. T. Robertson.....	\$7.00.....
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Iona Lodge, Mrs. S. R. Oehler.....	\$8.00-\$10.00.....
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Breese Point, Mrs. J. T. Coates.....	\$8.00.....
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Mrs. Clinn.....	\$8.00.....
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Seebles House, Mrs. W. A. Whaler.....	\$8.00-\$10.00.....
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Mountain Home, S. B. Tanner.....	On application.....
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Walker House, Mrs. J. M. Walker.....	\$8.00-\$10.00.....
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The Oaks, Mrs. H. B. Lane.....	\$8.00-\$10.00.....
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Hill Crest, A. R. Parlor.....	\$8.00.....
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SAPPHIRE

Situate twelve miles from Lake Toxaway.

NAME	PER WEEK	NO. GUESTS
Crisp Inn, Mrs. P. Crisp.....	\$7.00-\$10.00.....	25

SKYLAND

Situated ten miles south of Asheville, on the Columbia, Spartanburg & Asheville Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Bonnie Crest, Mrs. B. T. Doe.....	\$10.00-\$12.00.....	75
B. Cathey.....	\$7.00.....	100
Roscraggan, Miss R. F. Chapman.....	\$9.00-\$12.00.....	75
Audubon Lodge, Mrs. Neville.....	\$7.00-\$15.00.....	35

SPRINGDALE

Situated within a short drive of Canton, a town on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
J. M. Gwyn.....	\$8.00-\$10.00.....	20

Mrs. J. D. Michael.....	On application.....
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SUGARLOAF MOUNTAIN

Situated sixteen miles northeast of Hendersonville.

NAME	PER WEEK	NO. GUESTS
W. N. Stinson.....	\$8.00-\$10.00.....	50

SUNBURST

Situated thirteen miles from Canton, on the T. & N.C. Railway.

NAME	PER WEEK	NO. GUESTS
Sunburst Inn.....	\$8.00-\$12.00.....	75

SWANNANOA

Situated eleven miles east of Asheville, on the Salisbury Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Alexander Inn.....	\$6.00-\$8.00.....	50
Mrs. C. H. Alexander.....	\$6.00-\$8.00.....	25
Wilson House.....	\$6.00-\$8.00.....	20
Patton House.....	\$5.50-\$8.00.....	50
Stanton House.....	\$6.00-\$8.00.....	20
Mrs. B. F. Patton.....	\$6.00-\$8.00.....	40
Riverside Farm.....	\$6.00-\$8.00.....	30
Mrs. S. W. Davidson, Jr.	\$6.00-\$8.00.....	15
Chestnut Hill, Mrs. D. W. Harrison.....	\$6.00-\$10.00.....	60
White House.....	\$6.00-\$8.00.....	20

SYLVA

Situate on the Murphy Division of the Southern Railway, forty-seven miles west of Asheville.

NAME	PER WEEK	NO. GUESTS
Commercial Hotel.....	\$6.00-\$7.00.....	12
Mrs. J. W. Keener.....	\$7.00.....	4
Mrs. J. B. Sherrill.....	\$6.00.....	6
Mr. A. J. Dills.....	\$6.50.....	15
Dr. A. S. Nichols.....	\$6.50.....	6
Mrs. S. Coward.....	\$6.00.....	6
Sylva Hotel.....	\$5.00-\$6.00.....	10
Mrs. F. A. Luck.....	\$8.00.....	12
Jno. A. Parris.....	\$5.00.....	4
James H. Cathey.....	\$5.00.....	4
Dr. W. P. McGuire.....	\$6.00-\$7.00.....	6
Dr. A. A. Nichols.....	\$6.00-\$7.00.....	6
Mrs. J. S. Calhoun.....	\$7.00.....	8
Mrs. C. W. Allen.....	\$5.00.....	5
Mrs. W. L. Gidney.....	\$6.00.....	6
Mrs. W. O. Buchanan.....	\$6.00.....	6

GREATER WESTERN NORTH CAROLINA

TRYON

Situated forty-three miles from Asheville, twenty-one miles from Hendersonville, on the Columbia, Asheville & Spartanburg Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Oak Hall, E. Brownlee	\$12.50-\$25.00	75
Pine Hill Cottages	On application	50
Mrs. Mary McNaughten	\$10.00-\$15.00	75
Miss Pettigrew	On application	6
Sunset View, Mrs. J. W. Kennedy	On application	15
Miss Ravenel	On application	10
Mimosa Hotel	\$12.50-\$20.00	50
Stearns Cottage	\$10.00-\$15.00	15
*Log Cabin Inn, Mrs. D. E. Cunningham	\$8.00	40

*Note—Log Cabin Inn is eight miles from Tryon station. It is situated 3,200 feet above sea level, right on the crest of White Oak Mountain, at the head of the Big Shunkawunken Falls.

TUXEDO

Situated seven miles from Hendersonville, on the Columbia, Spartanburg & Asheville Division of the Southern Railway.

Mrs. F. H. McMasters	\$5.00-\$7.00	15
Mrs. Lyons	On application	30

WAYNESVILLE

NAME	PER WEEK	NO. GUESTS
Eagle's Nest & Camp, S. C. Satterthwait	\$12.50-\$24.00	100
White Sulphur Springs Hotel	\$15.00-\$25.00	250
Suyeta Park	\$10.00-\$20.00	100
Hotel Gordon, F. O. Dunham	\$14.00-\$21.00	125
Waynesville Hotel, Mrs. W. O. Cory	\$8.00-\$12.00	100
Dunham House, Mrs. E. L. Deckard	\$10.00-\$15.00	70
Piedmont House	\$8.00-\$10.00	65
Bellevue, S. C. Satterthwait	\$10.00-\$15.00	25
Mrs. Willis	\$10.00-\$15.00	40
Bonnie Castle	\$8.00-\$12.00	35
Pinehurst	\$8.00-\$12.00	25
Mrs. W. E. Miller	\$7.00-\$10.00	25
Miss Jessie Rogers	\$10.00-\$15.00	30
Mrs. D. M. Killian	\$7.00-\$10.00	15
Mrs. J. H. Howell	\$8.00-\$15.00	25
R. E. Hyatt	\$10.00-\$15.00	50
P. E. Hyatt	\$10.00-\$12.00	12
J. N. Peacock	\$10.00	44
Bonnie View, Mrs. W. H. Cole	\$7.00-\$10.00	25
Rev. J. M. McMannaway	\$7.00-\$10.00	10
Rinaldi, Mrs. H. L. McFayden	\$6.00-\$10.00	25
Francis Farm, J. L. Francis	\$7.00-\$10.00	20
Mrs. L. B. Palmer	\$10.00-\$12.00	
Geo. D. Sherrill	\$7.00-\$12.00	25
Mrs. G. C. Briggs	\$7.00-\$12.00	20
Mrs. W. L. Hardin	\$10.00	10
Hill Crest, Mrs. R. H. Mitchell	\$10.00	35
Miss Hattie Siler	\$10.00	16
DeLacy Place, Mrs. Jno. F. DeLacy	\$10.00-\$20.00	30

NAME	PER WEEK	NO. GUESTS
Mrs. Felmet	\$10.00	20
Brannercrest, W. Harrison	\$10.00	40
W. C. Garrison	On application	15
Col. S. A. Jones	\$12.00-\$18.00	10
Lawnhurst, Dr. B. F. Smathers	\$12.00-\$15.00	60
E. S. Harrold	\$10.00	12
R. M. Rhinehart	\$10.00	20
Welch Farm, L. M. Welch	\$7.00-\$12.00	40

WEAVERVILLE

Nine miles from Asheville, on the Asheville & East Tennessee Railroad.

NAME	PER WEEK	NO. GUESTS
Mrs. A. J. Broadwater	\$6.00	8
Mrs. B. W. Keith	\$5.00-\$8.00	16
Lakeview Cottage	\$6.00-\$8.00	15
Mrs. R. H. Weaver	\$6.00-\$8.00	30
Mrs. Rufus Weaver	\$6.00-\$8.00	30
Mrs. C. R. Moore	\$6.00-\$8.00	25
Mrs. T. H. Weaver	\$6.00-\$8.00	4
Mrs. B. H. Hoover	\$6.00-\$8.00	10
Mrs. M. A. Yost	\$6.00-\$8.00	10
Mrs. C. C. Brown	\$6.00-\$8.00	25
Mrs. J. E. Mears	\$6.00-\$8.00	10
Mrs. J. E. Mears	\$6.00-\$8.00	10
Mrs. L. Blackstock	\$6.00-\$8.00	10
Western Hotel	\$6.00-\$8.00	40
Dula Springs Hotel	\$6.00-\$8.00	60

WEBSTER

Situate about five miles south of Sylva, a station on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. F. M. Alley	\$4.00-\$5.00	10
Mrs. L. D. Cowan	\$5.00	3
J. W. Rhinehart	\$7.00	25
J. J. Wild	\$5.00	10
Mrs. Mabel Davis	\$5.00	6

WOLF MOUNTAIN

Situate eight miles northwest of Lake Toxaway, in Jackson County.

NAME	PER WEEK	NO. GUESTS
John H. Smith	\$6.00	5
Laurella Lodge, A. B. Case, per day	\$2.00	12

Note—Trout fishing on the banks of one of the most beautiful mountain streams in Western North Carolina. Fishing privilege free.

WOODROW

Situate a few miles from Canton, a station on the Murphy Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. J. B. Hall	\$7.00	12

YALE—HENDERSONVILLE P.O.

Situate five miles from Hendersonville, on the Asheville, Hendersonville & Lake Toxaway Division of the Southern Railway.

NAME	PER WEEK	NO. GUESTS
Mrs. E. P. Hawkins, R. F. D. No. 6	\$6.00	16
Mrs. Sarah P. Johnson	\$5.00	30

GREATER WESTERN NORTH CAROLINA

ADDITIONAL INFORMATION

For additional information address

Mr. S. H. Cohen, Manager of the Greater Western North Carolina Association, Asheville, N.C.

Secretaries of the Boards of Trade at various places in Western North Carolina, or the Southern Railway representatives at all points.

SOUTHERN RAILWAY REPRESENTATIVES

S. H. HARDWICK, Passenger Traffic Manager, Washington, D.C.

H. F. CARY, General Passenger Agent, Washington, D.C.

C. A. BENSCOTER, Asst. Gen'l Pass'r Agt., 600-602 Gay St., Knoxville, Tenn.

J. L. MEEK, Asst. Gen'l Pass'r Agt., 817 Market St., Chattanooga, Tenn.

J. C. BEAM, Asst. Gen'l Pass'r Agt., Southern Ry. Office Bldg., Atlanta, Ga.

C. A. DESAUSSURE, Asst. Gen'l Pass'r Agt., 1328 Exchange Bldg., Memphis, Tenn.

C. A. KLINE, Assistant General Passenger Agent, Washington, D.C.

W. E. McGEE, Assistant General Passenger Agent, Palmetto Bldg., Columbia, S.C.

JAMES FREEMAN, Asst. Gen. Pass. Agt., 703 Empire Bldg., Birmingham, Ala.

STANTON CURTIS, Ass't Gen. Pass. Agt., 54-56 W. Adams St., Chicago, Ill.

F. N. WESTERMAN, Asst. Gen'l Pass'r Agt., Chemical Bldg., St. Louis, Mo.

Asheville, N.C.—60 Patton Ave.: J. H. Wood, Division Passenger Agent.

A. H. Acker, City Passenger and Ticket Agent.

Aiken, S.C.—C. E. Monts, Ticket Agent.

Anniston, Ala.—1208 Noble St.: L. A. Stanley, City Ticket Agent.

Athens, Ga.—118 Clayton St.: George Robertson, Commercial Agent.

Atlanta, Ga.—No. 1 Peachtree St.: R. L. Baylor, Division Passenger Agent.

Edward E. Barry, Traveling Passenger Agent.

Harry J. New, Traveling Passenger Agent.

Devries Davis, City Ticket Agent.

Augusta, Ga.—729 Broad St.: Magruder Dent, District Passenger Agent.

Baltimore, Md.—119 East Baltimore St.: L. H. Burgess, Traveling Passenger Agent.

Birmingham, Ala.—Empire Bldg., 1st Ave. and 20th St.: M. Coxwell, District Passenger Agent.

J. P. Thomas, City Passenger and Ticket Agent.

Boston, Mass.—332 Washington St.: Geo. C. Daniels, New England Passenger Agent.

H. H. Little, Traveling Passenger Agent.

A. E. Gay, City Ticket Agent.

Brunswick, Ga.—Cor. Mansfield and Bay Sts.: E. L. McGougan, General Agt.

Charleston, S.C.—217 Meeting St.: W. H. Caffey, Division Passenger Agent.

G. R. Steele, City Passenger and Ticket Agent.

Charlotte, N.C.—11 South Tryon St.: R. L. Vernon, District Passenger Agent.

R. H. DeButts, Division Passenger Agent.

L. C. Cauble, C. P. & T. A.

Charlottesville, Va.—University of Virginia: Anderson Brothers, City Ticket Agents.

Chattanooga, Tenn.—817 Market St.: J. R. Martin, District Passenger Agent.

W. C. Spence, Traveling Passenger Agent.

E. M. Barnes, City Passenger and Ticket Agent.

Chicago, Ill.—54-56 W. Adams St.: J. A. Edwards, Traveling Passenger Agent.

H. H. Board, City Passenger Agent.

Cincinnati, Ohio.—Information may be obtained by application to Q. & C. Route, City Ticket Office, northwest corner 4th and Vine Sts.

Cleveland, Ohio.—Hippodrome Bldg.: G. A. Fisher, Traveling Passenger Agent.

Columbia, S.C.—1513 Main St.: S. H. McLean, District Passenger Agent.

L. D. Robinson, City Passenger and Ticket Agent.

Columbus, Ga.—1153 Broad St.: R. G. Parish, City Passenger and Ticket Agt.

Dallas, Texas.—1311-12 Praetorian Bldg.: R. B. Creagh, District Passenger Agent.

Danville, Va.—A. B. Griggs, Ticket Agent.

Denver, Colo.—607 Ideal Bldg.: U. G. Soule, District Passenger Agent.

Evansville, Ind.—206 Main St.: Wm. Humphreys, District Passenger Agent.

Greensboro, N.C.—O. F. York, Passenger and Ticket Agent.

Greenville, S.C.—123 South Main St.: W. R. Taber, Passenger and Ticket Agt.

Houston, Texas.—Room 310 Southern Pacific Building, Franklin Ave.: W. H. Parnell, District Passenger Agent.

GREATER WESTERN NORTH CAROLINA

Jacksonville, Fla.—Cor. W. Forsyth & Hogan Sts.: G. R. Pettit, Division Passenger Agent.
C. P. Bostwick, Traveling Passenger Agent.
R. P. Walker, City Passenger and Ticket Agent.

Kansas City, Mo.—Board of Trade Bldg.: Wm. Flannelly, Trav. Pass. Agt.

Knoxville, Tenn.—600-602 Gay St.: G. M. Ellis, Division Passenger Agent.
A. R. Gould, City Passenger and Ticket Agent.

Lexington, Ky.—101 East Main St.: H. C. King, City Ticket Agent.

Los Angeles, Cal.—606 So. Spring St.: T. F. Fitzgerald, District Passenger Agt.
T. O. Bonney, Traveling Passenger Agent.

Louisville, Ky.—Starks Bldg., 457 So. 4th St.: B. H. Todd, District Pass. Agt.
J. F. Logan, Traveling Passenger Agent.
C. C. Burch, City Ticket Agent.

Lynchburg, Va.—722 Main St.: O. L. McCraw, Joint City Ticket Agent.
O. D. Wilson, Assistant Joint City Ticket Agent.

Macon, Ga.—567 Cherry St.: J. S. Bloodworth, Traveling Passenger Agent;
C. M. York, City Ticket Agent.

Memphis, Tenn.—The Porter Bldg., 10 North Main St.: C. C. Stewart, Division Passenger Agent.
P. N. Estes, Traveling Passenger Agent.
Geo. G. Higgins, Jr., City Pass. and Ticket Agt.

Mobile, Ala.—24 North Royal St., New Battle House: G. C. Robson, Traveling Passenger Agent.
D. E. Lowry, Jr., City Passenger and Ticket Agt.

Montgomery, Ala.—9 Commerce St., New Exchange Hotel: Jno. Metcalfe, Traveling Passenger Agent.

Montreal, Que.—9 St. Lawrence Boulevard: G. W. Carter, Traveling Pass. Agt.

New Orleans, La.—704 Common St.: A. J. Lee, District Passenger Agent.
W. J. McCauley, City Passenger and Ticket Agent.

New York, N.Y.—264 Fifth Ave.: A. S. Thweatt, Eastern Passenger Agent.
C. C. Thorn, Traveling Passenger Agent.
H. S. Jennings, Traveling Passenger Agent.

Norfolk, Va.—Monticello Hotel, 210 Granby St.: J. D. Ruden, Trav. Pass. Agt.
W. M. Culpeper, City Ticket Agent.

Old Point Comfort, Va.—J. N. Smith, Ticket Agent, Chesapeake Line Steamers

Philadelphia, Pa.—828 Chestnut St.: S. E. Burgess, Division Passenger Agent.
T. B. Martin, Traveling Passenger Agent.
R. C. Horner, City Passenger Agent.

Raleigh, N.C.—215 Fayetteville St.: J. O. Jones, Traveling Passenger Agent.
Rudolph Turk, City Ticket Agent.

Richmond, Va.—907 E. Main St.: H. L. Bishop, Division Passenger Agent.
S. D. Kiser, City Ticket Agent.

Rome, Ga.—Second Ave. and East Second St.: E. G. Kilgo, City Passenger and Ticket Agent.

Savannah, Ga.—Bull and Congress Sts.: New Savannah Hotel: J. C. Bland, City Passenger and Ticket Agent.

San Francisco, Cal.—874 Market St.: Joseph N. Harrison, Pacific Coast Passenger Agent.
James H. P. Mason, Traveling Passenger Agent.
J. B. Heyward, City Passenger Agent.

Seattle, Wash.—212 Hinckley Bldg.: E. S. Sullivan, Traveling Passenger Agent.

Selma, Ala.—224 Broad St.: Porter King, Traveling Passenger Agent.
Alfred P. McPeters, City Passenger and Ticket Agt.

Spartanburg, S.C.—113 W. Main St.: R. C. Cotner, Passenger and Ticket Agt.

St. Louis, Mo.—719 Olive St.: T. J. Connell, District Passenger Agent.
C. N. Smith, Traveling Passenger Agent.
John H. Gentry, City Passenger Agent.
J. W. Armstrong, City Ticket Agent.

St. Paul, Minn.—116-118 Endicott—Arcade: R. H. Graham, Trav. Pass. Agt.

Tampa, Fla.—First National Bank Bldg.: F. B. Pinson, Traveling Pass. Agt.

Washington, D.C.—705 Fifteenth St., N.W.: L. S. Brown, General Agent.
C. W. Westbury, Assistant General Agent.
F. L. Jenkins, District Passenger Agent.
John T. Richmond, Passenger Agent.
E. A. McDonald, City Ticket Agent.

Washington, D.C.—905 F St., N.W.: J. F. Riley, Ticket Agent.

Winston-Salem, N.C.—236 Main St.: W. P. Lester, City Pass. and Ticket Agt.



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